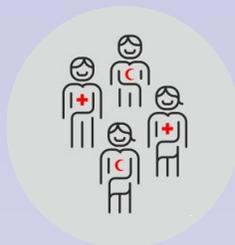


## Introduction



Intergenerational dialogue is the most appropriate tool to achieve social cohesion as it fosters solidarity and participation amongst generations. It is a field in which the Red Cross/Red Crescent can act as a bridge between the various sectors of society, for example through the active engagement of older people in programmes and activities also using new technologies. National Societies can contribute to the appropriate appraisal of older people in their communities.

Establishing social bonds between diverse age groups and promoting intergenerational dialogue increase communities' cohesion and foster mutual understanding, empathy and the respect for diversity. The knowledge that volunteers and staff may acquire during the seminar will allow them to play a multiple role within their National Societies: first of all, they will be able to disseminate the best practices to other volunteers and civil society organizations and, secondly, they will be able to promote an effective approach towards the use of ICTs in their programmes, both those which already exist, as well as in new ones.



Additional information is available here



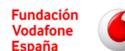
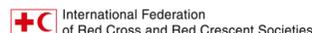
With the support of:



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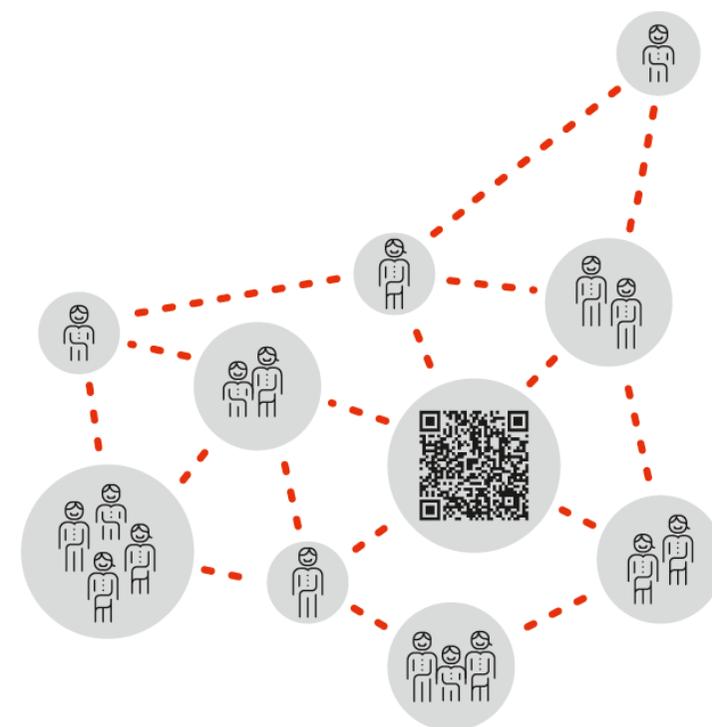


Centre for te Cooperation in the Mediterranean

Av. Portal de l'Àngel, 7, 4th floor, Office J-K,  
08002, Barcelona (Spain) - Phone: +34 93 302 15 85  
[www.cruzroja.es/ccm](http://www.cruzroja.es/ccm)  
[mediterraneo@cruzroja.es](mailto:mediterraneo@cruzroja.es)

Bridging the gap towards intergenerational dialogue:

# Volunteering as a vector of social cohesion



Madrid, 23-25 May 2014

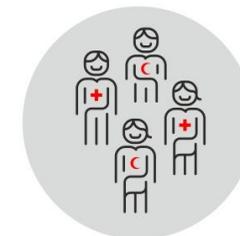
## 23 May

|                  |   |
|------------------|---|
| 8.30-9.00        | <i>Arrival and registration</i>   |
| 9.00-9.30        | Welcome and Opening remarks   |
| <b>Session 1</b> | <p><b>Volunteering in times of crisis: from challenges to opportunities</b></p> <p><i>Chaired by</i></p> <p><b>Ferran Cobertera</b>,<br/>Volunteering Department, Spanish Red Cross</p> <p><i>Key note speakers</i></p> <ul style="list-style-type: none"> <li>- <b>Branimir Knezevic</b><br/>Learning and Organisational Development Coordinator, IFRC Europe Zone Office,</li> <li>- <b>Isabel Allende</b><br/>Director of the European Anti Poverty Network, Spain (EAPN-ES)</li> <li>- <b>Estrella Rodríguez Pardo</b>;<br/>Director of the Social Innovation Department, Spanish Red Cross</li> <li>- <b>Susana Gende Feely</b>,<br/>Social Intervention Department Spanish Red Cross</li> </ul> |
| 9.30-11.30       |   |
| 11.30-11.45      | <i>Coffee Break</i>   |
| <b>Session 2</b> | <p><b>New Technologies and Volunteering – strategic alliances -</b></p> <p><i>Key note speakers</i></p> <ul style="list-style-type: none"> <li>- <b>Antoni Bruel I Carreras</b><br/>Coordinator, Spanish Red Cross</li> <li>- <b>Santiago Moreno</b><br/>Director General, Vodafone Foundation Spain</li> </ul>   |
| 11.45-13.15      |   |
| 13.15-15.00      | <i>Lunch</i>  |
| <b>Session 3</b> | <p><b>Innovation and vulnerable groups - practical implementations -</b></p> <ul style="list-style-type: none"> <li>- <b>Spanish Red Cross</b>: 'Video assistance of the elderly'</li> <li>- <b>TECSOS Foundation</b>: 'Enred@te project'</li> <li>- <b>APROCOR Foundation</b>: labour market insertion targeting people with intellectual disabilities</li> </ul>  |
| 15.00-16.30      |   |
| 16.30-16.45      | <i>Coffee Break</i>   |
| <b>Session 4</b> | <p><b>Introduction and Working Groups 1 and 2 and Sharing of Best Practices</b></p> <p><i>Facilitated by</i></p> <ul style="list-style-type: none"> <li>- Vodafone Foundation Spain</li> </ul>  |
| 16.45-19.30      |   |
|                  | <i>Dinner</i>   |

## AGENDA

### 24 May

|                  |  |
|------------------|--|
| <b>Session 1</b> | <p><b>Youth and Volunteering: a global perspective</b></p> <p><i>Key note speaker</i></p> <ul style="list-style-type: none"> <li>- <b>Milan Mirkovic</b><br/>IFRC Youth Commission</li> </ul>  |
| 9.00-9.30        |  |
| <b>Session 2</b> | <p><b>Volunteering and Youth</b></p> <p><i>Key note speaker</i></p> <ul style="list-style-type: none"> <li>- <b>Sandra Pascual</b><br/>Director of Spanish Red Cross Youth in Navarra</li> </ul>   |
| 9.30-11.00       |  |
| 11.00-11.15      | <i>Coffee Break</i>  |
| <b>Session 3</b> | <p><b>Youth Volunteering and Innovation: how ICT improve social cohesion</b></p> <p><i>Key note speaker</i></p> <ul style="list-style-type: none"> <li>- <b>Sandra Pascual</b><br/>Director of Spanish Red Cross Youth in Navarra</li> </ul>   |
| 11.15-13.15      |  |
| 13.15-15.00      | <i>Lunch</i>   |
| <b>Session 4</b> | <p><b>Social innovation and Entrepreneurship</b></p> <p><i>Key note speakers</i></p> <p>Spanish Red Cross:</p> <ul style="list-style-type: none"> <li>- <b>Estrella Rodríguez Pardo</b><br/>Director of the Department of Social Innovation;</li> <li>- <b>Eva Chimeno Cano</b><br/>Employment Plan</li> </ul> |
| 15.00-16.30      |  |
| 16.30 -16.45     | <i>Coffee Break</i>  |
| 16.45 - 19.30    | <b>Sharing of Best Practices and Working Groups (continued)</b>  |
|                  | <i>Dinner</i>  |



### 25 May

|             |   |
|-------------|---|
| 9.00-11.00  | <b>Visit to Spanish Red Cross Coordination Centre</b>                                       |
| 11.00-11.15 | <i>Coffee Break</i>   |
| 11.15-12.15 | Working Groups Conclusions  |
| 12.15-13.15 | <b>Conclusions:</b><br>Paving the way towards the 12 <sup>th</sup> Mediterranean Conference |
| 13.15-15.00 | <i>Lunch</i>  |
|             | <i>End of the day</i>   |

