



# espacio pozas 14

*.... a space open to Diversity, Coexistence and Participation*



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**Cruz Roja Española**  
Madrid

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*... an area open to Diversity, Coexistence and Participation*

Prevention and Awareness + Participation and Coexistence + Social Intervention

## Espacio Pozas 14

... an area open to Diversity, Coexistence and Participation is  
a new social, educational, cultural and communal platform of the Spanish Red Cross in Madrid.

... a meeting place for activities aimed at raising awareness and prevention, related to the concerns and needs of the citizens of Madrid, with special reference to people residing in the Universidad neighbourhood and its surrounding area of the Centro district of Madrid.

... a dynamic and participative area, for all:  
the people of the neighbourhood, children; adolescents and young people; the elderly; women;  
families; newcomers; the disenchanted and the enthusiastic; those seeking a better lifestyle; the  
restless; ...

Espacio Pozas 14 is an area open for all to contribute in order to improve the reality of our environment, have a more active and better quality of daily life, moving towards a more supportive and participative citizenship.

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Exhibitions; presentations and publications;  
audiovisual presentations on various topics of interest;  
spaces for the elderly; training courses; educational workshops;  
spaces for reading; debates and conferences;  
spaces for children, workshops for young people;  
assemblies and conventions;  
computer workshops, *Wi-Fi* zone, collaboration with groups and associations; spaces to take a  
coffee, a drink ... in company;  
Active Volunteer Point, terraces for meetings and get-togethers;  
place to attend to foreigners; festivals and community fairs;  
contests and competitions; ...

... These are some of the proposals for all ages, shapes and sizes,  
offered freely by Espacio Pozas 14 .

**... COME, DISCOVER IT AND PARTICIPATE...**

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## What is “Espacio Pozas 14”?

This is an integral project that Red Cross has launched in December 2009, which is part of "Red Cross Plan of Action 2007/2011 for the *Comunidad de Madrid* " by way of starting and developing an area of completeness, both communal and intercultural.

It is situated in the centre of Madrid capital, in a building with more than 2,000 square meters, spread over 5 floors. This is a Red Cross property located in *Calle de las Pozas, nº 14*, in the *Universidad* area, in the *Centro* district.

This place has in mind the development of a set of services and activities for Madrid citizens. It is aimed at developing activities based on three main points of action:

Social Intervention  
Prevention and Awareness  
Participation and Coexistence



## From whom is Espacio Pozas 14?

### Citizens

Residents of the *Universidad* district, with special attention to those people and groups of people who need to be integrated socially, culturally and educationally... migrants, children, youth, elderly, women, adults with specific needs and concerns, etc...

### Madrid Society

Participation at group level and collectively on actions within and outside this centre: information and guidance activities, prevention and awareness activities, coexistence and meetings; actions to promote multiculturalism. Developing and assisting in thematic and awareness campaigns for the citizens.

### Public Adm., Organizations and Social Agents

Working together in developing actions, projects and services, disseminating good practices; generating, collaborating and participating in workshops, discussion groups and forums, establishing areas of collaboration and cooperation

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## Goals and Objectives of “Espacio Pozas 14”

Assemble and activate measures of social intervention, prevention and awareness, participation and coexistence in order to arrive at a point of equal opportunity for the citizens of Madrid (nationals and immigrants), with special attention to people residing in the *Centro* district of Madrid capital (Universidad neighbourhood and surroundings). This will be achieved by developing strategies for social, communal and intercultural integration. Also, these measures and activities will complement those already established by local, regional and state administrations in relation to the diversity within the nation.

- Facilitate their initial reception and develop processes for their integration and participation socially and culturally.
- Facilitate their integration in community life through a comprehensive and coordinated model of intervention, individualized, promoting their self-reliance, commitment and involvement during their participation in this whole process.
- Implement a set of actions that promote respect and mutual awareness, appraising the cultural diversity and intercultural bonding within the community.
- Encourage proposals and agreements to improve communication between people (nationals and immigrants) and public authorities, social partners, other organizations, the institution itself and the people of Madrid.
- Reinforce with positive actions and comprehensive policies equal opportunities between men and women.



## Policy components of “Espacio Pozas 14”

The policy components of “**Espacio Pozas 14**” are implemented through three main areas:

**SOCIAL INTERVENTION  
PREVENTION AND AWARENESS  
PARTICIPATION AND COEXISTENCE**

All three areas **are mutually complementary**, each corresponding to working lines to be developed both centrally and linearly, **within and outside** “Espacio Pozas 14”.

Each component provides for “**Areas and Themes**” where the courses of action to be followed are defined .

## **SOCIAL INTERVENTION**

This comprises of the following themes:

**AREAS FOR SOCIAL CARE AND GUIDANCE**

**AREAS FOR GUIDANCE ON EMPLOYMENT AND APPRENTICESHIP INITIATIVES**

**AREAS FOR LEGAL ADVICE**

**AREAS FOR COUNSELLING**

**AREAS FOR ADVICE CONCERNING HOUSING**

**AREAS FOR CHILDREN AND YOUTH**





## **PREVENTION AND AWARENESS**

This comprises of the following themes:

**AREAS FOR EDUCATION AND TRAINING**

**AREAS FOR PREVENTION AND HEALTH CARE PROMOTION**

**AREAS FOR ENVIRONMENT CONSERVATION**

**AREAS FOR MEDIATION AND AWARENESS**



## **PARTICIPATION AND COEXISTENCE**

This comprises of the following themes:

**AREAS FOR INTERCULTURAL AND COMMUNITY ACTIONS**

**AREAS FOR PROMOTION OF SOLIDARITY AND VOLUNTEERING**

**AREAS FOR CULTURAL AND LEISURE PROMOTION**



## TOWARDS INTERCULTURAL CITIZENSHIP AND INTEGRATION

This initiative is intended to be for everyone ...

... a resource to empower and develop **people's participation**, both individually and collectively, and their ability to interact with others in different areas

... an effective tool against personal, social and cultural isolation, working towards **INTEGRATED CITIZENSHIP**, in order to be able to improve their own reality.

... a Citizens Meeting place for the different people involved and living together in the awareness that there are places where organized solidarity becomes part of everyday life.



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## Transport:

Metro: *Noviciado*, Red Line 2

Bus: L2, 147, bus-stop in *Calle San Bernardo*

## Hours:

Monday to Friday from 8 am to 22 pm.

Saturdays and Sundays, from 10 am. to 22 pm.

## INFORMATION AND REGISTRATION

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Blog: <http://espaciopozas14.blogspot.com>



**Descúbrelo. Pásalo**  
**Espacio Pozas 14**

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**Cruz Roja Española**

Comunidad de Madrid

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