

2011 Year of Volunteering
Red Cross Red Crescent activities and events


June 2010

Country	Swiss Red Cross
Organiser <i>(National Society, local branch, etc.)</i>	National and several local branches
Partner organisations <i>(organisation, network, authority, etc.)</i>	Swiss Volunteering forum (umbrella organisation for the volunteering organisation of Switzerland), several local partners.
Name of the activity <i>(if applicable)</i>	Several activities
Type of activity <i>(event, campaign, etc.)</i>	<ul style="list-style-type: none"> - Support of the umbrella organisation in lobbying for volunteering - National Swiss Red Cross media campaign - Big event for our Swiss Red Cross members and volunteers - Development of a volunteering policy (with code of conduct) and youth policy - Youth projects with the idea of promoting volunteering activities for young people - Review of all the existing material in the field of volunteering management at the local and national levels. - Database : comparison on the methods of collecting the datas - Development of a corporate volunteering manual
Geographic scope <i>(national, regional, local, cross-border, etc.)</i>	National and local
Participants' scope <i>(broad public, volunteers, young people, elderly, etc.)</i>	Broad public Volunteers Young people
Time frame <i>(start/end, duration, link to 5 December, etc.)</i>	Official year (umbrella organisation) : 5 December 2010-5 December 2011 Swiss Red Cross : 3 years (2010-2012) for the preparation Launch of public media campaign : 5 December 2010 Events on the 7 th of May 2011 Events on the 5 th of December End of the campaign not clear yet : could be either on the 5 th of December 2011 or on the 8 th of May 2012.
Dedicated website <i>(indicate http link)</i>	Umbrella organisation : http://www.anneedubenevolat2011.ch/ Swiss Red Cross : No website yet, but information will be available on http://www.redcross.ch/activities/volunteers/index-fr.php
Contact for further questions <i>(name of organisation, contact person, phone, email)</i>	Carine Fleury



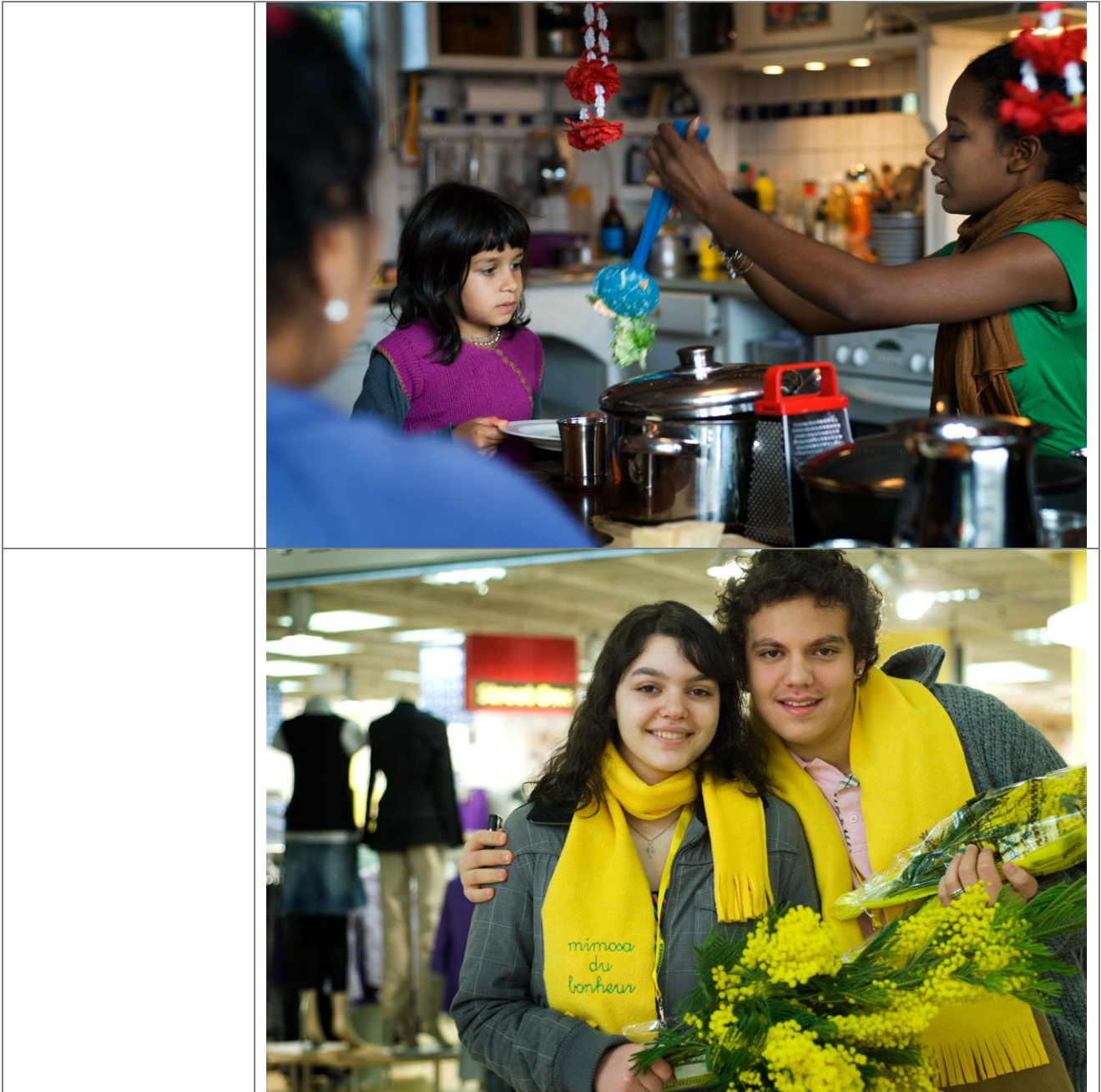
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<p>Description of the activity <i>(short & sweet please)</i></p>	<p>The Swiss Red Cross is part of the national umbrella organisation to promote volunteering activities. The Swiss Red Cross also plans an own campaign focusing on the broad public and on the Swiss Red Cross volunteers. Several projects are part of this campaign :</p> <ul style="list-style-type: none">- Volunteering and youth policy- Database comparison- Events for volunteers and media campaign- Youth projects in schools and support of the Red Cross youth activities- Corporate volunteering manual
<p>Photo material <i>(insert files jpg, jpeg, bmp, etc.)</i></p>	

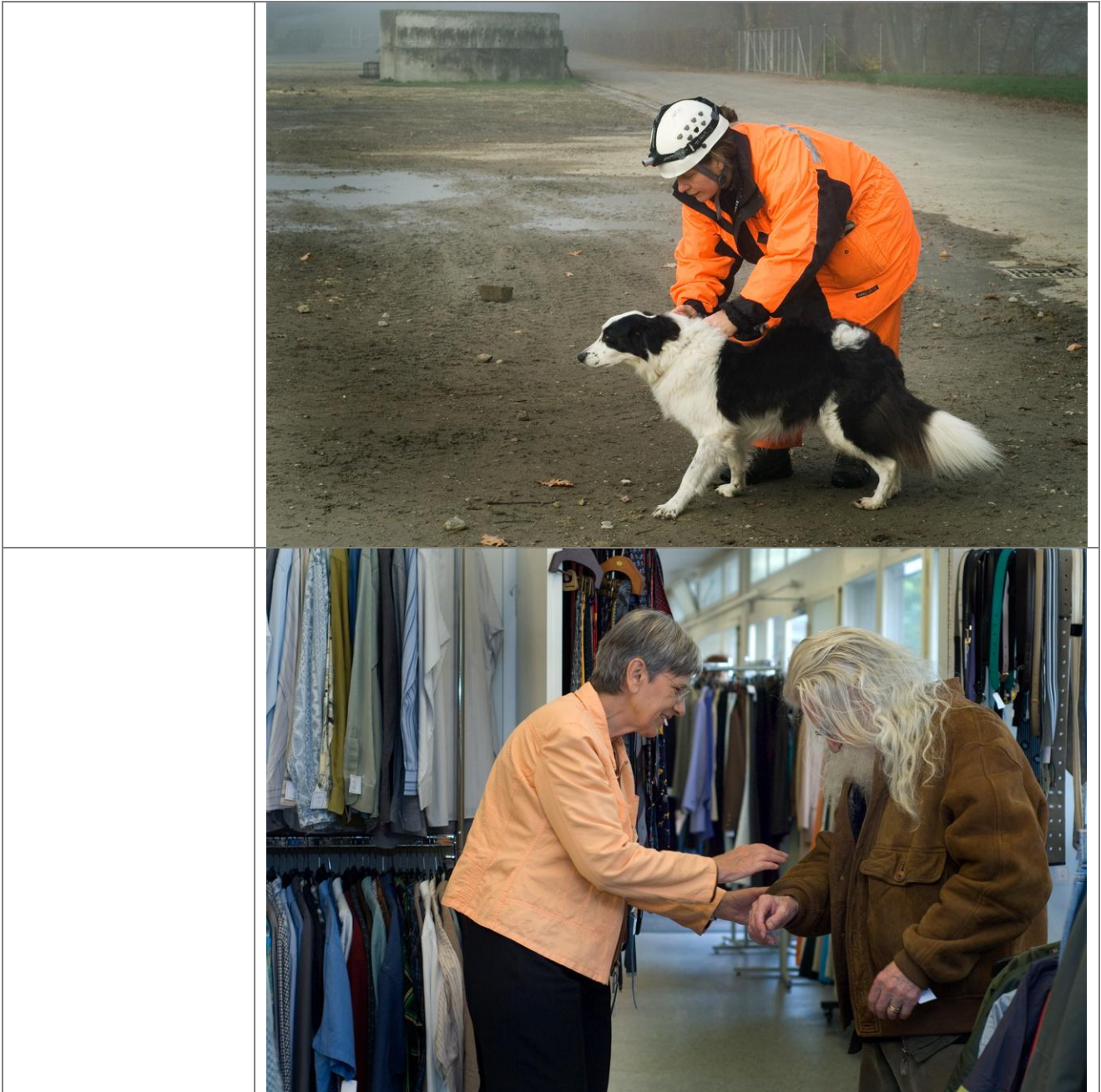
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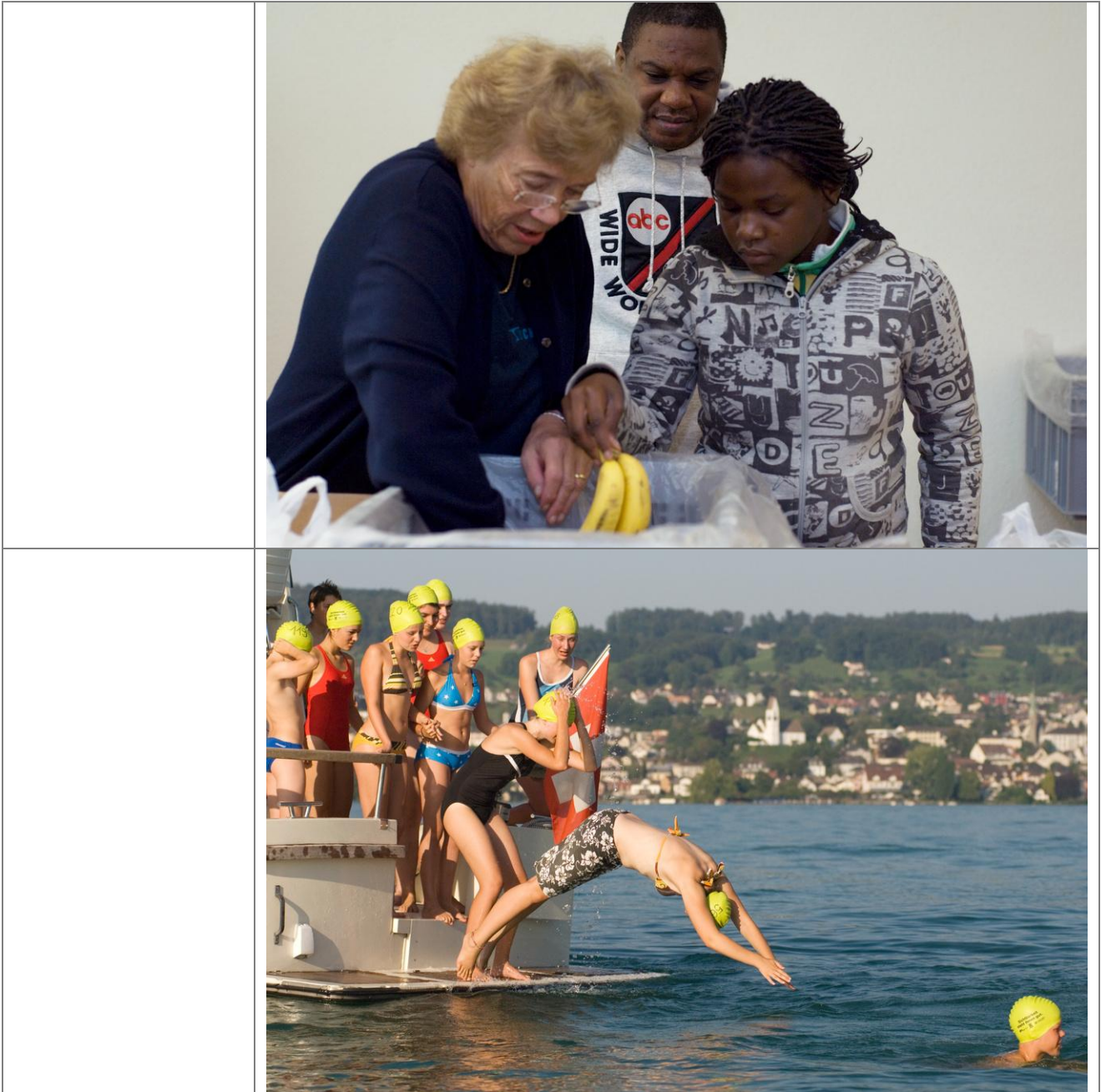
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