

# ANNUAL REPORT 2017

**Cada vez más cerca de las personas**



# INTRODUCTION



Dear friend:

Every year we strive to intensify our support to those who live in a situation of vulnerability, inside and outside of our borders. The data obtained in 2017 are the result of thousands of people willing to dedicate their time to those who need it most.

In Spain, our actions had focused on helping those people who has difficult moments and need a friendly hand. In our point of view, are especially the older people, who need to encourage their autonomy and alleviate their

loneliness; women, to fight against inequality and gender violence, and childhood and youth who live in difficult social circumstances. One more year, we have also focused our efforts to support people who find more difficulties to access the labor market, such as young people with low qualifications, those over 45 year of age, or long-term unemployed people. Our projects aimed to achieve equal conditions for access to a job that guarantee them sustainable livelihoods for themselves and their families.

In the international sphere, there is no doubt that in recent times, conflicts and poverty force millions of people to leave their homes and embark on the road to Europe to save their lives. In 2017, Spain has become the third European country that receive more immigrant people; almost 20.000 people made use of our Shelter and Integration Program. At the Red Cross, we work to achieve the adaptation to their new life, with actions ranging from welcoming to integration.

The year 2017, was also been characterized by the enormous activity of hurricanes in the Atlantic and by the presence of important earthquakes that have devastated different parts of the world. From the Red Cross we have joined forces to be able to reach the most affected people with all kinds of help. We have also focused our efforts on supporting millions of people in 54 countries, improving their livelihoods, and access to water and sanitation, among others.

Our humanitarian work is a reality thanks to the efforts of more than 200.000 volunteers and 1.350.000 members, who with their contributions make the work of our Organization possible. From here, I want to thank all of them for their important work and to highlight its value: Red Cross would not be possible without them.

I also thank the support of the public administrations and the business sector; thanks to their contributions, we have been able to help more than 11 million people.

Finally, a special mention for all those who collaborate with the Red Cross, once again, I thank you for your solidarity and commitment and, I ask you to continue walking with us, to stay close to those who need it most.

**Javier Senent García**  
President, Spanish Red Cross

# Beneficiaries 2017



**national level**  
**3.747.318**  
beneficiaries



**international level**  
**5.019.214**  
beneficiaries



**awareness raising**  
**2.481.295**  
beneficiaries



# ASSISTANCE TO VULNERABLE PEOPLE



people in a situation of extreme vulnerability

**471.744** 👤

users



asylum seekers  
and refugees

**19.873** 👤

users



immigrants

**87.254** 👤

users

[www.migrar.org](http://www.migrar.org)



**194.542**

visits



women in social  
difficulties

**29.950** 👤

users



prisoners and  
ex-prisoners

**8.588** 👤

users



childhood and youth  
in social difficulties

**42.796** 👤

users



restoring  
family links

International Social Service (ISS)

**4.500** 👤

users



elderly people,  
dependents and caregivers

**225.447** 👤

users



people affected  
by mental illness

**299** 👤

users



people with disabilities

**42.329** 👤

users



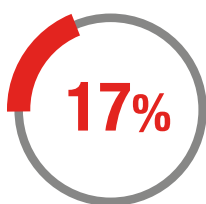
other groups

**49.877** 👤

users



# EMPLOYMENT FOR VULNERABLE GROUPS



17 % of the total are long-term unemployment over the age of 45, remains constant compared to 2016.



Immigrants

**29.049**



Young people with low or no qualification

**19.883**



Others

**18.380**



Women in social difficulty

**12.176**



Asylum seekers

**3.214**



People with disabilities

**2.177**



Drug addicts

**604**



Prisoners and ex-prisoners

**370**



**business cooperation  
for employability**

**11.953** collaborating companies



26% of the foreign active population non-European is unemployed, 10 points higher than the native population. Their vulnerability is defined, in addition to a low employability, also for suffering discrimination based on the origin, in the labor market.



18% is the unemployment rate among women, 3 points higher than male rate. Due to the crisis, many women over 45 years seek for a job, often unqualified due to their lack of training.

**20.948**   
accessed to a job

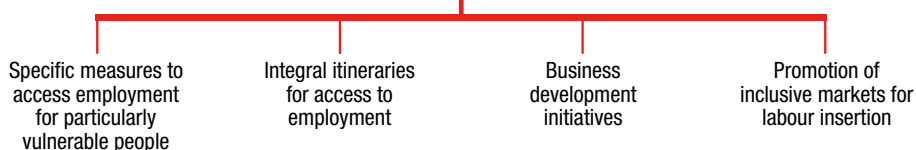


labour market  
insertion rate on  
itineraries projects



**94**  
average hours of  
intervention

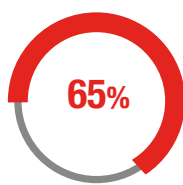
### employment programmes



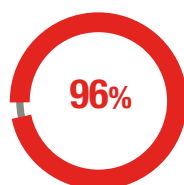
### socio-demographic profile



people between  
25 and 54 years old



with low or  
0 qualification



unemployed or inactive  
people



unemployed for  
less than a year

unemployed  
between one and  
two years

**alliances for the promotion of  
inclusive markets**

**33.107** alliances

# YOUTH

**Participants: 656.687** 

**Volunteers: 18.414** 

## Institutional Development

It covers all the projects that share the goal of making a Youth Red cross, a Spanish Red Cross and ultimately a stronger International Movement. This year, especially focused on recovering the associative character of youth section or the completion of the first year of the study that is being carried out together with the Spanish Association for the Prevention of Bullying (AEPAE).

## Participation

In the participation program, it is necessary to highlight projects such as PINEO (Promotion of child and Youth Participation) and leisure and free time, as well as summer activities such as camps and leisure spaces for children and young people.

## Intervention and social inclusion

It covers all the projects that pursue as a priority the social inclusion of children and young people. We have intensified the effort to convert the date of 2 May, International Day of the fight against bullying, in a reference action for youth section. To highlight also the attention to children in hospitals and other actions such as "the educational toy".

## Sensitization and prevention

This program includes all those projects that seek to generate attitudinal changes around the themes of environmental education, education for development, gender perspective, health education and prevention of violent behavior.

# STUDIES AND SOCIAL INNOVATION

## Outstanding actions



Global accelerator of innovators of the International Federation of Red Cross and Red Crescent Societies



Strategy of Youth Activation:  
52 territorial work plans

It favors the intervention with young people as participants of programs and in volunteering



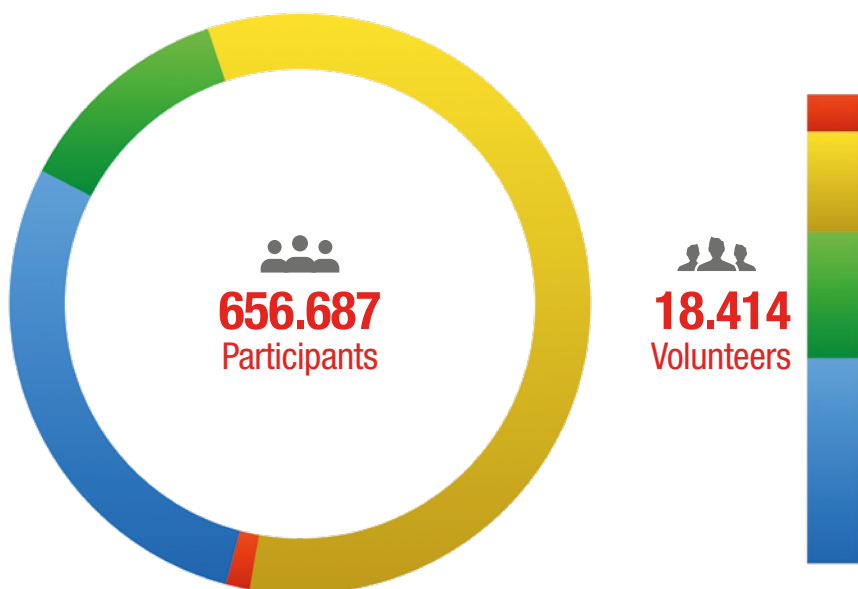
Think tank




- Public-private cooperation
- Methodologies for social innovation




Social + Labor = active inclusion





 Intervention and social inclusion  
**189.876**  **11.294** 

 Awareness and prevention  
**386.100**  **5.357** 

 Participation  
**81.821**  **6.772** 

 International Development  
**885**  **2.052** 

## Reports, bulletins and studies



### Bulletin on social vulnerability

- Autonomic bulletins on the situation of children in social vulnerability
- N°14 women victims of gender violence assisted by ATENPRO Service
- N°15 social vulnerability and digital exclusion of the attended people



### Investigations started in 2017

- Bulletin on social vulnerability of refugees attended by the Spanish Red Cross
- Bulletin on the European fund program to help the most disadvantaged (FEAD)
- Bulletin on social vulnerability associated with housing and energy poverty



### Gender mainstreaming at the Spanish Red Cross



### Good practices

# INTERNATIONAL COOPERATION

**Budget: 77.187.603€**

Beneficiaries: 5.019.214 

Projects: 305 

Countries: 56 

## General area projects |

**2**  countries

**31**  projects

**7.970.719€**  
budget 

**1.213.123**  
beneficiaries 

**20**  countries

**America** | **105**  projects

**20.531.357€**  
budget 

**1.158.419**  
beneficiaries 

### Main sectors:

Livelihoods, Risk Management, Water Sanitation and Promotion of Hygiene, Human Rights and Violence



## emergencies

①



**Atlantic: Harvey, Irma and María**  
Hurricanes



**11 Tons**  
of humanitarian aid in Cuba



**4.500**  
water storage drums



**2.000**  
beneficiary families in Cuba



**7.250**  
reunified families in Puerto Rico

②

### BANGLADESH

Monsoon rains and conflicts



**+8.000.000**  
affected by floods



**611.000**  
migrants from Myanmar



**18.798**  
beneficiaries

# GEOGRAPHICAL AREAS OF INTERVENTION AND EMERGENCY

## Europe



**5**  
countries



**14**  
projects



**6.180.592 €**  
budget



**77.317**  
beneficiaries

### Main sectors:

Emergency Aid or Catastrophe, Health,  
Support for non-governmental organizations

## Asia and Oceania



**8**  
countries



**29**  
projects



**11.036.593 €**  
budget



**249.323**  
beneficiaries

### Main sectors:

Livelihoods  
Disaster Preparedness

## Middle East



**3**  
countries



**20**  
projects



**4.800.170 €**  
budget



**82.778**  
beneficiaries

### Main sectors:

Health, Support for non-governmental organizations

## Africa



**18**  
countries



**106**  
projects



**26.668.170 €**  
budget

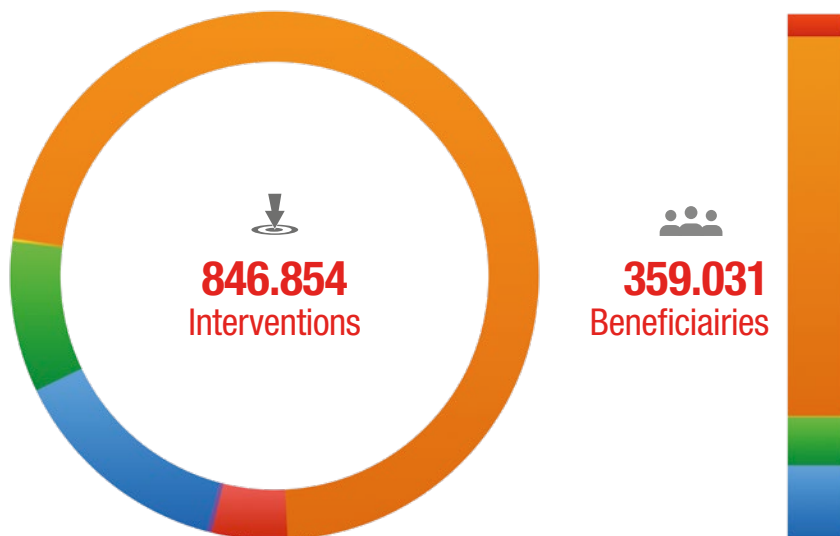


**2.238.254**  
beneficiaries

### Main sectors:

Food security, Livelihoods, Health,  
Water and Sanitation, Disasters Preparedness

# HEALTH



Volunteering: 4.831

Scope obtained online environment: **6.210.288**



Health promotion

**125.162**  **115.976** 



Care and prevention of HIV - AIDS

**87.030**  **77.872** 



Accident prevention

**68.897**  **1.342** 



Care and prevention of addictions

**39.418**  **606.869** 



Transmittable diseases prevention

**30.374**  **38.915** 



Non-transmittable diseases prevention

**20.020**  **2.397** 

## Healthcare centres



**22.765**

hospitalized  
patients



**741**

beds



**33.426**

surgeries



**256.028**

population  
attended

## Blood transfusion centres



**113.788**

units of blood collected by the centre  
of Madrid

**41.881**

units of blood collected by the centre  
of Asturias

## Nursing schools



**112**

graduates

## Medical control centres



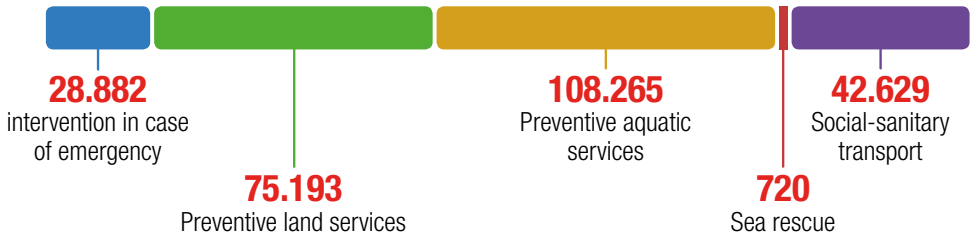
**34.798**

medical certificates

# RELIEF AND EMERGENCY


Beneficiaries: **255.689** 

Volunteering: **69.274** 



## remarkable situations in 2017



 Terrorist attacks in Barcelona: 2.200 attended in 10 days victimising device



**89** Emergency Immediate Response Teams (ERIE, on its Spanish acronym)

# ENVIRONMENT

Participants: **73.315** 

Volunteering: **2.930** 

## environmental quality



## socio-environmental improvement



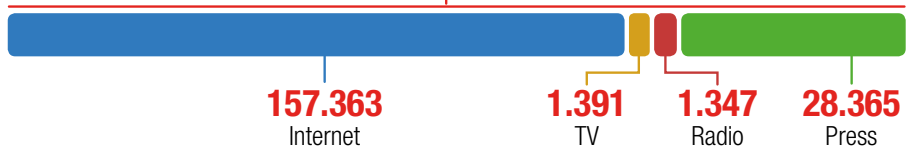
# DISSEMINATION OF PRINCIPLES AND VALUES

News references: **190.000** 

Economic valuation: **775.000.000 €**



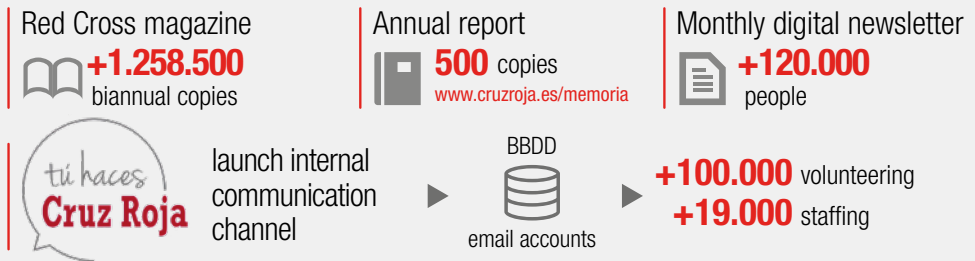
## news through the media



## social networks



## institutional communication tools



## Documentation centre






**859** consultations and/or requests

**14.651** database visits




## training

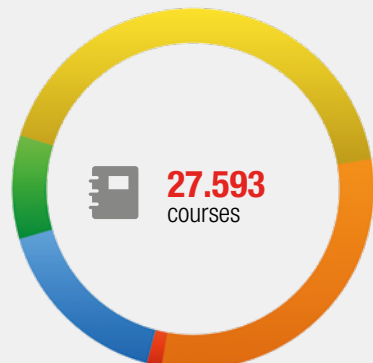
 intervention **4.426**  **52.663** 

 institutional development **2.507**  **29.227** 

 participation and social inclusion **11.483**  **101.042** 

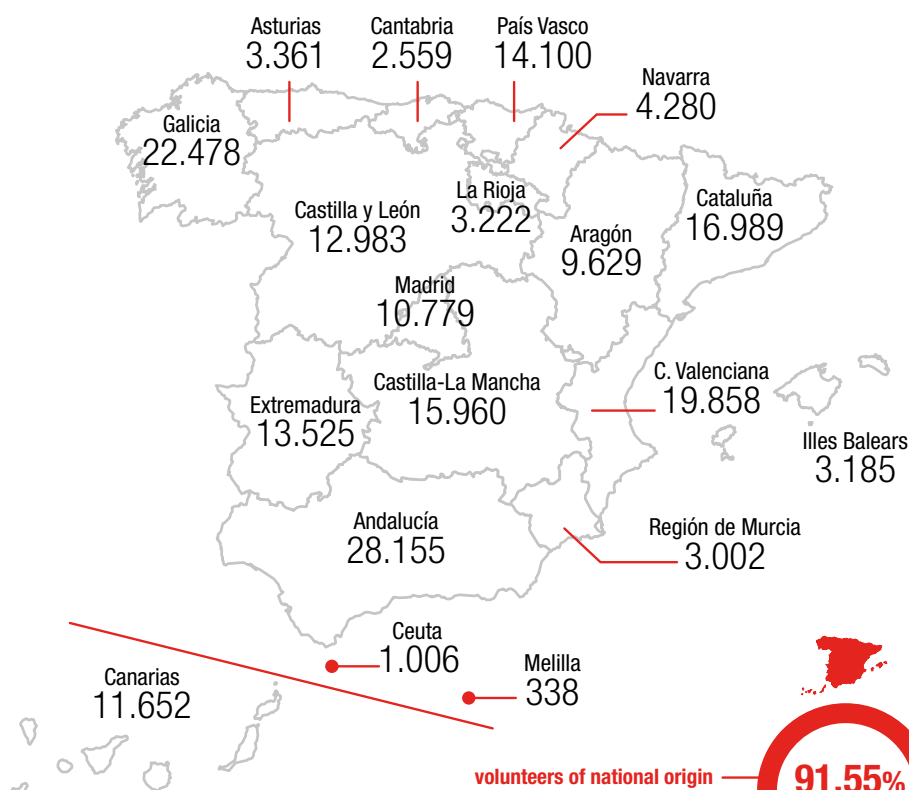
 general population **8.224**  **115.303** 

 distance learning **353**  **23.213** 



# VOLUNTEERING AND PARTICIPATION

Volunteering in Spain: **197.061**



**3.490.263**  
hours of  
voluntary action

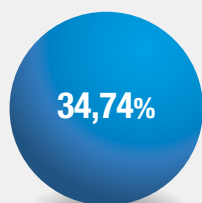
volunteers of national origin

**91,55%**

volunteers of foreign origin

**8,45%**

## main activities carried out by volunteering



social intervention

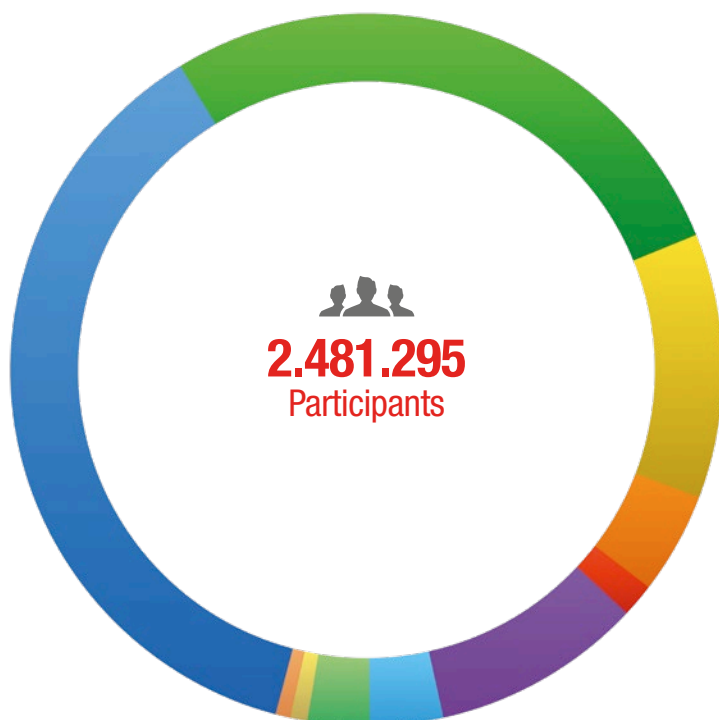


relief and emergency



Red Cross Youth

# ACTIVITIES WITH THE ENTOURAGE



RELIEF AND EMERGENCIES

**661.480**



RED CROSS YOUTH

**491.252**



HEALTH

**214.061**



ENVIRONMENT

**82.101**



VOLUNTEERING  
AND PARTICIPATION

**27.101**



SOCIAL INTERVENTION

**170.374**



INTERNATIONAL COOPERATION

**59.080**



EMPLOYMENT

**50.244**



FUNDRAISING

**13.555**



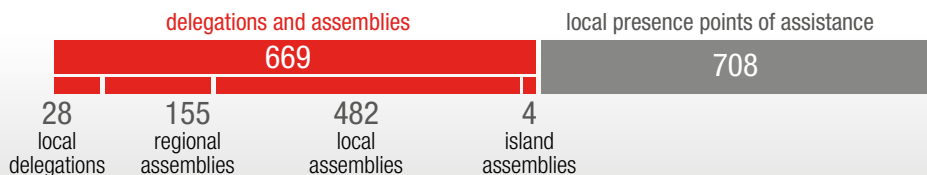
OTHER AREAS

**12.047**



# LOCAL DEVELOPMENT

Territorial presence: **1.277** points of assistance

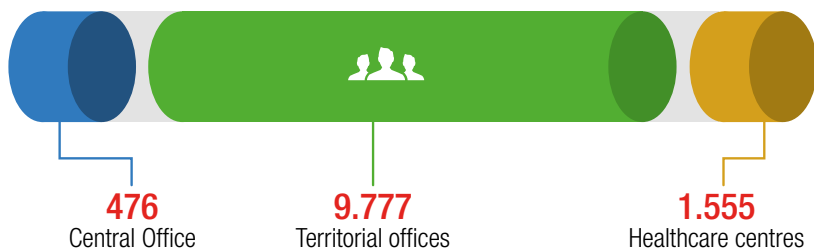


## STAFF

Staff: **11.808**



## workers according to offices and healthcare centres



### training



**336**

training programmes



**5.950**

participants

### equality plan (2016-2019)



**54%**

actions completed or underway  
(in term until 2019)

### collective negotiated agreements



**14**

provinces

# FUNDRAISING

Partners:

**1.342.235** 

New partners: **35.891** 

Contribution of the partners: **+134 millions €**

**Donors: +4,9 millones €**

## international projects contributions



Emergency assistance fund  
**1.483.198€**



Earthquake Relief Mexico  
**936.248€**



Refugee Crises  
**415.304€**



Global Food Crisis  
**146.284€**

## contribution projects in Spain



Crisis Aid in Spain  
**648.309€**



General activities  
**504.442€**



Toys  
**324.131€**



Childhood in social difficulty  
**168.734€**

Draws:

**+57.000.000 €**

The rest (**7.237.512€**) by splitting the Christmas drawing of the National lottery and the special draw of the State Lotteries for the benefit of the Red Cross. (**15.071.930€**)

The Red Cross lottery, Sorteo de Oro (Gold draw) had revenues of **34.775.570€**.

**60%**

**40%**

Collaboration with companies:

**+12.940.713 €**



**11.628.865**  
projects campaigns

**825.757**  
general activities

**486.091**  
emergencies

## Accounts



Annual accounts and audit report available on [cruzroja.es](http://cruzroja.es)

### income (expressed in thousand of euros)

Resource raising	198.432
Sales and Provision of Service	178.598
Public Grants	187.164
Private donations	37.808
Allocation of grants	10.739
Additional income	3.542
Over-provisions	1.108
Other results	1.108

**Total income for ordinary activity 618.499**

Result of Asset Disposal	8.052
Financial income	1.285
<b>Investment</b>	<b>38.569</b>

### expenses (expressed in thousand of euros)

Staff costs	303.004
External services	99.745
Other activity expenses	83.215
Supplies and external works	75.295
Depreciation of fixed assets	29.679
Tax	776
Impairment losses	-805

**Total expenses for ordinary activity 590.909**

Surplus without results disposal	27.590
Operating surplus	35.642
Financial expenses	1.150
Financial surplus	135

**Total surplus for the year 35.777**

# COORDINATION CENTRES

Telecare assistance: **7.184.065** 

Human resources: **1.622** 



Mobile and home delivery telecare for elderly people

 **2.900.000**  
follow-up calls

 **3.200.000**  
emergency calls

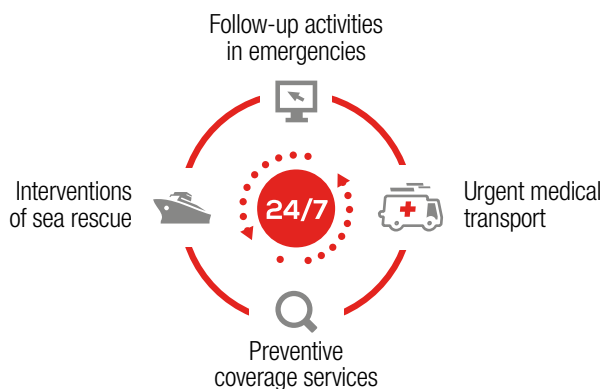
LOPE (Tele-location service of people with Alzheimer's disease)

 **105.698**  
calls

Assistance and Protection of Domestic Violence Victims (ATENPRO, on its Spanish acronym)

 **626.000**  
follow-up calls

 **325.000**  
emergency calls



Information permanent telephone number

 **902 22 22 92**

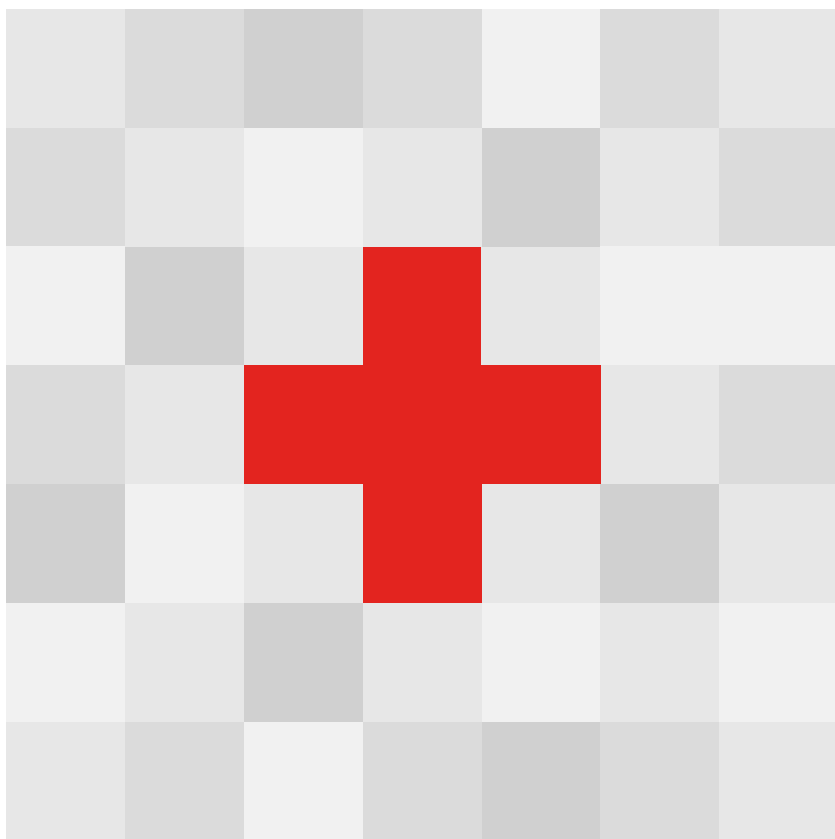
other remarkable aspects

  
radio network

  
geolocation  
**706 vehiculos**

  
video-assistance  
**2.530 actividades**

  
immediate response



**[www.cruzroja.es](http://www.cruzroja.es)**

**Cada vez más cerca de las personas**

