

REPORT 2011

**PERMANENT OFFICE OF THE MEDITERRANEAN
RED CROSS AND RED CRESCENT SOCIETIES**



**Centre for the Cooperation
in the Mediterranean**

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REPORT EXERCISE 2011

I. INTRODUCTION

The Centre for Cooperation in the Mediterranean (CCM) of the Spanish Red Cross is the permanent office created for the follow-up of the resolutions of the Mediterranean Conference of the Red Cross and Red Crescent. It is supported by the Spanish Red Cross and its regional committee in Catalonia and it also counts on the support of the *Generalitat de Catalunya* (Government of Catalonia), the Barcelona City Council and the Italian Red Cross, as well as other public and private organizations which aid the Centre in the setting up of its activity.

The above mentioned Mediterranean Conference convenes 25 National Societies of both the Mediterranean basin and other National Societies having historical or geographical links with the region, in line with the article 38 of the Statutes of the International Federation of the Red Cross and Red Crescent Societies (IFRC), regarding the topic of Regional Conferences.

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Since the first Mediterranean Conference was celebrated in Belgrade in 1980, a total of 11 conferences have been carried out, hosted by different National Societies throughout the Mediterranean.

The CCM inaugurated its activities towards the end of 2005, after the celebration of the 9th Mediterranean Conference in Egypt (2004), where, through the "Cairo Declaration", the creation of a Permanent Office for the follow-up of the Mediterranean Conferences was agreed upon by unanimity of all participants.

During the 11th Mediterranean Conference, held in Croatia in March 2010, participating National Societies reaffirmed their commitment to actively support the CCM, to provide it with the information concerning their activities, to actively participate in its programmes and to promote an efficient partnership with the members of the International Red Cross and Red Crescent Movement, thus tackling shared humanitarian challenges such as protecting and providing assistance to migrants; climate change



and environment, the social effects of the world economic crisis and the role of youth in the present and future of the region.

Accordingly, the CCM Plan of Action 2011-2014 was designed to provide a follow-up of the Mediterranean Conference recommendations on the above mentioned issues.

Thus, in accordance with the Mediterranean Conference's needs, the mission of the Centre for the Cooperation in the Mediterranean of the Spanish Red Cross is based on:

1. Hosting of the Permanent Office for the Follow-up of the Conferences
2. Facilitating the monitoring of the agreements and resolutions of the Mediterranean Conferences
3. Encouraging interaction between National Societies of the Mediterranean region and building stronger partnerships by fostering exchanges of experiences about themes related to the areas of interest for the Conferences that contribute to reach the goals of the Red Cross and Red Crescent International Movement.

The present report of activities of 2011 is presented to show the work developed during the year.



II. FRAMEWORK OF ACTION

The Centre has developed its work throughout 2011 according to the objectives established in its Plan of Action (PoA) for the 2011-2014 period, approved by the Governing Board.

The above mentioned objectives are the following:

1. Support National Societies and the governing bodies of the Mediterranean Conference in the follow up of the Conference's concerns, with special regards to:

- Assistance and protection to migrants;
- Climate Change and Environmental Sustainability;
- Capacity building of Youth sections;
- Social effects of the world economic crisis

2. Help and provide technical support in the organization of the exchanges of experiences and best practices on the Conference's issues.

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3. Encourage the interaction and partnership among Mediterranean National Societies as well as the networking with other actors of the International Red Cross and Red Crescent Movement, and other international organizations.

4. Encourage and increase the visibility of the actions and recommendations of the Mediterranean Conference as well as the Centre's activities in Mediterranean forums.

As the current report will show, such objectives are structured around two main results:

1. Supporting Mediterranean National Societies in their follow up on the issues of the Mediterranean Conference.
2. Cooperation and networking in the areas of interest for the Mediterranean Conference has increased

During 2011, the Centre has continued working in the areas defined by its Plan of Action 2011-2014, undertaking several activities including technical encounters, seminars and meetings



in order to provide a follow up on the Mediterranean Conference's themes which are strongly interrelated.

All initiatives encompassed cross-cutting elements referring to intercultural dialogue and advocated for the promotion of humanitarian diplomacy in order to encourage a change in mindsets for a greater social inclusion of vulnerable people, a larger involvement of youth, the dissemination of principles and values, as well as international humanitarian law.

The 2011 activities have also been carried out in the framework of the IFRC Strategy 2020 and have searched for common synergies regarding the European Year of Volunteering and the International Year of Youth.

Among the activities developed, noteworthy are:

- Mediterranean Youth Camp Atlantis VII, held in July in Hammamet (Tunisia), jointly organized with the Tunisian Red Crescent, with the support of the North Africa IFRC Office and the UNEP/CP-RAC. Atlantis VII focused on Volunteering Service. 65 young people participated, including representatives of 17 Mediterranean Societies.
- YABC Summit, held in September in Jesolo (Italy), organized together with the Principle & Values Department of the IFRC, the Europe and Africa Zone and the Italian Red Cross. It convened 50 participants coming from 35 different countries from Europe, Africa, Central Asia and the Middle East.
- Seminar "Building nets: employability promotion in times of economic crises", held in November in Lisbon (Portugal), organized with the Portuguese Red Cross, in collaboration with "la Caixa" Foundation. The event involved over 80 participants, including representatives of 14 National Societies.
- Other activities of interest were the Photo contest for young people on Volunteering; the design of new technical tools such as the "Mediterranean Youth Port@I" and the "Collection of Best Practices", both having the aim of fostering the exchange of experiences and knowledge.



Likewise, the undertaking of the adaptation to the Mediterranean context of the "TERRA Game", a role play of the Spanish Red Cross for environmental awareness, was also a main task that was started in 2011 and which will be completed in 2012.

All these activities have required numerous work meetings with an outcome of reinforced partnership with National Societies, the IFRC –Europe and MENA Zones and the of Principles and Values Department– the United Nations agencies, the Mediterranean Platforms and other institutions such as the Government of Catalonia, the City Council of Barcelona, the European Institute of the Mediterranean, the Anna Lindh Foundation, private firms and universities.

In order to stress the visibility of the RC/RC Movement in the Mediterranean and promote awareness on the Mediterranean Conference's priorities, the CCM has worked on two main tools: the newsletter in four languages and the website. The CCM has also increased its presence in Mediterranean forums, through the participation in many activities organized by other entities involved in areas of common interest.

Given the activities undertaken so far, we can assume that we have reached a high level of realization of the foreseen results for the Plan of Action 2011-2014, in agreement with the indicators that have been established in the very plan.

Once again, we would like to express our gratitude to all organizations that have made possible, thanks to their support, the continuity of the Permanent Office in Barcelona, such as the *Generalitat de Catalunya* (Government of Catalonia) and the City Council of Barcelona, as well as the Italian Red Cross and other institutions such as the United Nations Environment Programme and "la Caixa" Foundation, which supported specific activities.

And, of course, we would like to thank the work and support of the members of our Governing Board and the National Societies who have collaborated in the development of the tasks of the Centre during the year at issue, such as the Tunisian Red Crescent, the Portuguese Red Cross, the Spanish Red Cross and its regional committee in Catalonia. We would also like to thank both the International Federation of Red Cross and Red Crescent



Societies –with special regards to the MENA Zone, the Europe Zone and the Principles & Values Department, and the International Committee of the Red Cross for their involvement and support to promote the humanitarian project with common objectives in the Mediterranean.

We would like to transmit our most sincere gratitude to all the institutions and people who have constantly supported us during the year 2011, especially to the volunteers for their tireless collaboration. The support of all of them has allowed a major progress both in our action plan, of which this report is testimony, and in the search of common positions regarding humanitarian challenges of our Mediterranean Region.

The contribution of the volunteers plays an essential role in approaching the Movement to people and meeting the needs of the most vulnerable, enabling it to

***"Do more, do better
and reach further"***



III. DETAIL OF ACTIVITIES PERFORMED IN 2011

Result 1.

Mediterranean National Societies were supported in their follow up on the issues of the Mediterranean Conference.

The above mentioned result was achieved through the implementation of one main action, as described hereafter:

Action 1.

Actions developed according to the Conference's priority areas

1.1 Assistance and protection to migrants

Presentation of the IFRC Migration Policy –Atlantis Youth Camp VII

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The IFRC Migration Policy was presented by IFRC Senior Policy and Programme Support Officer for Migration, Ms. Sue Le Mesurier, on occasion of the Atlantis VII Youth Camp, held in Tunisia in the month of July.

Working with and for vulnerable migrants across the world is one of the long standing traditions of the International Red Cross and Red Crescent Movement. The adoption of the Policy on Migration by the Council of Delegates in November 2009 clarified the RC/RC mandate to address the humanitarian concerns of migrants 'living at the margins of conventional health, social and legal systems', throughout their journey.

After having analysed the complex patterns of reasons inducing people -especially the youth- to migrate, the speaker explained which are the risks and the vulnerabilities that they have to face along the migratory trails and once they arrive to their destination (on lawful basis or not). Those issues have a serious impact on a young person, preventing him/her from having access to assistance, which ensures his/her safety, well being and dignity.



Ms. Le Mesurier explained the role of the IFRC in protecting young migrants and its priorities in developing an inclusive youth.

Several projects about migration, involving youth, were also presented. Among those were the initiatives of the Norwegian Red Cross Youth "Youth on the run", a 24-hr refugee simulation game for youth and the project "[Positive Images](#)" of the British Red Cross, as well as the awareness campaign "[Labels](#)" of the Australian Red Cross.

1.2 Climate Change and Environmental Sustainability

Workshop on Environmental Education – Atlantis Youth Camp VII

The six-hour workshop, held during the Atlantis VII Youth Camp, was facilitated by Ms. Morgan Strecker and Ms. Magali Outters, from the Regional Activity Centre for Cleaner Production (UNEP/CP-RAC).

The aim of the workshop was to strengthen the awareness of young people towards environmental challenges and their consequences on human lives, as well as provide the youth with the necessary tools and information not only to change their own individual behaviours but also to inform and improve the behaviours of those around them –family, friends, co-workers, children, etc.

It included several topics, such as water consumption, life cycle analysis of product and urban development, as well as understanding the climate and environmental changes that planet Earth is undergoing. Participants were engaged in practical activities to enhance their awareness on environmental issues, as well as mitigation and prevention of environmental degradation.

As a result of this workshop, participants understood the role that everyone, as a consumer, has in reducing the impact that our production system has on environment, society, and economy. By adopting a sustainable lifestyle, choosing responsibly what to buy according to the impact that the production and the consumption cause, we may achieve a better



life for current and future generations. Participants also reflected on the importance that everyone's behaviour has on society and thought about actions to take for the benefit of the community: consuming healthily and sustainably, reducing our negative impact on the places we visit, reducing waste and packaging, recycling, reusing and re-evaluating, and being responsible.

At the end of the workshop, participants made some proposals of what they could do within their National Societies and communities: youth programmes in and out of schools, awareness campaigns through the dissemination of "[The story of stuff](#)" video and the Chris Jordan's pictures, awareness on recycling, concerts, youth camps, workshops, and photo exhibitions.

Terra game

Raising awareness on the consequences of environmental degradation, especially through young people, is essential to face the challenges of climate change that have a severe impact on poverty, population movements, conflicts and health risks. Overall, a common change in attitudes is needed to translate the raising of awareness into responsible behaviours, being environmental degradation and climate change due to the human model of development.

In this context and in line with the objectives of Strategy 2020 of the International Federation of Red Cross and Red Crescent Societies, as well as the recommendations of the 11th RC/RC Mediterranean Conference and the Solferino Youth Declaration, the Centre for the Cooperation in the Mediterranean aims at promoting the values of environmental protection and fostering the integration of risks related to climate change in programme planning, mobilizing human resources, especially young people as actors of behavioural change.

In this vein, the Terra Game is a role-playing game created by the Spanish Red Cross on an idea of the Red Cross Youth in Barcelona, which has the aim of raising awareness on environmental issues among young people. The CCM, after taking care of the translation from Spanish into English in 2010, used the game in several international activities, and during



2011 the Terra game was used in Atlantis VII and the YABC Summit.

The general objective of the Terra Game is to reflect the influence of human activity on the general state of degradation of the planet. It also aims at making participants aware of the fact that everyone is involved in the task of preserving and improving the environment, at local and global level. The game activity consists in putting participants in different problematic scenarios related to environment and sustainable development, encouraging them to debate in order to come up with solutions.

For 2012 the CCM has the objective of adapting the general contents of the game to the specific Mediterranean environmental context, and give as much dissemination as possible to the translation undertaken by those National Societies who have asked for the game's contents: the French Red Cross, the Red Cross of Romania; the German Red Cross, the Algerian Red Crescent, the Tunisian Red Crescent and the Italian Red Cross, in order to let the RC/RC National Societies use this tool in their awareness youth campaigns.

1.3 Capacity building of Youth

Atlantis Youth Camp VII

The Centre for the Cooperation in the Mediterranean and the Tunisian Red Crescent organized the seventh edition of the Mediterranean Youth Camp Atlantis, with the support of the North Africa IFRC Office and the UNEP/CP-RAC (United Nations Environmental Programme – Regional Activity Centre for Cleaner Production).

The purpose of Atlantis is not only to allow young volunteers to meet and share experiences and knowledge, but also to build their capacity to be dynamic models of change within their National Societies. In accordance with IFRC Strategy 2020 and the recommendations of the Red Cross and Red Crescent Mediterranean Conference, Atlantis is intended to be a place where different cultural identities meet, intercultural dialogue in the Mediterranean region is fostered and the capacity building of the RC/RC young leaders is strengthened.



The common objectives of all Atlantis camps are: promoting intercultural dialogue and partnership among RC/RC Youth leaders of the Mediterranean region; empowering youth as dynamic models of change for their local communities; enhancing capacity building and encouraging practical actions and joint activities; sharing knowledge and information about youth programs and activities; sharing best practices and lessons learned with other RC/RC Youth branches; increasing and enhancing the commitment to the RC/RC Principles and Values.

The 2011 edition of Atlantis was mainly devoted to topics regarding Volunteering Service, at the heart of community-building. The camp's agenda took into account various issues such as voluntary actions, living solidarity, making a difference in our society, promoting social cohesion, and helping preserve our environment.

The specific objectives of Atlantis VII were the following:

- To promote intercultural interaction and partnerships between young volunteers of the Red Cross/ Red Crescent of the Mediterranean region;
- To consolidate the capacities of the young people participating, in order to encourage the implementation of practical actions in terms of volunteering in each of the National Societies where they come from, promote new initiatives and creative contributions from Youth;
- To work towards an enabling and supportive environment for developing and enhancing voluntary service within their own National Societies and improving the quality of volunteering.

The seventh edition of Atlantis was held in Hammamet, (Tunisia), from the 2nd to the 9th of July 2011. The camp was attended by 65 participants, comprised of 44 volunteers representing 17 National Societies. Among them, 15 were Mediterranean (Algeria, Andorra, Bosnia-Herzegovina, Egypt, France, Italy, Lebanon, Malta, Monaco, Morocco, Palestine, Serbia, Spain, Tunisia and Turkey) and two were non-Mediterranean National Societies: the German and the Swiss one. The IFRC North Africa Office also participated, together with 13 international facilitators and speakers, several volunteers from the Tunisian Red Crescent and invited guests.



The agenda included six thematic workshops: two in English (Principles and Values and Leadership skills), two in French (Disaster Risk Reduction and Volunteering, and Environmental education) and two more both in English and in French (YABC – Youth as agents of behavioural change- and Volunteers Management). The methodology of work consisted in mainly interactive and practical activities, with the addition of some very useful theoretical lessons. The team of facilitators was made up of RC/RC peer-educators, coming from the Italian Red Cross, the Tunisian Red Crescent, the Lebanese Red Cross, the Spanish Red Cross, the International Federation of RC/RC Societies –P&V Department and North Africa IFRC Office, as well as the CCM, and experts of the UNEP/CP-RAC.

The evaluation of Atlantis VII was extremely positive. Participants concluded that, on the whole, their expectations had been met. The percentage of participants who considered the general content of training as excellent or good was 94%.

YABC Summit, Jesolo (Venice)

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From the 4th to the 11th of September 2011, the CCM, together with the IFRC Principle & Values Department, the Europe and Africa Zones and the Italian Red Cross, organized the YABC training which was hosted by the Italian Red Cross Emergency and Training Centre in Jesolo, near Venice. It convened 50 participants coming from among 35 countries from Europe, Africa, Central Asia and the Middle East.

The participants were involved in training sessions, concerning peer-education, facilitation skills, communication, motivation and learning processes, skills and personal development. They were also asked to be facilitators of activities and sessions in order to further develop skills such as empathy, critical thinking, non-judgment and dropping bias, and to guide discussions concerning non-discrimination and respect for diversity, gender equality, intercultural dialogue, social inclusion and the prevention of violence.

In order to achieve a multiplier effect in their communities, the participants were also divided into four groups of social mobilization platforms (theatre, music and dance, visual arts and



sports) to spread their positive message of change: during the whole week participants worked to create a project, set up through non-formal and non-conventional tools, that was presented during the last day of the training.

Different side events were displayed during the week: an Intercultural Night gave participants the chance to exchange material from their National Societies and share a common space of cultural traditions; the Terra Game -the Spanish Red Cross role-playing game aiming at raising awareness and taking action towards environmental challenges as relating to climate change; a meditation evening to better work on inner change; a presentation session of the IFRC Global Strategy on Violence; a day excursion in Venice to let participants enjoy aspects of the Italian culture, art and history, and a final evening with the "See you soon" party.

Workshop on disaster risk reduction and volunteering – Atlantis Youth Camp VII

The seven-hour workshop on Disaster Risk Reduction (DRR) and Volunteering, held during the Mediterranean Youth Camp Atlantis VII, was facilitated by Mr. Wajdi Ben Mohamed and Mr. Samih Barhoumi, both volunteers of the Tunisian Red Crescent.

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The aim of the workshop was to improve the capacities of the participants to identify, understand, and explore DRR technical tools and to increase the youth's skills in volunteer management related to disaster risk response and preparedness.

Through this workshop, participants understood the essential role of preparedness and planning in order to reduce the risks during a disaster, the importance of working in a team and in partnership with other organisations. With regards to volunteer management, the participants understood that in order to recruit volunteers it is important to spread information, raise awareness, create networks, and involve peers. Nevertheless, it is also essential to motivate volunteers through the organization of free-time activities, valuable personalized trainings, the recognition of the work done, the sharing of responsibilities and the promotion of participation.



Workshop on Leadership skills - Atlantis Youth Camp VII

The six hour workshops on leadership skills, was carried out by the Italian Red Cross facilitator, Marcello Sgroi. This workshop aimed at improving participants' capacities to play a leading role in their National Society, promoting a positive change in attitudes and behaviours.

The methodology of this workshop was based on the principles of freedom and non-judgement. A non-cognitive way of learning was chosen in order to let participants express themselves through their body. The key concepts of the workshops were: Communication, Trust, Credibility and Cooperation.

Participants understood how leadership is related to relationship through communication, trust and cooperation. They learned how to use creativity to solve problems; to listen to their own and other people's feelings, to work and think as a team and to have trust within the group. They learned that good leadership is based on a balance between the leader and the followers. This balance is based on trust and relationship: a good leadership has to be a shared leadership.

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At the end of the workshop, participant were able to trust one another: everyone could lead and follow the other, respecting their own and other people's limits and weaknesses; everyone was able to add their contribution to the team, playing their own role and sharing their feelings and thoughts.

Workshop on Principles and Values - Atlantis Youth Camp VII

The seven-hour workshop on Principles and Values, held during the Mediterranean Youth Camp Atlantis VII, was facilitated by the Lebanese Red Cross representative, Ms. Lama Srour.

The goal of the workshop was to increase the knowledge about the Principles & Values of the RC/RC International Movement, and improve participants' capacity to apply them in their daily RC/RC task, using them as a tool for positive change at a community level.



Participants understood how important it is to spread and disseminate principles and values with new tools in their National Societies and in their communities, in order to prevent and avoid conflicts, thus achieving a more inclusive society. They understood the need to embody the 7 Fundamental Principles not only during the RC/RC service but also in their daily life, in order to be a living example for their community.

They realised that, first of all, they needed work within themselves to internalize the 7 fundamental Principles, and only then would they be able to share them within their RC/RC team, and finally promote them in their communities.

Workshop on YABC – Atlantis Youth Camp VII

The six hours workshop on YABC (Youth as Agent of Behavioural change), held during the Mediterranean Youth Camp Atlantis VII in two different sessions (one in English and one in French), was facilitated by Ms. Soufia Galand and Ms. Nouha Yeferni, from the North Africa IFRC Office, together with Mr. Béchir Ben Radhia, from the Tunisian Red Crescent.

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In the frame of IFRC Strategy 2020, the YABC toolkit focuses on the promotion of a culture of non violence and peace, in a context of social inclusion and intercultural dialogue.

Being Atlantis VII dedicated to volunteering, the YABC dynamics contributed to improve participants' self awareness related to their role as volunteers within their communities, providing them with the technical tools to carry out their commitment.

By experiencing 'real life' situations, participants learned how self-criticism, dropping bias and inner change can lead us towards a more inclusive and peace-based society. Critical thinking can prevent us from falling into social dynamics which are built on prejudice and stereotypes, and develop a responsible and priority-based behaviour which starts by knowing our limits.



Workshop on Volunteer Management – Atlantis Youth Camp VII

The seven hour workshop on Volunteer Management, held during the Mediterranean Youth Camp Atlantis VII in two different sessions (one in English and one in French), was facilitated by Mr. Ferran Cobrera and Mr. Blas Bayona, Spanish Red Cross officers with a long tracked experience in volunteering (SRC Volunteering and Branch Development Department).

The workshop aimed to convey the basic skills of volunteer management to participants, for them to act as effective managers within their local branches through the implementation of the Volunteer Management Cycle, defined as an homogeneous way of recruiting, training and informing volunteers in all the branches of a National Society and whose development stood as the core activity of the workshop.

Through this workshop participants grew acquainted with effective methods of carrying out their work as managers within their local branches, carrying out essential steps towards the encompassing of volunteers' life in RC/RC National Societies via a structured planning.

Mediterranean Youth Photo Contest on "Youth and Volunteering"

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In accordance with the priorities of the International Movement of the Red Cross and Red Crescent regarding the issues of youth and volunteering, the Centre for Cooperation in the Mediterranean organized a photography contest for youth.

The contest had the objective of giving youth an opportunity to express themselves creatively and show their vision of youth and volunteering in their multiple dimensions. Each participant was free to approach the themes of youth, volunteers, and volunteering from any perspective they chose. They could relate these issues to one or many of the themes part of the Millennium Development Goals of United Nations. A special focus was given to local delivering services, volunteering and youth, principles and values in action, intergenerational or intercultural dialogue, amongst others.

This competition was open to all individuals between the ages of 18 and 30 who live in the region, coming both from Mediterranean RC/RC National Societies and external entities.



The photos, accompanied by a descriptive form including copyright permission, were sent to the CCM and selected by an *ad hoc* committee made by the Spanish Red Cross Youth, the Tunisian Red Crescent, the Volunteering Department of the Spanish Red Cross, the Communication Department of the Spanish Red Cross, the International Cooperation Department of the Spanish Red Cross, the MENA Youth Network, and, finally, the Centre for the Cooperation in the Mediterranean.

The most representative 15 photos were selected and exhibited in Atlantis VII. Among them, the jury chose the best one and invited the photographer to participate in the Camp, covering all costs. The winning photo was shot by Mihailo Rakonjac, from Serbia. His photo was titled "Running against AIDS" and, using the photographer's words, "It shows young healthy people enjoying their lives, as they are running against AIDS."

Med Youth Port@l

The design of an "online" youth portal was started in 2009 as a common project for the youth department of the Red Cross/Red Crescent Societies of the Mediterranean, with the aim of fostering the dialogue among young volunteers in the region and giving technical support to the implementation of initiatives through a first establishment of technical commissions.

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The Mediterranean Youth Portal will provide a creative and interactive space of encounter, exchange and dialogue for youth, it will create a common channel of communication and information sharing on youth programmes and activities and it will share tools and resources originating from youth and aiming at youth, in order to support the knowledge and replication of best practices.

During 2011 the CCM has worked on the platform design and its interactive tools, and it has gathered contents to publish. The *Mediterranean Youth Port@l* will be officially presented in the second half of 2012.



1.4 Social Effect of the world economic crisis

Seminar "Building nets: employability promotion in times of economic crises"

On November 14th and 15th 2011, the CCM, together with the Portuguese Red Cross and in collaboration with "la Caixa" Foundation, organized the Seminar "Building nets: Employability promotion in times of economic crises", held in Lisbon at the Infarmed Auditorium.

The Seminar aimed to strengthen existing networks as well as encourage the setting up of new ones through the sharing of knowledge, tools and best practices among RC/RC volunteers and technical staff of Mediterranean National Societies involved in social inclusion and employability promotion programmes and other institutions accountable in this field.

The event involved over 80 participants including 14 National Societies: Algerian Red Crescent; Andorran Red Cross; the Red Cross Society of Bosnia-Herzegovina; Croatian Red Cross; Egyptian Red Crescent; French Red Cross; Hellenic Red Cross; Italian Red Cross; Lebanese Red Cross; Montenegro Red Cross; Moroccan Red Crescent; Palestine Red Crescent Society; Spanish Red Cross and the Tunisian Red Crescent.

The Seminar consisted in four theoretical sessions (two in the morning of the 14th and two in the morning of the 15th) and two parallel workshops.

The first session, "The Euro-Mediterranean scenario: an overview" provided participants with the basic tools to better understand the context they are living in and better identify the needs of both pre-existing and new vulnerable groups, thank to the contribution of FEMISE, OECD and Minho University.

The second session, "Impact of the economic crisis on the most vulnerable groups" counted on the interventions of representatives of the IFRC Europe Zone and Ideiateca Consultores. They gave participants two different perspectives about the impact of the economic crisis on communities, providing valuable food for thought.



The third session, "Poverty reduction and Development Promotion", and the last session, "Empowerment of disadvantaged groups", encouraged the sharing of best practices through the presentation of several programmes carried out by the Portuguese RC and other participating National Societies as well as "la Caixa" Foundation, relevant Portuguese entities and associations and the IFRC, who introduced the Livelihood Resource Centre.

The afternoon workshops ("Social Inclusion through employment" facilitated by the Spanish RC and "Entrepreneurship promotion" facilitated by the Institute of Social Entrepreneurship) provided participants with first hand tools to approach the development of employment plans from different and innovative perspectives, promote social inclusion and be competent RC/RC National Society in this field.

The commitment and interaction of both speakers and participants was highly appreciated and made the seminar a fruitful floor for discussion which set the path for further exchange of best practices and the consolidation of a wider Mediterranean network to counter the humanitarian effects of the current crisis.



Result 2.

Cooperation and networking in the areas of interest of the Mediterranean Conference was improved

Action 1.

Support to the organization of the Mediterranean Conference

As mentioned in the introduction of the present report, the Mediterranean Conference of Red Cross and Red Crescent Societies convenes the National Societies of the Mediterranean or other National Societies who have historical or geographical links with the region according to article 38 of the Constitution, Rule 37 and Annex to Rule 37 of the Rules of Procedures of the International Federation of Red Cross and Red Crescent Societies, which deals with Regional Conferences.

The Mediterranean Conference is therefore set up by the National Societies of Red Cross and Red Crescent, thus creating a link between Europe, the Middle East and Northern Africa. In detail, partner National Societies are those of: Albania, Andorra, Algeria, Bosnia-Herzegovina, Croatia, Egypt, Slovenia, Spain, France, Greece, Israel, Italy, Lebanon, Libya, Malta, Morocco, Monaco, Montenegro, Palestine, Portugal, San Marine, Serbia, Syria, Tunisia and Turkey. The objective of the Conference is to strengthen cooperation and to encourage dialogue between the National Societies from the region with diverse cultural and historical features.

The Mediterranean Conference is held every 3 or 4 years. The first Mediterranean Conference was held in 1980, in Belgrade. Since then, 11 Mediterranean Conferences have been celebrated.

The 11th Conference was held in Cavtat (Croatia) from the 17th to the 19th of March 2010, under the slogan "Mediterranean: Values in action", and was chaired and organized by the Croatian Red Cross.

Throughout 2011, the CCM worked on the preparation of the follow-up of the 11th Mediterranean Conference, disseminating its resolutions throughout the region and at global level. Moreover,



on November 24th, on occasion of the RC/RC Statutory Meetings, held in Geneva, the Steering Committee of the Mediterranean Conference was convened.

In 2012 the CCM will send a survey to all Mediterranean National Societies in order to continue with the follow-up of the 11th Mediterranean Conference and collect the themes of interest to be developed during the 12th Mediterranean Conference.

The Governing Board of the Centre

The Governing Board of the Centre is the body that rules its activity, validates its plan of action and its yearly budget. The Governing Board meets twice a year and is made up of a minimum of 10 members, including representatives of the National Societies of the Mediterranean, as well as the presidents of those regional committees of the Spanish Red Cross based the Mediterranean coast.

During 2011 two virtual meetings of the Governing Board were convened in which the following documents were approved: the activity report for 2010, the economic report for 2010, the Action plan for 2011-2014, the proposed budget for 2011-2014.

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Action 2.

The Collection of Best Practices

Responding to a clear demand of the participants of the "International seminar on employment" organized in Tunisia in 2008, the idea of designing a good practices database on employment was conceived.

This idea consists in opening a 'virtual space' within the CCM website aiming at facilitating and spreading the exchange of information between the Mediterranean National Societies specifically with regards to employment practices, but also regarding the main subjects of the Conference. It will act as a tool for the transfer of knowledge.



The collection of information will enable Mediterranean National Societies to access a variety of different programmes already used, or currently underway, giving them a better understanding of the complexity of options presented before them.

During 2011, a generic form was sent out to all Mediterranean National Societies in order for them to compile the main facts of their programmes. All those initial data have been collected and will be made available throughout 2012.

Action 3.

Partnership and collaborations

The Centre has carried out a constant work, keeping contact with National Societies, the IFRC as well as other public and private bodies related to the field of work of the Centre.

3.1 Partnership within the International Red Cross and Red Crescent Movement

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The Centre has carried out a constant work, keeping contact with the National Societies and the IFRC, as well as, in given occasions, with the ICRC.

- *Participation in a series of Seminars on Drugs organized by the Spanish Red Cross Youth in Catalonia in the frame of the Som.nit programme*

Those seminars, held in Barcelona from January to May 2011, had the aim of dealing with various aspects related to the use of drugs and risk reduction. They addressed the following themes: Anthropology, drugs and risk reduction; The analysis of substances as a practice of risk reduction; Neurotransmission and overdose of heroin, benzodiazepines, cocaine and alcohol.

The Seminars were supported by the Department of Health and the General Secretariat for Youth of the *Generalitat de Catalunya* (Government of Catalonia).



The CCM participated in those Seminars through the Director and the Youth Officer.

- *Participation in the 7th RC/RC MENA Conference*

The Red Cross and Red Crescent societies of the Middle East and North Africa (MENA) met from March 24th to the 26th in Abu Dhabi to celebrate their seventh Conference. The Conference was hosted by the United Arab Emirates Red Crescent and was co-organized by the IFRC MENA Zone.

The attending National Societies committed themselves to improve their preparation in order to respond in a quicker and more appropriate manner to emergencies, to reach a higher level of cooperation and coordination in the region and to work together to follow a common strategy.

The CCM participated in this event through its Director.

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- *Participation in the Training of Trainers of the International Cooperation Area of the Italian Red Cross Youth*

It was held in Rome from the 1st to the 3rd of April 2011. This meeting gathered the youth trainers at all levels (local, regional and national) with the aim of presenting the new guide lines concerning the international cooperation training and providing trainers with an opportunity to share experiences and strengthen the network.

The CCM participated through its Youth Officer.

- *Participation in the celebration of the Red Cross Red Crescent World Day in Morocco.*

The celebration took place in Casablanca on May 11th 2011. The event, which was attended by the Princess



Lalla Malika, also included the presentation of the strategic plan 2011-2015 of the Moroccan Red Crescent.

The CCM participated through its Vice-President

- *Technical Conference about the response of the Spanish Red Cross in Catalonia to the socio- economic crisis*

It was held in Barcelona on the 19th of May.

The event included: the presentation of the report "Balance 2010, current trends and projects of the Red Cross about the crises"; the presentation about "The impact of crises in Europe from the point of view of the IFRC", held by the Special Adviser for Humanitarian Diplomacy and chaired by the Director of the CCM; the presentation of the observatory of vulnerability of the Spanish Red Cross in Catalonia and of the report "The impact of crisis on families and children".

The Conference also included four working groups and the plenary sharing of the work done.

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- *Migration and Employment Days*

The event, which took place in Barcelona on the 26th and the 27th of October, was organized by the Spanish Red Cross in Catalonia. It included three lectures ("Migration, citizenship and challenges", "Employment Discrimination by origin", "Migration and Employment") and a round table (Challenges for the employment of migrant in a context of crisis). The event also included three workshops: 'Together with enterprises in managing diversity', 'Youth unemployment from an intercultural perspective', 'Addressing the social and working issues from the perspective of a working team'. The CCM participated through its Youth Desk.



- *Visit of a delegation of the Red Cross of Bosnia-Herzegovina to the Spanish Red Cross in Catalonia*

It was held in Barcelona (Spain) from the 4th to the 8th of July 2011 and it was organized by the Spanish Red Cross in Catalonia. It aimed at discussing various aspects of the cooperation between the two National Societies.

The Director of the CCM took part in the meeting.

- *Collaboration with the Italian Red Cross*

This National Society is constantly supporting the Centre in various aspects since 2007. It hands over a member of its staff in order to be in charge of the Youth Desk who is responsible for the organization of youth related activities and youth partnership contacts that are carried out from the Centre and affect the whole region. Since February 2010 a second member (on part-time bases) of its staff is supporting the CCM in the implementation of its Plan of Action.

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Moreover, the Italian Red Cross actively participates in the activities promoted by the Centre and contributes to strengthening cooperation schemes by offering expert trainers when necessary (such as Atlantis VII). It provides technical support in the elaboration of cooperation projects with a common interest shared by the National Societies of the region and it has been partner in the presentation of a project proposal to the European Youth Foundation for supporting the next Mediterranean Youth Camp Atlantis VIII.

- *Collaboration with the Tunisian Red Crescent*

This National Society took part in the great majority of the activities promoted by the Centre. It hosted and co-organized the Mediterranean Youth Camp Atlantis VII and provided facilitators for the implementation of the YABC workshop as well as for the workshop on Disaster Risk and Volunteering. It also gave technical support in



the elaboration of cooperation projects with a common interest shared by the National Societies of the region.

Moreover, the Tunisian Red Crescent has participated as a member of the Jury for the III Photo contest for Youth in the Mediterranean.

- *Collaboration with the Portuguese Red Cross*

The Portuguese Red Cross took part in the great majority of the activities promoted by the Centre. It hosted and co-organized the Seminar "Building nets: employability promotion in times of economic crises" and it has been partner in the presentation of a project proposal to the European Youth Foundation for supporting the next Mediterranean Youth Camp Atlantis VIII.

- *Collaboration with the Croatian Red Cross*

This National Society actively participated in the activities promoted by the Centre; it provided expert trainers when necessary as well as technical support to cooperation projects with a common interest shared by the National Societies of the region.

The Croatian Red Cross is also a member of the Governing Board of the Centre.

- *Collaboration with the Libyan Red Crescent*

This National Society is a member of the Governing Board of the Centre. Due to the humanitarian emergency the country had to face throughout 2011, the Libyan Red Crescent was not able to take part in the activities promoted by the Centre.



- *Collaboration with the Egyptian Red Crescent*

This National Society is also a member of the Governing Board of the Centre and performs a constant role in all the activities that the Centre promotes.

Moreover, the Egyptian Red Crescent provided expert facilitators of the National Society for the implementation of training activities organized by the Centre and it also gave technical support in the elaboration of cooperation projects with a common interest shared by the National Societies of the region.

- *Collaboration with the Red Cross of Serbia*

This National Society actively participated in the activities promoted by the Centre. It has been partner in the presentation of a project proposal to the European Youth Foundation for supporting the next Mediterranean Youth Camp Atlantis VIII.

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- *Collaboration with the Palestine Red Crescent Society*

The Palestine National Society actively participated in the activities promoted by the Centre. It always provides technical support to cooperation projects with a common interest shared by the National Societies of the region.

- *Collaboration with the Moroccan Red Crescent*

In 2011 the collaboration between the Moroccan Red Crescent and the CCM was strengthened in various occasions. Apart from the participation in the celebration of the *Red Cross Red Crescent World Day* in Morocco, the National Society actively participated in all the activities promoted by the Centre and it always provides expert trainers when necessary, as well as technical support to cooperation projects with a



common interest shared by the National Societies of the region.

- *Collaboration with the Hellenic Red Cross*

The Hellenic Red Cross participated in the seminar: 'Building Nets: employability promotion in times of economic crises', contributing to the exchange of expertise concerning employment promotion programmes.

- *Collaboration with the Montenegro Red Cross*

This National Society actively participates in the activities promoted by the CCM and contributed with valuable support. Representatives from the Montenegro Red Cross participated in the seminar 'Building Nets: employability promotion in times of economic crises'.

- *Collaboration with the French Red Cross*

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This National Society actively participated in the activities promoted by the Centre and it always provides expert trainers when necessary as well as technical support. Representatives of the French Red Cross facilitated the International Humanitarian Law role play 'Raid Cross' in Atlantis VII and contributed to the positive outcome of the seminar on employability promotion held in Portugal.

- *Collaboration with the Andorran Red Cross*

The Andorran National Society actively participated in the activities promoted by the Centre and it always provides expert trainers when necessary as well as technical support. It has been partner in the presentation of a project proposal to the European Youth Foundation for supporting the next Mediterranean Youth Camp Atlantis VIII and it is currently working on the organization of the upcoming edition of the Camp.



- *Collaboration with the Lebanese Red Cross*

The Lebanese Red Cross actively participated in the activities promoted by the Centre and it always provides expert trainers/trainees when necessary as for the YABC training and the Mediterranean Youth Camp Atlantis VII.

- *Collaboration with the Malta Red Cross*

This National Society actively participated in activities promoted by the Centre and it always provides expert trainers when necessary as well as technical support to cooperation projects with a common interest shared by the National Societies of the region.

- *Collaboration with the Spanish Red Cross*

Being the CCM part of the Spanish Red Cross, collaboration has undoubtedly been strengthened, both with technical Departments (Volunteering; Red Cross Environment and Training; Communication; Social Intervention; Youth; International Cooperation) and with the Territorial Delegations of the Mediterranean coast, with special regards to the Spanish Red Cross in Catalonia, where the Centre is set.

The Spanish Red Cross provided experts and trainers when necessary (Atlantis VII, Seminar "Building nets: Employability promotion in times of economic crises"), as well as technical support to cooperation projects. It has participated as a member of the Jury for the III Photo contest for Youth in the Mediterranean

- *Collaboration with the IFRC*

On May 10th 2010 a Memorandum of Understanding (MoU) between the IFRC MENA and Europe Zones and the CCM was signed in order to enhance collaboration through the exchange of information, experiences and expertise among National Societies and through the



implementation of joint activities on the following thematic areas: migrations, environment and climate change, RC/RC Principles and Values, Youth, and the achievement of the UN Millennium Development Goals.

Through the MoU, the CCM could count on the technical support of the IFRC in several activities during 2011, as for the case at the Youth Camp Atlantis VII and the Seminar "Building nets: Employability promotion in times of economic crises". Moreover, further activities foreseen in 2011 in the field of migrations and joint activities will be carried out in 2012.

From its side the CCM is also available for providing technical input when required.

- *Promotion of Volunteering*

Being volunteering a mainstay of our Movement, the Centre carries out a constant task of volunteer up-taking, an accurate profile design and the implementation of such a valuable driving force in all the activities it promotes. Thanks to volunteer engagement it was possible to plan and manage a growing number of activities able to better meet the needs of National Societies in the region.

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At present, the Centre, in coordination with the Spanish Red Cross in Catalonia, disposes of volunteer profiles related to the fields of: international cooperation, task management, administration management, international relations, translation and communication. During 2011 the Centre has incorporated collaborators of different countries: 18 volunteers coming from Germany, Algeria, Spain, France, Italy, Lebanon, UK and Syria and 9 interns coming from Germany, UK and Sweden. The unique diversity of nationalities, backgrounds, skills, languages and cultures is an enriching source for the activities of the Centre.



- *Participation in Coordination meetings*

Regarding meetings within the International Red Cross and Red Crescent Movement we should mention: preparation meetings for the undertaken activities, working and coordination meetings with several departments at the Central Headquarters of the Spanish Red Cross, coordination meetings with the Spanish Red Cross in Catalonia, meetings with the Portuguese Red Cross, the Andorran Red Cross and the Tunisia Red Crescent, among others.

3.2 Partnership with the public sector as well as with international and national organisations

Apart from the bond between CCM, the *Generalitat de Catalunya* (Government of Catalonia) and the City Council of Barcelona, new patterns of collaboration have been enhanced such as the one with the Council of Europe, and partnerships with public and private organization for the development of specific activities, such as the "la Caixa" Foundation and the UNEP/CP-RAC.

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The Centre has also renewed agreements with various national and international universities to offer internships to students, who can benefit from a brief experience in an international and intercultural environment and, at the same time, participate in developing the CCM activities.

Public sector

- *Collaboration with the Generalitat de Catalunya
(Government of Catalonia)*

The Health Department of Catalan Government has granted a funding to the Centre through the Spanish Red Cross in Catalonia for the exercise of 2011. The purpose is to contribute both to the implementation of the activities and to support the structure of the Permanent Office of the Mediterranean Conference.



The support of the Government of Catalonia was a key factor in the designing of the action plan for 2011, with a growing number of activities that enabled to foster interaction and partnership between the region's National Societies thus helping the Centre to accomplish its mission.

- *The City Council of Barcelona*

The city council of Barcelona, with a clear Mediterranean vocation in supporting the bridging between cultures, has constantly supported the Centre in its activity, contributing both to the fulfilment of activities and to the structure to carry them out. This way the Centre for the Cooperation in the Mediterranean becomes one of the many entities with a regional scope that have their location in this city.

- *The European Youth Foundation of the Council Of Europe*

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The Council of Europe, through its European Youth Foundation, decided to support the organisation of the next Mediterranean Youth Camp Atlantis VIII, which will be held in Andorra.

The Centre, in partnership with the Andorran Red Cross, the Portuguese Red Cross, the Italian Red Cross and the Red Cross of Serbia, presented the project proposal to the EYF on September 2011 and received the official approval in December.

- *Working meetings*

Various working meetings were called with the Government of Catalonia as well as with the City Council of Barcelona.



International and national organizations

- *The Anna Lindh Euro-Mediterranean Foundation (ALF)*

The Centre is a member of the ALF network – an intergovernmental organization promoted in 43 countries by the European Commission for Intercultural Dialogue in the Euro – Mediterranean region.

The Centre also collaborated in the joint project between the Spanish and the Moroccan networks and in the promotion of the short story contest "Sea of words", participating in the Awards Ceremony in 2011. Furthermore, the CCM participated in the XII meeting of the ALF Spanish network taking place in Granada on the 24th of May.

- *United Nations Environment Programme (UNEP)*

The UNEP, through the Regional Activity Centre for Cleaner Production, collaborated with the Centre on occasion of the Mediterranean Youth Camp Atlantis VII (providing both financial and technical support through the facilitation of the workshop on Environmental Education).

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- *European Institute of the Mediterranean (IEMed)*

The CCM has a constant and close collaboration with the IEMed which has provided its expertise and technical support in the designing of many activities.

- *"La Caixa" Foundation*

In 2011 "la "Caixa" Foundation collaborated, both financially and in content, to the Seminar *"Building nets: Employability promotion in times of economic crises"*, held in Lisbon in November.



- *The UNESCO Chair for Intercultural Dialogue*

The CCM has a collaboration agreement with the UNESCO Chair for the Intercultural Dialogue of the Rovira I Virgili University (Tarragona, Spain) to facilitate non-remunerated internships to the students of the Master on Euro-Mediterranean Relations.

- *University of Dreams (UOD)*

This entity is in charge of organizing non-remunerated internship stays for students of prestigious universities of the United States of America. The CCM has a collaboration agreement to facilitate the stays of students specializing in international relations and marketing.

- *International Skolorna*

This entity is in charge of organizing non-remunerated internship for the students of prestigious Swedish universities. In 2009 the CCM established a collaboration agreement to facilitate the stay of internship students specializing in social studies and international relations. This collaboration has continued throughout 2011.

- *Sant-Pau Mediterranean Network*

The Centre has participated in the platform that the *Fundació MIA of the Hospital of Santa Creu and Sant Pau* is promoting. The aim of the platform is to make the facilities of the historical site of the hospital's surroundings useful, promoting a network of networks among Mediterranean entities that may provide a common working setting for the entities and networks that act in the area.



- *Encuentro civil EuroMed*

The ECEM was born in 2003 and has been developing through the networking of different organizations, acquiring legal personality in 2008. Currently it includes over than 20 institutions.

The CCM was invited to participate in the month of May to one meeting of the *Encuentro Civil Euromed*.

- *Xarxa FP*

The CCM has renewed its collaboration with the *Xarxa FP* to facilitate the stays of its internship students at the Centre. The Xarxa FP is a foundation of the Barcelona City Council for the promotion of vocational training and mobility of student and teachers.

Action 4. Visibility

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With the aim of reinforcing the visibility of the actions carried out by Mediterranean National Societies in the region, and its own activity, the CCM is present in several Mediterranean Forums and actively participates in, or attends, activities organized in the Mediterranean region by other organizations. It also develops communication tools, such as the Newsletter and the website.

4.1 The presence of the CCM in Mediterranean forums was increased

Participation in meetings and trainings

- *"Vivint el Medi" training course*

This 20 hour course, held in Barcelona on the 10th, 17th and 18th of September, was part of the Regional Training Plan of Catalonia and it was organized by the Joseph Carol ESCOLTA Foundation. It was funded by the Consortium for Permanent Education of Catalonia and the European Social Fund.



The course aimed at providing participants with methodologies and tools to advocate for a sustainable development.

The CCM took part in the training course through its Youth Desk.

- *XII meeting of the Spanish Network of the Anna Lindh Foundation*

The 12th meeting of the Spanish network of the Anna Lindh Foundation took place on May 24th at the Fundación Euroárabe headquarters in Granada. The meeting was attended by 60 participants and was opened by Manuel Pedro Bolívar, deputy secretary of the Fundación Euroárabe, Jerónimo Nieto, president of the board of the Fundación, and Josep Ferré, executive director of the IEMed, who introduced the political agenda of the region and the process of Union for the Mediterranean. The network coordinator of the ALF made a brief evaluation of the first six years of the Foundation and presented its new strategy 2012-2014.

The CCM attended the meeting through a Desk Officer.

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- *V Edition of the Mediterranean Week of Economic Leaders*

This event, held in Barcelona from the 21st to the 25th of November, was organized by the Barcelona Chamber of Commerce, the Association of Chambers of Commerce and Industry of the Mediterranean (ASCAME), the European Institute of the Mediterranean (IEMed), the Secretariat of the Union for the Mediterranean (UfMS) and the European Investment Bank (EIB).

As a forum to discuss solutions for a better future, the event addressed critical issues like good governance, youth employment, development of SMEs, green economy and the integration of women, by proposing concrete projects to create new business opportunities.

The CCM took part in the event through its Youth Officer.



- *2nd Evaluation Seminar of Long-term Euro-Arab training course for youth cooperation projects through non formal learning*

It was a long-term training course promoted by the Directorate of Youth and Sport of the Council of Europe and the League of Arab States aiming to develop the capacity of youth organisations active in Euro-Arab cooperation, in the areas of non-formal learning, training and intercultural dialogue.

The course aimed at developing the participants' competences (skills, knowledge and attitude) through residential training seminars, distance learning as well as through the set up of projects to be implemented in European and Arab regions.

The course included two residential seminars: the first one in December 2010 and the second one at the end of November 2011.

The CCM, through its Youth Officer, was chosen among youth organisations among the region to take part in the course.

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Participation in external activities

- *Economic crisis, migration and labour market in the South of Europe*

This meeting was held in Barcelona on the 19th of January and it was organized by the European Institute of the Mediterranean (IEMed).

The CCM participated through its Director.

- *Conference about the changes happening in Tunisia*

This Conference, held in Barcelona on the 9th of February, was organized by the Barcelona City Council and hosted the writer and leader of the democratic opposition in Tunisia, Ms. Sihem Bensedrine.

The CCM participated through its Director and two Desk Officers.



- *Roundtable: the process of democratization in the Mediterranean*

This event was held in Barcelona on the 1st of March and it was organized by the IEMed.

The Centre participated through its Vice-President, Director and Desk Officer.

- *Opening of the exhibition "Veus de la Mediterrànea" (Voices of Mediterranean)*

The event, organized by the Maritime Museum of Barcelona, was held on the 8th of March.

The CCM participated through one of its Desk Officers.

- *Conference ESMED: "Ten years of Social Economy history in the Mediterranean region"*

The Conference was held in Barcelona on the 5th of April. It was organized by the ESMED (Euro-Mediterranean Network for Social Economy) in order to underline the value of the work done by the network during the past ten years.

The Centre participated through its Director.

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- *Seminar "Building bridges of Dialogue on the strait"*

The event took place in Tangier (Morocco) from the 15th to the 17th of April.

It was organized by the Spanish Network of the Anna Lindh Foundation with the aim of strengthening dialogue and cooperation between Spain and Morocco.

The Centre participated through a Desk Officer.



- *Seminar "Arts and Mobilization"*

The Seminar, held in Barcelona on the 4th and 5th of May, was organized by the IEMed. The CCM participates through a Desk Officer.

- *Encuentro civil EUROMED (meeting)*

Held in Barcelona on the 26th and 27th of May, the meeting aimed at presenting the short and long term action plan of the ECEM.

The Centre participated through its Director.

- *Conference Employment, Skills and Entrepreneurship Strategies in the Mediterranean: Pathways for the Future*

It was held in Barcelona on the 18th of July.

It was organized by the Secretariat of the Union for the Mediterranean, the OECD-LEED Programme and the City Council of Barcelona.

The Centre participated through its Director and a Desk Officer.

- *Conference "After Economic and Financial Crisis: a new framework for economic and sustainable policies"*

The event, held in Barcelona on the 13th of September, was organized by the Foundation Fòrum Ambiental.

The Centre participated through its Director.

- *Regional Seminar on equal treatment and non-discrimination in Catalonia*

It was held in Barcelona on the 16th of September and organized by the General Directorate of Immigration under the project TODOIMÁS: 2011 Forum for Equality of treatment and non-discrimination, developed with the support of the PROGRESS Community Programme 2010-2011. The Centre participated through its Director.



- *Euro Arab meeting in Catalonia*

It was held in Barcelona on the 16th of September and it was organized by the Euro Arab Centre in Catalonia. The Centre participated through its Youth Desk.

- *Conference "A New Mediterranean Political Landscape? The Arab Spring and the Euro-Mediterranean Relations"*

It was held in Barcelona on the 6th and the 7th of October. It was organized by the network EuroMeSCO (Euro-Mediterranean Study Commission) and the IEMed. The Centre participated through its Director.

- *Seminar for quick identification of humanitarian needs*

It was held in Barcelona on the 3rd and 4th of November. It was organized by the Instituto de Estudios sobre Conflictos y Acción Humanitaria (IECAH). The Centre participated through its Director.

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- *Conference "Women and economy: investing in social change"*

It was held in Barcelona on the 25th of November. It was organized by the Meda Women entrepreneurs Forum, in cooperation with the Chamber of Commerce, Industry and Navigation of the Barcelona Municipality, the ASCAME, the AFAEMME and Casa Mediterráneo. The Centre participated through its Director.

- *Second day of Sharing Experiences of the Esplai Sens Fronteres "A handful of south, a handful of North: Youth leadership in action"*

The event was held in Barcelona on the 25th of November and it was organized by the Esplai Catalan



Foundation. The CCM participated through its Youth Desk.

- *Ceremony of the literary contest "A sea of word"*

It was organized by the IEMed and the Anna Lindh Foundation in Barcelona on the 28th of November. The Vice-President of the CCM took part in the Award Ceremony

- *Conference "Key Development Challenges Underlying the Protest Dynamics in the Arab Region"*

It was held in Barcelona on the 15th of December and it was organized by the IEMed. The Centre participated through its Desk Officer.

4.2 Tools for visibility

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Newsletter

Three editions of the CCM newsletter were published and disseminated among more than 1200 contacts. The electronic version is uploaded on the CCM website and the hard copy version is sent by post to Mediterranean National Societies.

The newsletter is published in English, French, Arabic and Spanish.

It is divided into three sections (activities, Youth and partnership) and collects all the information about what the CCM is doing in the Mediterranean region. It also contains advice and opinions from inside and outside partners and, in 2011, on occasion of the European Year of Volunteering, a new section was added: the Volunteers' Corner.



Website

The website (www.cruzroja.es/ccm) is divided into five sections:

- Issues: where information and documentation about what the CCM is doing in the frame of the thematic areas of its Plan of Action (Migrants, Environment, Youth, Principles and Values, Millennium Development Goals) are provided;
- Conferences: where information and documentation are collected, concerning the Mediterranean Conferences (data base of previous Conferences and all documents related to the 11th Mediterranean Conference).
- CCM: where the objectives and the activities of the Centre are explained and where both the Staff and the Governing Board are presented.
- Partnership: where all the information about the implementation of the partnership of the CCM in the Mediterranean region is collected. In this section a directory of Mediterranean National Societies is included, and the collection of data on different programmes and best practices carried out by the National Societies related to the main topics of the Conference is foreseen.
- Newsletter: where all the editions of the CCM newsletters are uploaded.

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The website is translated into the four official languages of the RC/RC Movement.

The CCM has also developed a [facebook profile](#) where relevant news and activities are daily updated and given visibility to.

ANNEX 1

Photos



Centre for the Cooperation
in the Mediterranean



Youth Camp Atlantis VII (Hammamet, Tunisia)



Youth Camp Atlantis VII (Hammamet, Tunisia)



Centre for the Cooperation
in the Mediterranean



Youth Camp Atlantis VII (Hammamet, Tunisia)



Photo Contest winning picture: 'Running Against AIDS' by Mihailo Rakonjac (Serbia)



Centre for the Cooperation
in the Mediterranean



YABC Summit (Jesolo, Italy)



YABC Summit (Jesolo, Italy)



Centre for the Cooperation
in the Mediterranean



Terra Game at the YABC Summit (Jesolo, Italy)



Euro-Arab Training Course (Dubai, United Arab Emirates)



Experts Conference on Red Cross programmes to face the effects of the current crisis (Barcelona, Spain)



Seminar 'Building Nets: employability promotion in times of economic crises' (Lisbon, Portugal)



Centre for the Cooperation
in the Mediterranean



Seminar 'Building Nets: employability promotion in times of economic crises' (Lisbon, Portugal)

ANNEX 2

Posters



Centre for the Cooperation
in the Mediterranean



الهلال الأحمر التونسي
Tunisian Red Crescent



Let's mark
our imprints

and be
volunteers

Atlantis VII

Youth Volunteer in Action

From 2 till 9 July 2011
Hammamet, Tunisia



Regional Activity Centre
for Cleaner Production



International Federation of Red Cross and Red Crescent Societies
Fédération Internationale des Sociétés de la croix-Rouge et du Croissant-Rouge
Federación Internacional de Sociedades de la cruz Roja y de la Media Luna Roja
جامعة الدول لجمعيات الصليب الأحمر والهلال الأحمر

Building nets:

Employability promotion in times of economic crises

Portugal, 15th - 16th November 2011



Organized by:



**Centre for the Cooperation
in the Mediterranean**



With the support of:



In collaboration with:



ANNEX 3

Newsletter



Centre for the Cooperation in the Mediterranean

ACTIVITIES

- Mediterranean Exchange – Social Inclusion programmes
- Mediterranean seminar on Social Inclusion and Employment

YOUTH

- Atlantis VII – Young volunteers in action
- Med Youth Port@I
- Mediterranean Photo contest – Youth and volunteering
- Seminar on Youth and Leadership

VOLUNTEERS CORNER

- Sanja Faraguna - Croatian Red Cross

PARTNERSHIP

- Year of Volunteering 2011
- Euro-Arab training on Youth projects
- "A sea of words", award ceremony
- Collection of RC/RC Best Practices
- 7th MENA Conference
- Social crisis in North of Africa
- Lampedusa – Land of arrival
- Partnership with the Italian RC
- International Year of Youth 2010-2011

OPINION

Young People... partners in the Euro-Med Region, signed by Euro-Med Youth Platform Secretariat, Malta

www.cruzroja.es/ccm

Cada vez más cerca de las personas

 Cruz Roja Española



Centre for the Cooperation in the Mediterranean

ACTIVITIES

- Collection of Best Practices
- Mediterranean Seminar for the promotion of employment
- Mediterranean Photo contest – Youth and volunteering
- Atlantis VII – Young volunteers in action

VOLUNTEERS CORNER

- Amira Ben Ali – Tunisian Red Crescent

PARTNERSHIP

- "Finding the Volunteer inside you" - Agadir
- World Red Cross and Red Crescent Day
- Cooperation between the Moroccan and Spanish networks of the Anna Lindh Foundation
- Experts Conference on Red Cross crisis programs
- Partnership on Sustainable Development
- International Year of Volunteers
- World Blood Donors Day
- Chair UNESCO for Intercultural Dialogue
- Need to safeguard the rights and requirements of migrants
- YABC 2011 – Summit on non-violence and peace

OPINION

Youth of Change – Egyptian Revolution, signed by Tamer Ahmad and Amal Emam

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Centre for the Cooperation in the Mediterranean

ACTIVITIES

- Mediterranean Seminar on employability promotion
- Atlantis VIII, Andorra 2012
- Seminar "Humanitarian Consequences of Forced Migration"
- Terra Game in the Mediterranean
- Seminar on "Climate Change and Sustainable Development"
- Med Youth Porta@I
- Final Report of Atlantis VII

VOLUNTEERS CORNER

- Muhammad Medhat Mostafa – Egyptian Red Crescent

PARTNERSHIP

- 31st Red Cross and Red Crescent International Conference
- Awareness-raising campaign on climate change in Algeria
- Collaboration Agreement with CP/RAC
- Collaboration Agreement with UNESCO
- YABC peer-educator formation summit
- 2011 International Year of Volunteering
- Observatory of Vulnerability
- Euro-Arab training course
- 2011 Worldwide Disaster Report – Hunger and Malnutrition
- "Sea of words" 2011

OPINION

New Sources of Growth for the Mediterranean Region, signed by Dr. Cristina Martinez-Fernandez; OECD

www.cruzroja.es/ccm



The current world economic crisis is a type of crisis that differs from other types of crises we are confronted to. And we have to find suitable responses in order to assist the most vulnerable groups who were cut out from job opportunities and society in the past, and those who nowadays find themselves in the same situation.

The IFRC Strategy 2020, in its strategic aim 3 focuses on **promoting social inclusion and a culture of non-violence and peace**. In this regard, our specific contribution to **sustainable development** is through strengthening **community resilience**. This is the ability to adapt and cope with recurrent or prolonged disasters and crises, as well as with wide socio-economic changes, which enables people to protect and build on the development gains that have already been made.

The objective of Red Cross Red Crescent social programming is to reach out to those who are excluded so that they rise above their disadvantage to realise their fuller potential as equal citizens in society.

In such a context, a key response is increasing employment opportunities when looking to reduce social exclusion. In order to do so, the **promotion of employability** is a crucial factor. A productive employment contributes to the achievement of decent life standards, social and economic integration and –last but not least –social development.

That subject was largely discussed among other topics on the seminar on Employability promotion, held in Lisbon last November, organized by the Portuguese Red Cross and the CCM.

CENTRE FOR THE COOPERATION
IN THE MEDITERRANEAN
PERMANENT OFFICE OF THE RED CROSS
AND RED CRESCENT OF THE MEDITERRANEAN

With the support of:



Centre for the Cooperation
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