

e-newsletter on volunteering

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International Federation
of Red Cross and Red Crescent Societies

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1

Logo and Slogan for European Year of Volunteering 2011



The Vice-President of the European Commission, Viviane Reding, has selected the logo and slogan for the European Year of Volunteering 2011. According to the European Commission, the winning slogan ("Volunteer! Make a difference") will be translated and adapted into the official languages of the European Union to reflect the spirit of the original drafted in English.

This selection is the final stage in the competition started by the Alliance for the European Year of Volunteering 2011, an initiative that ultimately received 566 logos and 696 slogans.



+ info: [European Commission.](#)

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2 Campaign "One for all and all for one" by the German Red Cross



With this slogan, the German Red Cross has carried out a campaign attempting, in an original way, to spread the idea that helping others is something anyone can do. That National Society has indicated that this initiative is intended to invite the population of Germany to join the Red Cross as donors, volunteers, or users of its services, conveying the message that anyone can contribute.



+ info: [German Red Cross.](#)

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3 Campaign to attract volunteers by the Federation's regional office in the Caribbean



"Volunteering starts with you and becomes us". With this slogan, the Office of the International Red Cross and Red Crescent Federation in the Caribbean has launched a campaign aimed at attracting volunteers for the National Societies in the area.



+ info: www.caribbeanredcross.org.

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4 The Spanish Red Cross launches its social network

MundoCruzRoja.org (Red Cross World), the social network of the Spanish Red Cross, is trying to become a tool for people to communicate, work and contact each other and aims at anyone belonging to the organization or agreeing with its aims. This social network incorporates the possibility of finding people based on their profiles, set up communities, publish blogs, store and share favourites, organize activities, and draw up contents or take decisions in a collaborative fashion.



+ info: MundoCruzRoja.org.

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5 Agreements adopted at the European Regional Conference in Vienna



Those attending the 8th European Regional Conference of the Red Cross and Red Crescent, held in Vienna from April 13th to 16th, 2010, resolved to assume the "Vienna Undertakings". We have

highlighted the following from among these commitments:

- The promotion of the active participation of the elderly as volunteers in the activities of the National Societies, as well as in the decision-taking process.
- The adoption of specific measures focusing on achieving greater diversity among volunteers, contracted staff and leaders, so as to give an adequate reflection of the changing composition of national populations.

The promotion of intercultural dialogue within National Societies and in the communities where the Red Cross and Red Crescent provide services, and the recognition of the specific contribution young people can make in this regard. In that context, training will be provided for volunteers and contracted staff so that they respect diversity in their day-to-day activities.



+ info: [Vienna Conference](#).

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6 Forthcoming meeting in Andorra of the European Network of Red Cross National Societies for the Development of Volunteering (ENDOV)

The next meeting of ENDOV, which will be held in Andorra from June 3rd to 5th, 2010, will discuss the following issues, among others:

- Plans of the National Societies for the European Year of Volunteering.
- Workshop on attracting, welcoming and monitoring new volunteers: the management cycle for volunteers in practice.
- Workshop on the development of capacities within the National Societies.



+ info: [Grete Berdal. ENDOV](#).

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7 Recommended document: study on "Volunteering in the European Union"



On February 17th, 2010, the European Union's Directorate-General for Education and Culture published on its web site a new survey called "Volunteering in the European Union". According to this study, it is estimated that throughout the European Union there are between 92 and 94 million adults involved in volunteer activities, i.e. 22% or 23% of all European citizens over 15 years of age are engaged in voluntary actions. The document also reflects a general trend for a growing number of volunteers in

EU Member States over the last decade.



+ info: [European Commission](#).

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8 We need you: send in your stories

We want to include information about other initiatives and volunteering projects around Europe. If you would like to see an interesting initiative implemented by your National Society in our bulletin, please contact us. And if you want to include information about your National Society's web site, or the resources available on it, don't hesitate to send us an e-mail with all the details.



+ info: [Reference Centre on Volunteering](#).

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