



# Centre for the Cooperation in the Mediterranean

## Report 2014 *Executive Summary*

### INTRODUCTION

The Centre for Cooperation in the Mediterranean (CCM) of the Spanish Red Cross is the office created in 2005 for the follow-up of the resolutions of the Mediterranean Conference of the Red Cross and Red Crescent\*.

The CCM is supported by the Spanish Red Cross and its regional Committee in Catalonia. It also counts on the support of the *Generalitat de Catalunya* (Government of Catalonia), the Barcelona City Council and the Italian Red Cross.

As underlined by the Dubrovnik Declaration deriving from the 11<sup>th</sup> Mediterranean Conference held in Croatia in 2010, participating National Societies reaffirmed their commitment to actively support the CCM, provide it with information concerning their activities, actively participate in its programmes and promote an efficient partnership with the members of the International Red Cross and Red Crescent Movement. National Societies' commitment would be essential to jointly tackle, at regional level, the following humanitarian challenges: protecting and providing assistance to migrants; climate change and environment, the social effects of the world economic crisis and the role of youth in the present and future of the region.

The CCM Plan of Action 2011-2014 was designed to provide a follow-up of the Mediterranean Conference recommendations on the above mentioned issues.

Hence, based on the needs of the very Conference, the mission of the Centre for the Cooperation in the Mediterranean is based on:

- ◆ *Hosting of the Permanent Office for the Follow-up of the Mediterranean Conference*
- ◆ *Facilitating the follow up of the resolutions of the Conference*
- ◆ *Promoting partnership between National Societies of the Mediterranean, the exchange and sharing of experiences regarding the areas of interest of the Conference which contribute to the fulfilment of the International Red Cross and Red Crescent Movement's purposes.*

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\*The Mediterranean Conference convenes 26 National Societies of the Red Cross/Red Crescent (RC/RC) which have historical or geographical links with the region, namely those of: Albania, Andorra, Algeria, Bosnia and Herzegovina, Croatia, Cyprus, Egypt, France, Greece, Israel, Italy, Lebanon, Libya, Malta, Monaco, Montenegro, Morocco, Palestine, Portugal, San Marino, Serbia, Slovenia, Spain, Syria, Tunisia and Turkey.

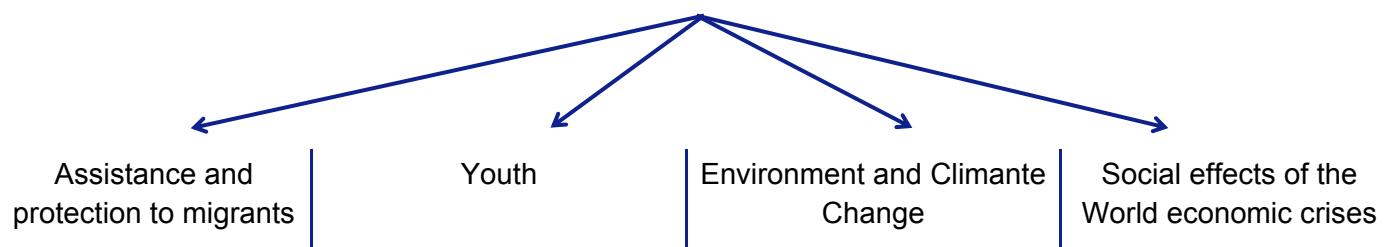
## MEDITERRANEAN CONFERENCE



CCM

(Permanent Office for the Follow-up of the Mediterranean Conference)

### - Dubrovnik Declaration 2010 -



### FRAMEWORK OF ACTION

The Centre has developed its work throughout 2012 according to the objectives established in its Action Plan for the 2011-2014 period, approved by the Governing Board.

#### Objectives of the Plan of Action 2011- 2014

1. Support National Societies and the governing bodies of the Mediterranean Conference in the follow up of the Conference's concerns, with special regards to:

- ◆ Assistance and protection to migrants;
- ◆ Climate change and environmental sustainability;
- ◆ Capacity building of Youth sections;
- ◆ The social effects of the world economic crisis.

2. Help and provide technical support in the organization of the exchanges of experiences and best practices on the Conference's issues.

3. Encourage the interaction and partnership among Mediterranean National Societies as well as the networking with other actors of the International Red Cross and Red Crescent Movement and other international organizations.

4. Encourage and increase the visibility of the actions and recommendations of the Mediterranean Conference as well as the Centre's activities in Mediterranean fora.

As the current report will show, such objectives are structured around two main results.

#### Main results

1. Supporting Mediterranean National Societies in their follow up on the issues of the Mediterranean Conference;
2. Cooperation and networking in the areas of interest of the Mediterranean Conference has increased.

## Result 1. Mediterranean National Societies were supported in their follow up on the issues of the Mediterranean Conference

### DETAIL OF ACTIVITIES PERFORMED IN 2014

#### ACTION 1

##### ❖ ASSISTANCE AND PROTECTION TO MIGRANTS

###### 1.1. Meeting of the Red Cross/Red Crescent Mediterranean Platform on Migration: "Migration in the Mediterranean: Challenges and opportunities"

It was organized in collaboration with the Tunisian Red Crescent.

Following the ongoing migration flows in the region, the meeting was called by the Centre for the Cooperation in the Mediterranean, the International Federation of Red Cross and Red Crescent Societies, the International Committee of the Red Cross and it was hosted and co-organized by the Tunisian Red Crescent as a follow-up of the previous editions held in 2012 and 2013.

**General objective:** strengthen the humanitarian response at regional level in the field of migration by sharing information, experiences and practical tools among those Red Cross and Red Crescent volunteers and technical staff coming from the Mediterranean National Societies involved in migration programmes, with special regards to the humanitarian effects and the consequences of forced migrations, in a regional context severely affected by this phenomenon.

###### **Specific objectives:**

- ◆ to raise awareness on the challenges that our partner and operational National Societies are facing with the regards to assisting and protecting migrants along the migratory trails (source, transit and destination countries);
- ◆ to identify the main domains (assistance/protection/advocacy) where peer to peer support may be useful to the capacity building of National Societies and to the reinforcement of migration programmes;
- ◆ to identify new tools/initiative to support peer to peer support, capitalizing at the same time on existing resources;
- ◆ propose new steps forward in the setting up of sustainable peer to peer support programmes at regional level (i.e. resource mobilization; communication flow among National Societies) to be better prepared to face (ongoing) humanitarian challenges both at national and regional level.

###### **Structure:**

- ◆ 4 theoretical sessions and 3 workshops: "Peer to peer support"; "Vulnerable migrants: a focus on women and unaccompanied minors"; "Advocacy for access to protection at international borders"; "Coordinating Movement action on RFL in the Mediterranean with a focus on missing migrants".

**Number of participants:** 53

**National Societies involved:** 13 National Societies (Algerian RC, Egyptian RC, French RC, Hellenic RC, Italian RC, Libyan RC, Malta RC, Moroccan RC, Spanish RC, Turkish RC, Tunisian RC. The Belgian RC and Netherlands RC were also invited under request of the organizers).

**Other RC/RC members involved:** ICRC, IFRC (Migration Unit, Europe Zone, MENA Zone), PERCO network.

**Other entities:** UNHCR; ICIC; IOM, Danish Refugee Council

**Venue:** El Mouradi Africa Hotel (Tunis)

**Date:** 24-25 September 2014

## 1.2. Mediterranean RC/RC Youth Training on Migration

**General Objective:** to reinforce the skills and build the capacities of Red Cross and Red Crescent Youth volunteers in the areas related to migration, and with a special focus on refugees and asylum seekers in order to carry out programmes that inspire positive behavioural changes at community level.

### Specific objectives:

- ◆ First-hand experience and specific knowledge on the role-play 'Youth on the Run';
- ◆ Training of a group of instructors and game leaders for every National Society participating, therefore being able to implement the game autonomously in their National Society;
- ◆ Experience real-life situations similar to the ones experienced by migrants fleeing from their home town, in order to have an empathic approach to the difficulties and vulnerabilities faced by forced migrants;
- ◆ Open discussion on the role of RC/RC youth in promoting a positive change through activities and programmes on migration, based on participants' reflections and experiences lived during the role play;
- ◆ Promote partnership and networking between RC/RC youth in the Mediterranean region, encouraging intercultural dialogue in order to implement their knowledge and know-how on the migration phenomenon.

**Structure:** 6 thematic workshops: "Youth on the Run training", "UNHCR", "IFRC Migration Unit", "Italian Red Cross approach to Migration", "Anti-trafficking training", "Climate change and Migration"

**Number of participants:** 77

**National Societies involved:** 5 (RCS Bosnia-Herzegovina; Italian RC; RC Serbia; Turkish RC; Tunisian RC)

**Other RC/RC members involved:** IFRC (Migration Unit)

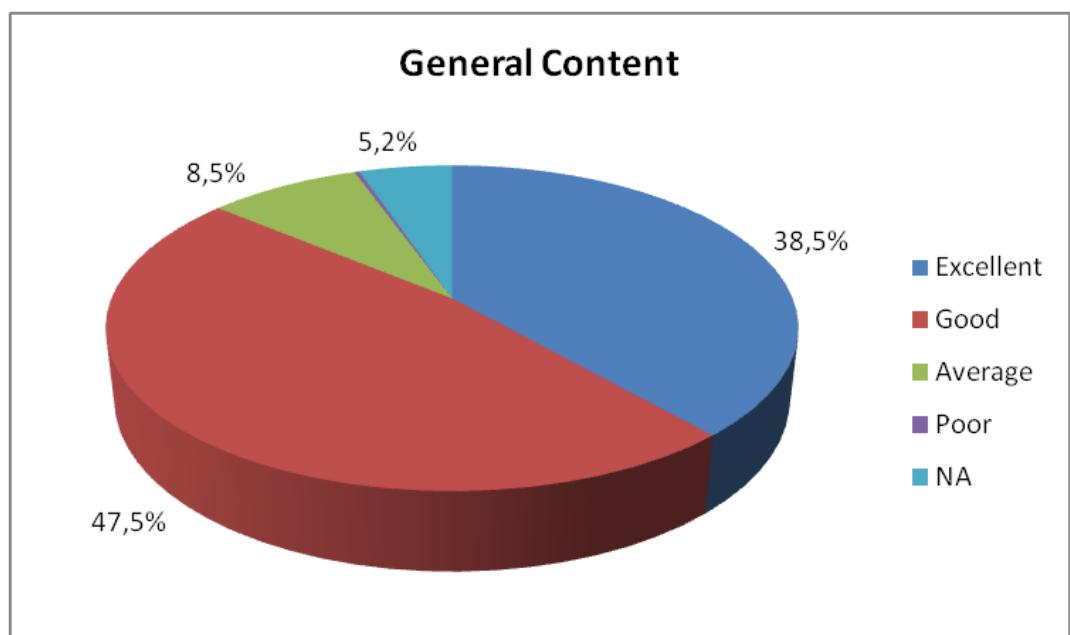
**Other entities:** UNHCR

**Venue:** Piazza Armerina, Sicily

**Date:** 4-11 October

**Evaluation:** the Training was valued excellent or good by **86% of the participants**

The level of appreciation of the CCM's activities and workshops is over 80%



### 1.3. Mediterranean RC/RC Exchange on Migration programmes

The Mediterranean Red Cross/Red Crescent Exchange on Migration Programmes is one of the main action points of the Red Cross/Red Crescent Mediterranean Platform on Migration.

**Objective:** to contribute to the capacity building of the Mediterranean RC/RC National Societies with regards to migration programmes, in the domains of assistance, protection and advocacy.

**Structure:** technical visits and training sessions throughout the territory

**Number of participants:** 10

**National Societies involved:** 4 (Cyprus RC; Hellenic RC; Italian RC; Malta RC)

**Other entities:** UNHCR; Italian Ministry of Health

**Venue:** Catania, Rome, Turin (Italy)

**Date:** 23-29 November

## ❖ CLIMATE CHANGE AND ENVIRONMENTAL SUSTAINABILITY

### 2.1. Workshop on climate change and migration (in the frame of the Mediterranean RC/RC Youth Training on Migration was held in Piazza Armerina, Sicily)

**Facilitated by:** Italian Red Cross

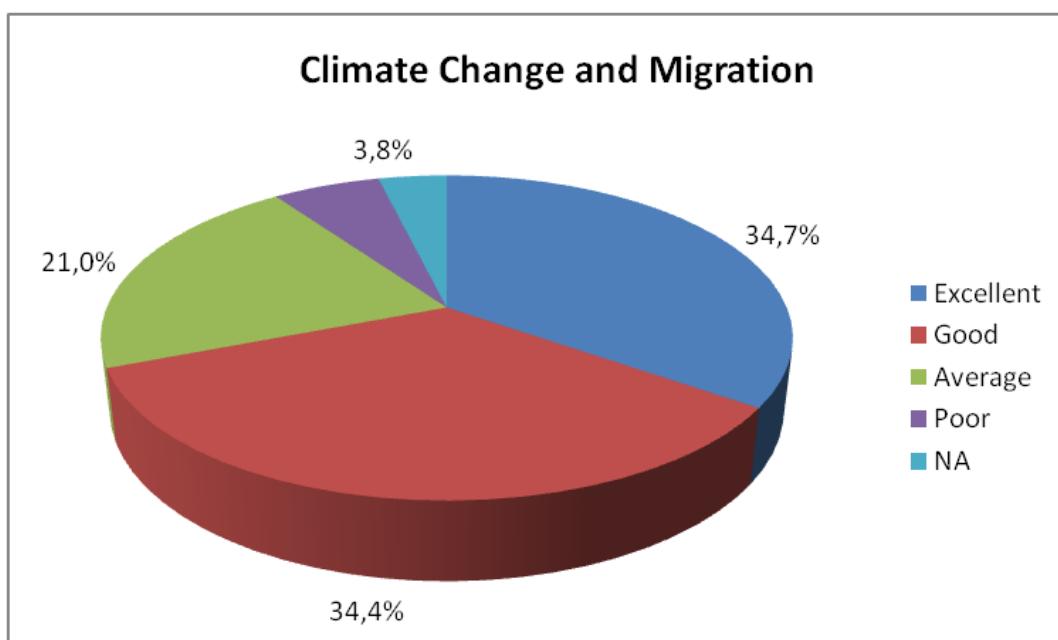
**Objective:** to raise participants' awareness on the impact of climate change on migration and populations' movement

**Number of participants:** 77

**Length:** 2,5 hours

**Venue:** Piazza Armerina, Sicily (Italy)

**Date:** 10 October 2014



**Evaluation:** it was valued excellent or good by **70% of participants**.

## ❖ CAPACITY BUILDING OF YOUTH

### 3.1. Mediterranean Youth Camp of the Red Cross/Red Crescent Atlantis X - "Engaged Youth for Stronger National Societies"

The 10<sup>th</sup> edition of the Atlantis Youth Camp was co-organized with the Italian Red Cross, on occasion of the 150<sup>th</sup> anniversary of the National Society, with the collaboration of the IFRC Europe Zone, and the support of the Hewlett-Packard Company (HP).

#### **General objectives of the Camp:**

- ◆ promote intercultural dialogue and partnership among RC/RC Youth leaders of the Mediterranean region;
- ◆ empower youth as dynamic models of change for their local communities;
- ◆ enhance capacity building and encourage practical actions and joint activities;
- ◆ share best practices and lessons learned with other RC/RC youth branches;

increase and enhance the commitment to the RC/RC Principles and Values.

#### **Specific objectives:**

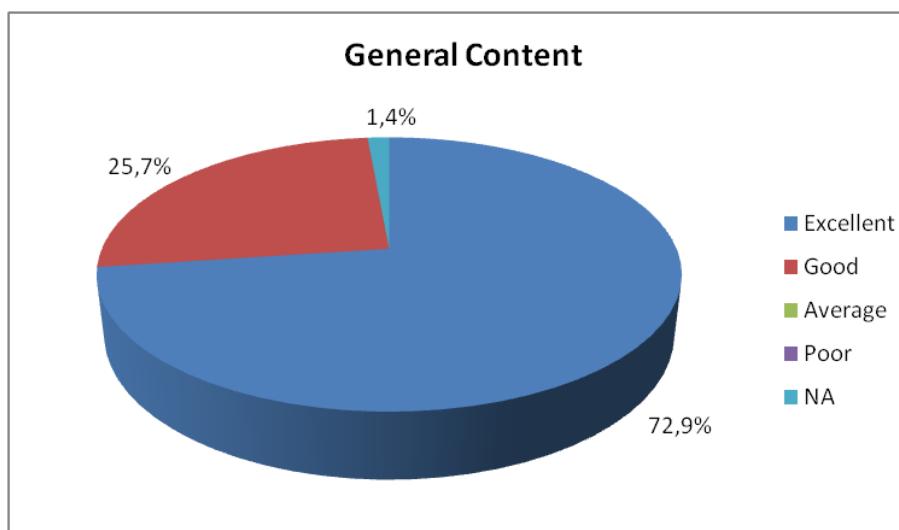
- ◆ build and support the capacities of young volunteers to carry out youth work for the most vulnerable in multicultural environments;
- ◆ promote intercultural interaction and partnerships between young volunteers of the Red Cross/ Red Crescent of the Mediterranean region;
- ◆ train young volunteers to act as agents of change within their communities in order to combat discrimination and build a culture of understanding and tolerance.

#### **Structure:**

- ◆ 7 thematic workshops facilitated in English: "Humanitarian Diplomacy and Social Media", "Youth leading a culture of Non-Violence and Peace", "Project Cycle", "Youth as Agents of Behavioural Change (YABC)", "Leadership Skills", "Youth Engagement within the RC/RC Movement", "Leadership and Leaders & Communication Skills for Leaders".
- ◆ Special sessions: Sharing of National Societies' Best Practices;
- ◆ Side events: A day in Solferino - participants took part in the 'Fiaccolata' and carried the flags of the Principles throughout the walk - a Cultural Flee Market, a day in Venice, a farewell party.

**Number of participants:** 55

**National Societies involved:** 15 National Societies (Bosnia and Herzegovina, Egypt, France, Italy, Lebanon, Libya, Monaco, Montenegro, Morocco, Palestine, Portugal, Spain, Syria, Tunisia and Turkey)



**Other RC/RC members involved:** IFRC Europe Zone; IFRC European Youth Coordination Committee

**Venue:** Jesolo, Italy

**Date:** 18-26 June 2014

**Evaluation:** the Camp was valued excellent or good by **99% of participants**.

### 3.1.1 Workshop on 'Youth leading a culture of Non-Violence and Peace' –Youth Camp Atlantis X

All the activities of the workshop were based on theoretical knowledge -such as the Seven Fundamental Principles of the International Red Cross and Red Crescent Movement - and aimed at analyzing and reflecting on oneself in order to change. The workshop was based on interactive activities, sharing of ideas, and on learning from and discovering the concept of 'difference'. It also gave the participants the chance to reflect on the concept of 'Peace and non-violence' in a holistic way.

**Facilitated by:** Italian Red Cross

**Objective:** to make young volunteers reflect on the many cases of conflictive behaviours that surround us in our daily lives, as well as how young and engaged people can counter such trends leading by example while spreading a message of non-violence and peace.

**Number of participants:** 30

**Length:** 7 hours

**Venue:** Jesolo (Italy)

**Date:** 19 and 20 June

**Evaluation:** it was valued excellent or good by **85% of participants.**



### 3.1.2 Workshop: 'Project Cycle' –Youth Camp Atlantis X

"Project Cycle Management" is a term used to describe the management of activities and decision-making procedures used during the life-cycle of a project. The image of a 'project cycle' assists youth leaders in understanding how to organize their work, so that it is based on real needs, well planned, monitored and evaluated, and allows involved parties to learn from every project to improve their future work.

**Facilitated by:** CCM

**Objective:** to strengthen young volunteers' capacity to lead an intervention, from the identification of an idea to the evaluation of the action, taking into account the importance to work in a team, to involve stakeholders in planning and to promote community's ownership of the project.

Atlantis participants during the 'Fiaccolata' in Solferino 2014

**Number of participants:** 55

**Length:** 7 hours

**Venue:** Jesolo (Italy)

**Date:** 22 and 23 June

**Evaluation:** it was valued excellent or good by **90% of participants.**

### 3.1.3 Workshop on 'Youth engagement within the International Red Cross/Red Crescent Movement' – Youth Camp Atlantis X

**Facilitated by:** IFRC Europe Zone Office

**Objective:** to make participants reflect on the Strategy 2020's Enabling Action 1; 'Build strong Red Cross and Red Crescent National Societies', and more specifically on how meaningful youth engagement is and how important it is for the accomplishment of the foreseen goals.

**Number of participants:** 55

**Length:** 2 hours

**Venue:** Jesolo (Italy)

**Date:** 22 June

**Evaluation:** it was valued excellent or good by **78% of participants.**

### 3.1.4. Workshop on 'Leadership Skills' – Youth Camp Atlantis X

A non-cognitive way of learning (based on the techniques of the theatre of the oppressed theory) was chosen in order to let participants express themselves. The key issues of the workshops were: Communication, Trust, Credibility and Cooperation. These key issues can all be included in the concept of "Relationship."

**Facilitated by:** Italian Red Cross

**Objective:** improve participants' capacities to play a leading role in their National Society and to promote a positive change in attitudes and behaviours.

**Number of participants:** 55

**Length:** 2 sessions of 6 hours

**Venue:** Jesolo (Italy)

**Date:** 19-20; 23-25 June

**Evaluation:** it was valued excellent or good by **87% of participants.**



Workshop on  
'Humanitarian Diplomacy  
and Social Media'

### 3.1.5 Workshops on YABC (Youth as Agents of Behavioural Change) - Youth Camp Atlantis X

The YABC methodology uses an unconventional and non-cognitive learning methodology focused on role plays, simulations, games and visualization exercises. Through such dynamics participants explore their feelings and emotions according to their first-hand experience, to then move to an intellectual analysis and understanding among peers.

**Facilitated by:** Libyan Red Crescent; French Red Cross

**Objective:** improve participants' capacities to play a leading role in their National Society and to promote a positive change in attitudes and behaviours.

**Number of participants:** 55

**Length:** 2 sessions of 6 hours

**Venue:** Jesolo (Italy)

**Date:** 19-20; 23-25 June

**Evaluation:** it was valued excellent or good by **86% of participants.**



Participants working together  
during the workshop  
'Leadership and Leaders &  
Communication Skills for  
Leaders'

### 3.1.6 Workshop on 'Leadership and Leaders & Communication Skills for Leaders' – Youth Camp Atlantis X

**Facilitated by:** Italian Red Cross

**Objective:** to reflect on the skills and competencies of a leader; reflect on the different Leadership patterns; reflect on the importance of teamwork, with good and bad practices examples; and reflect on the importance of communication within a group.

**Number of participants:** 55

**Length:** 4 hours

**Venue:** Jesolo (Italy)

**Date:** 24 June

**Evaluation:** it was valued excellent or good by **90% of participants.**

### 3.1.7 Workshop on 'Humanitarian Diplomacy and Social Media' - Atlantis X

**Facilitated by:** Italian Red Cross

**Objective:** introduce the concept of Humanitarian Diplomacy and its goals; the Red Cross/Red Crescent and Humanitarian Diplomacy; guide through basic steps the

possible development of a campaign – group work; constructive development of the campaigns using the unique skills and experiences of all participants.

**Number of participants:** 25

**Length:** 3.5 hours

**Venue:** Jesolo (Italy)

**Date:** 20 June

**Evaluation:** it was valued excellent or good by **75% of participants.**

### 3.1.8 Mediterranean Youth Photo Contest “*Engaged Youth for Stronger National Societies*”

The CCM organizes every year a photography contest for youth in the Mediterranean region.

**Objective:** give youth an opportunity to express themselves creatively and show their vision on their own potential for creating a positive change in the world.

**Topic:** themes concerning youth, young volunteers and their action related to the topic of ‘Engaged Youth for Stronger National Societies’, through the perspectives of meaningful youth engagement within the RCRC : Youth as Leaders, Youth as Volunteers or Youth as Beneficiaries, as presented by the IFRC Youth Policy (2011) and IFRC Youth Engagement Strategy (IFRC Y.E.S).



1<sup>st</sup> Prize to:  
**Shafik Abdul Rahman**  
 Title: Youth as  
 Beneficiaries  
 (Lebanon)

The most representative 15 photographs were selected and exhibited during Atlantis X. Among them, the jury chose the best one: “Youth as Beneficiaries”, taken by Mr Shafik Abdul Rahman , from the Lebanese Red Cross. The winner was invited to participate in Atlantis X.

### 3.1.9 MedYouth Port@I

The MedYouth Port@I is a creative and interactive space of encounter, exchange and dialogue for youth. It aims at creating a common channel of communication and information sharing on youth programmes and activities and it will share tools and resources originating from youth and aiming at youth in order to support the knowledge

and replication of best practices.

During 2014 The CCM continues to implement the platform design as well as the interactive tools and is improving its contents and accessibility.

## ❖ SOCIAL EFFECTS OF THE WORLD ECONOMIC CRISIS

### 4.1. Seminar 'Bridging the gap towards intergenerational dialogue:

#### **Volunteering as a vector for of social cohesion'**

**General Objective:** to promote the value of volunteering intended as a vector of social cohesion and facilitate the exchange of information and practical tools to Mediterranean Red Cross/Red Crescent volunteers and staff.

**Specific objectives:**

- ◆ Exchange experiences and discuss the challenges related to social inclusion so as to find innovative responses that may be applied in various national contexts.
- ◆ Analyse the role of new technologies as tools to promote social cohesion with regards to the most vulnerable groups – amongst them older people.
- ◆ Reinforce the collaboration between RC/RC National Societies through the exchange of best practices related to social inclusion.
- ◆ Promote a change of attitude towards the value that the elderly can contribute to society, especially to younger generations, in a social context directly affected by the current crisis.

**Structure:**

- ◆ 7 thematic sessions: "Volunteering in times of crisis: from challenges to opportunities"; "New technologies and Volunteering – strategic alliances"; "Innovation and Vulnerable groups – practical implementations"; "Youth and Volunteering: a global perspective"; "Volunteering and Youth"; "Youth Volunteering and Innovation: how ICT improve social cohesion"; "Social Innovation and Entrepreneurship"
- ◆ Side events: Visit to the Spanish Red Cross Coordination Centre.

**Number of participants:** 26

**National Societies involved:** 11



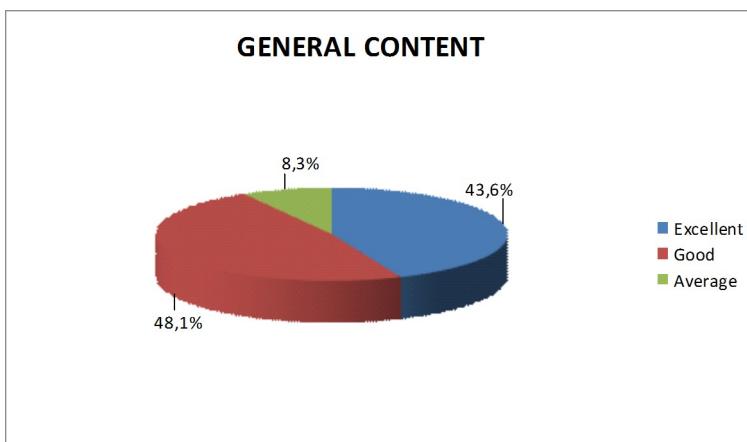
**Other RC/RC members involved:** IFRC Europe Zone Office; IFRC Youth Commission

**Other entities:** European Anti-Poverty Network (EAPN); Vodafone Foundation (Spain); TecSOS Foundation; APROCOR Foundation

**Venue:** Spanish Red Cross Headquarters, Madrid (Spain)

**Date:** 23-25 May

**Evaluation:** the Training was valued excellent or good by **92% of the participants**



## Result 2: Cooperation and networking in the areas of interest of the Mediterranean Conference was improved

### ACTION 1

#### Support to the organization of the Mediterranean Conference

The Mediterranean Conference of Red Cross and Red Crescent Societies convenes the National Societies of the Mediterranean and other National Societies who have historical or geographical links with the region according to article 38 of the Constitution, Rule 37 and Annex to Rule 37 of the Rules of Procedures of the International Federation of Red Cross and Red Crescent Societies, which deals with Regional Conferences.

The Mediterranean Conference is set up by National Societies of Red Cross and Red Crescent, thus creating a link between countries of Europe, Middle East and North Africa, and it is formed by the RC/RC National Societies of: Albania, Andorra, Algeria, Bosnia-Herzegovina, Cyprus, Croatia, Egypt, France, Greece, Israel, Italy, Lebanon, Libya, Malta, Morocco, Monaco, Montenegro, Palestine, Portugal, San Marino, Serbia, Slovenia, Spain, Syria, Tunisia and Turkey. The objective of the Conference is to strengthen cooperation and to encourage dialogue between the National Societies from the region with distinct cultural and historical features. In 2013, the Cyprus Red Cross Society became the 26<sup>th</sup> member of the Mediterranean Conference following the formal recognition of the National Society by the International Red Cross and Red Crescent Movement during the General Assembly held in Sydney (Australia).

The Mediterranean Conference is held every 3 or 4 years. The first Mediterranean Conference was held in 1980, in Belgrade. Since then, 11 Mediterranean Conferences have been celebrated.

The 11<sup>th</sup> Conference was held in Cavtat (Croatia) from the 17<sup>th</sup> to the 19<sup>th</sup> of March 2010, under the slogan "Mediterranean: Values in action", and it was chaired and organized by the Croatian Red Cross.

During 2014, the CCM has been working on the preparation of the follow-up of the 11<sup>th</sup> Mediterranean Conference, disseminating its resolutions throughout the region and at global level. A follow up questionnaire was sent to the Mediterranean National Societies in order to collect the themes of interest to be developed during the next 12<sup>th</sup> Mediterranean Conference.



Following the proposal for the hosting of the 12<sup>th</sup> Mediterranean Conference in May 2015 by the Red Cross of the Republic of San Marino in a setting which, in a time of crisis and conflict affecting the Mediterranean region, stands as an emblematic space, given its long lasting history of neutrality and solidarity, in 2014 the CCM supported the host National Society in the logistical aspects of the organization of the Conference, and starting from the follow-up questionnaires mentioned above, a first progress report was drafted with the main themes of concern to be tackled during the Conference, and presented to the Steering Committee of the Conference in December together with a draft agenda, the proposal for the main theme, and the proposal for the composition of the working groups and speakers.

Under the celebration of the 50<sup>th</sup> anniversary of our Principles, which will stand as the framework of the Conference under the theme 'Our Principles, Our Move', the main areas of concern identified are:

- ◆ Crisis response and preparedness
- ◆ Youth and Volunteering
- ◆ Migration and population movements.

### **The Governing Board of the Centre**

The Governing Board of the Centre is the body that rules its activity, validates its plan of action and its yearly budget. The Governing Board meets twice a year and is made up of a minimum of 10 members, including representatives of the National Societies of the Mediterranean, including the presidents of the autonomic committees of the Spanish Red Cross whose territories lay on the Mediterranean coast.

During 2014 one virtual meeting of the Governing Board was called in which the following documents were approved:

- ◆ the activity report for 2013
- ◆ the financial report for 2013
- ◆ 2014 economic forecast.

## **ACTION 2**

### **Collection of Best Practices**

Responding to a clear demand of the participants of the "International seminar on employment" organized in Tunisia in 2008, the idea of designing good practices database on employment was conceived.

This idea was implemented with the project of a platform aiming at facilitating and spreading the interconnection of information between the Mediterranean National Societies specifically with regards to employment practices but also regarding the main subjects of the Conference. It will act as a tool for the transfer of knowledge.

The collection of information will enable Mediterranean National Societies to access a variety of different programmes already used, or currently underway, giving them a better understanding of the complexity of options presented before them.

During 2014, the CCM continued the compilation of information which will soon be made available.

## ACTION 3

### Partnership and collaboration

The Centre has carried out a constant work, keeping contact with National Societies, the IFRC as well as other public and private bodies related to the field of work of the Centre.

#### ◆ **Partnership within the International Red Cross and Red Crescent Movement**

- ◊ The CCM participated to the several events and meetings and, among others, we would like to mention:
  - ◆ **IFRC Youth Commission Meeting:** Geneva 12 to 13 March
  - ◆ **PERCO general meetings:** 3<sup>rd</sup> - 4<sup>th</sup> of April; Luxemburg; 22<sup>nd</sup> - 24<sup>th</sup> of October, Lisbon
  - ◆ **European Youth Cooperation Meeting (EYCM)** 31<sup>st</sup> of May - 3<sup>rd</sup> of June, Volterra, Italy
  - ◆ **9<sup>th</sup> European Regional Conference:** 4-6<sup>th</sup> of June, Florence, Italy
- ◊ The CCM strengthened its collaboration with the RC/RC National Societies of the Mediterranean and counted on the technical support of the IFRC in several activities during 2014. In detail:
  - ◆ IFRC Migration Unit: support in the implementation of the Meeting of the RC/RC Mediterranean Platform on Migration and in the RC/RC Mediterranean Youth Training on Migration
  - ◆ IFRC Europe Zone: support in the implementation of the Workshop 'Bridging the gap towards intergenerational dialogue: Volunteering as a vector of social cohesion' and in the Meeting of the RC/RC Mediterranean Platform on Migration
  - ◆ IFRC MENA Zone - North Africa Regional Office: support in the implementation of the Meeting of the RC/RC Mediterranean Platform on Migration.

#### ◆ **Promotion of Volunteering:** at present the Centre, in coordination with the Spanish Red Cross in Catalonia, counts on volunteer profiles related to the fields of: international cooperation, international relations, administration management, translation and communication.

During 2014 the Centre incorporated collaborators from the following countries: 16 volunteers coming from France, Spain, and 4 interns coming from Italy, Sweden and the United States of America.

The unique diversity of nationalities, backgrounds, skills, languages and cultures is a source of wealth and an invaluable asset for the Centre's activity.

#### ◆ **Partnership with the public sector as well as with international and national organizations**

Apart from the bond between CCM, the *Generalitat de Catalunya* (Government of Catalonia) and the City Council of Barcelona, new patterns of collaboration have been enhanced such as the one signed in February with the Association Plus Europe of the Rotary Club, and the one with the Association of the Chamber of Commerce of the Mediterranean (ASCAME) in June.

#### ◆ *Agreement with the Plus Europe Conference (Rotary Barcelona)*

The PLUS EUROPE Association is a civil entity that represents a contact point between citizens and European institutions. Its aim is that of promoting a new model of governance based on mutual respect and on an increased and more proactive civil participation of European citizens. Through the creation of strong

networks of citizens, civil entities and professional and business organizations, it aims at creating a European Civic Alliance that may help build a more inclusive and democratic Europe. On 12<sup>th</sup> February the Plus Europe Conference and the CCM signed a cooperation agreement with the aim of sharing the know-how and information that they have in their specific fields of action, and in order to join their efforts in the search for synergies that may help them reach common objectives.

◆ *Agreement with the Association of the Chamber of Commerce of the Mediterranean (ASCAME)*

ASCAME represents more than 300 Chambers of Commerce and other associated bodies from 23 countries around the Mediterranean Sea. It works with the major International organizations and institutions whose aim is the social and economic development for the Mediterranean region.

On the 3<sup>rd</sup> of June, the CCM and ASCAME signed a cooperation agreement which aims to contribute to the social development in the Mediterranean area through improving the partnership and cooperation between both institutions and their members. Both organizations committed themselves to develop, with actions and projects, their commitment towards the promotion of Peace, Human Rights and Solidarity, and to reduce the economic and social inequalities in Mediterranean countries.

Signature of the cooperation agreement: ASCAME and the CCM



## ACTION 4

### Visibility

◆ **Visibility tools:**

◊ **Newsletter**

Two numbers of the CCM newsletter were published and disseminated among more than 1500 contacts. The electronic version is uploaded on the CCM website and disseminated also through the CCM Facebook page and the online publication site 'Issuu'. It is available in English, Spanish and French.

◊ **Website ([www.cruzroja.es/ccm](http://www.cruzroja.es/ccm))**

◊ **New Videos**

◆ Mediterranean Youth Camp Atlantis X

◆ RC/RC Mediterranean Youth Training on Migration

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Centre for the  
Cooperation in

# The Fundamental Principles of the International Red Cross and Red Crescent Movement

## **Humanity**

The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all peoples.

## **Impartiality**

It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

## **Neutrality**

In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

## **Independence**

The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.

## **Voluntary service**

It is a voluntary relief movement not prompted in any manner by desire for gain.

## **Unity**

There can be only one Red Cross or one Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

## **Universality**

The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is worldwide.

With the support of:



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**Permanent Office of the Mediterranean Red Cross and Red Crescent Societies**

Av. Portal de l'Àngel 7, 4th floor 08002 Barcelona

Tel: +34 93 302 15 85 | Fax: +34 93 302 20 75

[mediterraneo@cruzroja.es](mailto:mediterraneo@cruzroja.es)

[www.cruzroja.es/ccm](http://www.cruzroja.es/ccm)