

REPORT 2010

**PERMANENT OFFICE OF THE MEDITERRANEAN
RED CROSS AND RED CRESCENT SOCIETIES**



**Centre for the Cooperation
in the Mediterranean**

INDEX

I	Introduction	1
II	Framework of action	3
III	Detail of activities performed in 2010	9
Result 1.	National Societies and governing bodies have information of the meetings and the issues discussed at the Conference	9
Result 2.	The capacities of the National Societies were strengthened as regards the issues discussed at the Conference	12
2.1	Migration and population movement	12
2.2	Environment and climate change	13
2.3	Youth	17
2.4	Principles and Values and International Humanitarian Law	24
2.5	Millennium Development Goals	27
Result 3.	The partnership among National Societies of the region was strengthened	33
Result 4.	The presence of the CCM in the Mediterranean forums was increased	48
IV	Follow up indicators Action Plan 2007-2010	56
Annexes		
Photos		
Posters		
Newsletter		

REPORT EXERCISE 2010

I. INTRODUCTION

In 2010 the Centre for Cooperation in the Mediterranean (CCM) of the Spanish Red Cross celebrated its 5th year of activity as the office created for the follow-up of the recommendations made by the Mediterranean Conference of the Red Cross and Red Crescent. The CCM is supported by the Spanish Red Cross and its regional Committee in Catalonia. It also counts on the support of the Government of Catalonia, the Barcelona City Council and the Italian Red Cross as well as other public and private organizations for the set up of its activity.

The Mediterranean Conference convenes 25 National Societies (NS) of the Mediterranean basin or other National Societies having historical or geographical links with the region, in line with the article 38 of the Statutes of the International Federation of the Red Cross and Red Crescent Societies (IFRC), regarding the topic of Regional Conferences.

¹

Since the first Mediterranean Conference celebrated in Belgrade in 1980, a total of 11 conferences have occurred, hosted by different National Societies of the Mediterranean.

The CCM inaugurated its activities towards the end of 2005, after the celebration of the 9th Mediterranean Conference in Egypt (2004), where, through the "Declaration of the Cairo", the creation of a Permanent Office for the follow-up of the Mediterranean Conferences was mediated with the agreement by unanimity of all the participants.

The 10th Mediterranean Conference, held in Athens in 2007, portrayed National Societies' concerns on various issues such as: Migrants and Refugees, Partnership among Mediterranean National Societies, the Role of Red Cross and Red Crescent in the achievement of the Millennium Development Goals., among others. The CCM Action Plan 2007-2010 was designed in order to provide follow-up of the Mediterranean Conference recommendation on the above mentioned issues.

The 11th Mediterranean Conference, held in Croatia in March 2010, consolidated the role of the Centre, reaffirmed the National Societies' commitment to actively support the CCM, to provide it with the information concerning activities, to actively participate in its programmes and to promote an efficient partnership with the members of the International Red Cross and Red Crescent Movement.

Thus, according with the Mediterranean Conference needs, the mission of the Centre for the Cooperation in the Mediterranean of the Spanish Red Cross is based on:

- ◆ Hosting of the Permanent Office of the Follow-up of the Conferences
- ◆ Facilitating the monitoring of the agreements and resolutions of the Mediterranean Conferences
- ◆ Encouraging interaction between National Societies of the Mediterranean region and the encounters and exchanges of experiences about themes related to interest areas of the Conferences that contribute to reaching the goals of the Red Cross and Red Crescent International Movement.

2

The present report of activities of 2010 is presented to show the work developed during the year.

II. FRAMEWORK OF ACTION

The Centre has developed its work throughout 2010 in accordance with the objectives established in its Action Plan for the 2007-2010 period, approved by the Governing Board and structured around four main results:

1. Supporting the National Societies and the governing organs of the Mediterranean Conference to follow-up the themes prioritized by the conferences, especially those that refer to:
 - ◆ Migration and population movements
 - ◆ Environment
 - ◆ Youth
 - ◆ Principles and Values
 - ◆ Monitoring the Millennium Development Goals of the United Nations
2. Facilitating technical support and exchange of good practices on the themes prioritized by the Conferences
3. Encouraging the interrelation and partnership between the National Societies of the Red Cross and Red Crescent of the Mediterranean and with other humanitarian actors
4. Promoting and giving visibility to the actions and resolutions of the Mediterranean Conferences and the activities of the Centre.

3

During 2010, the Centre has continued working in the areas defined by its Action Plan 2007-2010, undertaken several activities including technical encounters, seminars and meetings in order to provide follow up on the Mediterranean Conference themes which are strongly interrelated (Migration, Sustainable Development -including climate change and environmental education-, the role of Youth, the Principles and Values and the UN Millennium Development Goals).

Therefore, working on all of them means to increase the work towards the social inclusion of the most vulnerable groups of people. This idea is specifically relevant in the actual context of global economic crisis. For that reason, during this year, we have worked in themes related to youth, migration and employment and environment and climate change.

Through the above mentioned encounters the CCM has been able to reach and develop the fundamental strands of its mission by providing not only the follow up of the Mediterranean Conference but also the enhancement of the exchange of best practices and humanitarian diplomacy in an intercultural environment based on common humanitarian concerns.

All initiatives encompassed cross-cutting elements referring to intercultural dialogue and advocated the promotion of humanitarian diplomacy in order to encourage a change in mindsets for a greater social inclusion of vulnerable people, a larger involvement of youth, the dissemination of principles and values, as well as international humanitarian law.

4

The 2010 activities have been also in the framework of the IFRC Strategy 2020 and searched for common synergies regarding the European Year for combating poverty and social exclusion, the International Year of Youth and the International Year of Biodiversity.

Among the activities undertaken we want to especially emphasize:

- ◆ 11th Mediterranean Conference, held in March 2010 in Dubrovnik (Croatia). Under the slogan "Mediterranean: values in action", the Mediterranean Conference offered a concrete possibility to implement the principle of respecting diversity, tolerance, peaceful coexistence and cooperation between the National Societies of the Red Cross and Red Crescent who have different histories, cultures and ways of functioning. The CCM has been following the issues and has provided technical support for contents, speakers and logistics to the Croatian Red Cross and the Steering Committee in the preparation of the Conference.

- ◆ International Seminar on "Water, environment and sustainable human development in the Mediterranean", held in June in Barcelona (Spain), jointly organized with the Spanish Red Cross in Catalonia and in collaboration with the Spanish Ministry of Environment through the Environmental Department of the Spanish Red Cross (SRC), the City Council of Barcelona, the IFRC MENA Zone, the Regional Activity Centre for Cleaner Production of UN, the Department of Environment of the SRC and "la Caixa" Foundation. The event gathered 143 participants, including representatives of 13 National Societies and about 20 international public and private organizations.
- ◆ Mediterranean Youth Camp Atlantis VI, held in July in the locality of Grans (France), organized jointly with the French Red Cross, with the support of the IFRC MENA Zone and the firm Abertis. Atlantis VI has focused on Social Inclusion. 80 young people participated, including representatives of 17 Mediterranean Societies.
- ◆ Seminar for Leadership of Youth", held in September in Ramallah (Palestine), organized jointly with the Palestine Red Crescent Society with the support of the IFRC MENA Zone. It has seen the participation of 22 youth volunteers, representing four National Societies.
- ◆ Mediterranean RC/RC Youth Exchange on Blood Donation, held in May in Barcelona (Spain), organized jointly with the Spanish Red Cross Youth, with the support of the *Generalitat de Catalunya* (Health Department) and hosted by the Spanish Red Cross in Catalonia in the framework of the celebration of World Blood Donor Day. It was attended by 30 young volunteers and/or coordinators of 13 National Societies.
- ◆ Mediterranean Exchange of Best Practices on Social Inclusion, held in December in Madrid, Valencia and Castellon (Spain), organized jointly with the Social Intervention Department of the Spanish Red Cross and hosted by the Spanish Red Cross in the communities of Madrid and Valencia. The Exchange counted on the support of the IFRC MENA Zone and was attended by 29 representatives from 10 Mediterranean Societies.

- ◆ Other activities of interest were the Photo contest for young people on Social Inclusion, the initial design of new technical tools such as the "Mediterranean Youth Port@l" and the "Collection of Best Practices", both having the aim of implementing the exchange of experiences and knowledge, and the editing into English of the "TERRA Game" a role play of the Spanish Red Cross for environmental awareness.

All these activities have required numerous work meetings with an outcome of reinforced partnership with the National Societies, the IFRC –Europe and MENA Zones and Department of Principles and Values, Youth– the RC/RC Climate Centre, the United Nations agencies, the Mediterranean Platforms and other institutions such as the Government of Catalonia, the City Hall of Barcelona, the European Institute of the Mediterranean, the Anna Lindh Foundation, private firms and universities. The collaboration with IFRC Secretariat has also been enhanced by the signature of a Memorandum of Understanding with the IFRC Mena Zone and Europe Zone.

6

In order to stress visibility of the RC/RC Movement in the Mediterranean and promote awareness on Mediterranean Conference priorities, the CCM has worked on two tools of visibility: the newsletter in four languages and the website. The CCM has also increased its presence in the Mediterranean forums, through participation in many activities organized by other entities involved in areas of common interest.

CCM activities 2010 at a glance

Organized activities: 9

Participants: 760

Participating NSs: 21

*NSs co-organizing
Activities: 6*

Partners in activities: 32

*Participation in
external forums: 18*

Furthermore, 2010 has been the latest year of implementation of the CCM Action Plan 2007-2010 and enabled us to make an evaluation of the activity undertaken, linking the results gained with the objectives and the indicators previously formulated. This monitoring shows that the expected results have been fully met and sometimes far outweighed. As a matter of example, regarding the indicator of collecting information among the National Societies on the programmes related with the Mediterranean Conference the

7

indicator has been achieved at 105%. Another example is the number and scope of activities undertaken by the CCM in which the indicator has been achieved at 115%. The detailed information about the accomplishment of indicators is presented at the end of this document in section IV.

Once again, we would like to express our gratitude to all organizations that have made possible, thanks to their support, the continuity of the Permanent Office in Barcelona, such as the Government of Catalonia and the City Hall of Barcelona, as well as the Italian Red Cross and other institutions such as the IEMed, the United Nations Environment Programme, the firm Abertis or "la Caixa" Foundation that supported specific activities.

And, of course, we would like to thank the work and support of the members of our Governing Board and the National Societies that have collaborated in the development of the task of the Centre during this year, such as the French Red Cross, the Palestine Red Crescent, the Croatian Red Cross and the Spanish Red Cross -with its Departments of Social Intervention, International Cooperation, Training and Environment and the Red Cross Youth, as well as the SRC autonomic committees in Catalonia, Valencia and Madrid- and also the International

Federation of Red Cross and Red Crescent Societies –with special regards to the MENA Zone, the Europe Zone, the Principles & Values Department and the RC/RC Climate Centre- and the International Committee of the Red Cross for their involvement and support to promote a humanitarian project with common objectives in the Mediterranean.

We would like to transmit our most sincere gratitude to all the institutions and people that have supported us uninterestingly during the year 2010, especially to the volunteers for their untiring collaboration. The support of all of them has allowed a major progress both in our action plan and in the search of common positions regarding humanitarian challenges of our Mediterranean Region.

8

The contribution of the volunteers plays an essential role in approaching the Movement to people and meeting the needs of the most vulnerable so as to

***“Do more, do better
and reach further”***

III. DETAIL OF ACTIVITIES PERFORMED IN 2010

Result 1. National Societies and governing bodies have information of the meetings and the issues discussed at the Conference.

1.1 Support to the preparation of the XI Mediterranean Conference

The Mediterranean Conference of Red Cross and Red Crescent Societies convenes the National Societies of the Mediterranean or other National Societies who have historical or geographical links with the region according to article 38 of the Constitution, Rule 37 and Annex to Rule 37 of the Rules of Procedures of the International Federation of Red Cross and Red Crescent Societies, which deals with Regional Conferences.

9

The Mediterranean Conference is set up by National Societies of Red Cross and Red Crescent, thus creating a link between countries of Europe, Middle East and North Africa, as a present it is formed by the RC/RC National Societies of: Albania, Andorra, Algeria, Bosnia-Herzegovina, Croatia, Egypt, Slovenia, Spain, France, Greece, Israel, Italy, Lebanon, Libya, Malta, Morocco, Monaco, Montenegro, Palestine, Portugal, San Marine, Serbia, Syria, Tunisia and Turkey. The objective of the Conference is to strengthen cooperation and to encourage dialogue between the National Societies from the region with distinct cultural and historical features.

The Mediterranean Conference is held every 3 or 4 years. The first Mediterranean Conference was held in 1980, in Belgrade. Since then, a number of 11 Mediterranean Conferences have been celebrated.

The 11th Conference was held in Cavtat (Croatia) from the 17th to the 19th of March 2010, under the slogan "Mediterranean: Values in action", and was chaired and organized by the Croatian Red Cross.

The Centre for the Cooperation in the Mediterranean, hosting the Permanent Office of the follow-up of the Mediterranean Conferences, therefore gave support to the Croatian Red Cross and to the Steering Committee in preparation of the Conference.

In 2010 three Mediterranean Steering Committees have been foreseen for the preparation and monitoring of the Conference: one was held in Cavtat on the 16th of March 2010; a second meeting took place on the 21st of May in Geneva and a third one was held the 3rd of December in Geneva, as well.

Considering the recommendations from the previous Med Conference, the Steering Committee decisions and the CCM action plan, the 11^a Med Conference focused on four panels:

- ◆ the challenges of protecting and providing assistance to migrants
- ◆ the problems related to climate change and environment
- ◆ the social effects of world economic crisis
- ◆ the role of youth in the future of the Mediterranean

10

Delegates from 22 Mediterranean National Societies attended the 11th Conference, as well as representatives from the International Federation of Red Cross and Red Crescent Societies (IFRC), the International Committee of Red Cross (ICRC), the European Institute of the Mediterranean (IEMed), the International Organization for Migrations (IOM), the RC/RC Climate Centre, the City Council of Dubrovnik, invited National Societies and other guests.

The National Societies which have participated in the Conference emphasized their commitment to: support young people in the revision of Youth Policy and its adaptation to the Strategy 2020; encourage the implementation of the YABC approach; secure respect through diversity and social inclusion; fully play the role of auxiliaries to public authorities in order to better protect migrants, regardless of their status; integrate risks related to climate change in their action plans through partnership with the RC/RC Climate Centre and actively support the CCM.

Furthermore, the CCM participated in the preparatory meetings organized by the Croatian Red Cross and provided technical support regarding contents and thematic speakers, inside and

outside of the Movement, facilitating necessary partnership contacts. The CCM was in charge of the presentation for the follow-up of the previous Conference as well as the Centre activity during the past 5 years. On the other hand, the CCM was responsible for preparing the background paper for the thematic framework of Youth panel. Also, the CCM was available to provide logistics support in preparatory work, such as sending documents and invitations, translation of documents, etc, whenif required by the Croatian Red Cross. Finally, the CCM facilitated support to attend the Conference to some Mediterranean National Societies.

The Final Declaration, background papers, agenda, participants list, presentations and report are available at the [CCM website](#) and have been forwarded to Fednet.

1.2. The Governing Board of the Centre

11

The Governing Board of the Centre is the body that rules its activity, validates its plan of action and its yearly budget. The Governing Board meets twice a year and is made up of a minimum of 10 members, including representatives of the National Societies of the Mediterranean, including the presidents of the autonomic committees of the Spanish Red Cross on the Mediterranean coast.

In 2010 the Centre for the Cooperation in the Mediterranean organized two Governing Board meetings. The first one was held in Valencia on 18th of February and hosted by the Spanish Red Cross in the Community of Valencia, while the second meeting, in December, was a virtual one, via Internet.

During the first meeting the participants were informed of the report of 2009 and both, the economic dossier of the previous exercise and the budget for 2010, were submitted and approved. In the second meeting the members were informed of the on-going activities.

Result 2. The capacities of the National Societies were strengthened as regards the issues discussed at the Conference.

2.1 Migration and population movement

2.1.1 Workshop on "Migration" – Mediterranean Youth Camp Atlantis VI

As the sixth edition of the Mediterranean Youth Camp Atlantis was devoted to the topic of Social Inclusion, the theme of migrations acquired special relevance: a seven-hour workshop was dedicated to defining meaning, clarifying concepts and illustrating the European Union policies on migration.

The workshop was run by a facilitator of the IEMed, who has given to the participants the opportunity to know more about the migration paths, the irregular migration connected with the irregular labour market, the links between migration and "security" as seen by the Justice and Home Affairs area of the European Commission, the Euro-Mediterranean Partnership (or Barcelona Process), the models of integration in our societies.

Conclusions were drawn by participants as to what the RC/RC Societies can do in the frame of Euro-Mediterranean context on the topic of migrations, and especially what kind of activities can be developed by the youth. Emphasis was given to the need to increase social inclusion programmes throughout the area, spreading and sharing initiatives among RC/RC National Societies.

2.2 Environment and climate change

2.2.1 International Seminar on "water, environment and sustainable human development in the Mediterranean"

The 29th and 30th June 2010 the CCM and the Spanish Red Cross in Catalonia organized the international seminar "Water, environment and sustainable human development in the Mediterranean", in collaboration with the Spanish Ministry of Environment through the Environmental Department of the Spanish Red Cross (SRC), the City Council of Barcelona, the IFRC MENA Zone, the Regional Activity Centre for Cleaner Production of UNEP, the Department of Environment of the SRC and "la Caixa" Foundation.

The Seminar took place in Barcelona, at the conference hall of the Caixa Forum. 143 participants attended the meeting. Among them, the representatives of 13 National Societies (Algeria, Bosnia-Herzegovina, Croatia, Egypt, Italy, Jordan, Lebanon, Malta, Morocco, Palestine, Spain, Syria and Tunisia); as well as representatives from the IFRC -MENA Zone and Europe Zone, the RC/RC Climate Centre, the European Commission, the UNEP (United Nations Environment Programme) through the RACCP (Regional Activity Centre for Cleaner Production), the IUCN_Med (International Union for the Conservation of Nature), the WWF Mediterranean Programme me, the UNESCAT, the National Centre of Environmental Education, the CEDIH (Spanish Red Cross Centre of Studies for International Humanitarian Law), the firm Ludevid Business and Environment, the Mabadara Association inof Morocco, and the *Agència Catalana de Cooperació al Desenvolupament*. In addition, representatives of the Government of Catalonia and the Barcelona City Council also participated.

A two days format was followed, with relevant thematic sessions, in order to promote the exchange of experiences and the sharing of best practices between public and private bodies, research and training institutes.

The thematic sessions were divided in:

- ◆ Strategies and Policies
- ◆ Water, Environment and Health
- ◆ Global Change and Climate Change
- ◆ Environmental Education and Sustainable Consumption
- ◆ Water and Vulnerability

The seminar highlighted the fact that a common change in attitudes and mindsets is needed to translate the raising awareness on climate issues into responsible behaviours. At the same time, a strong coordination among all stakeholders is the best way to succeed in mitigating the negative effects of climate change in the Mediterranean.

The debate was focused on the sustainable human development phenomenon from its global dimension, taking into account different perspectives: the consumption and access to water and climate change impacts in the Mediterranean, the exchange of information on ongoing programs of the National Societies of the region and other major players, the interrelationships between climate change and water shortage and other humanitarian challenges and priorities, the research of new mechanisms of action and dealing with environmental challenges in the region.

14

Along with the sessions, some side relevant side events and activities were displayed. Visits were organized both to the '*Fàbrica del Sol*' ('The Sun Factory'), an old gas supply installation now serving as an example of a self sufficient renewable energy factory, and to the city Water Storage, a great example of the sustainable use of water. The activities also included the 'Solar oven and stove' project of the Spanish Red Cross in Barcelona, the 'Terra Game' of the Spanish Red Cross and various Spanish Red Cross exhibitions, such as 'Moving through Water' (by the Environmental Department), 'Climate Change' (by the Spanish Red Cross Youth) and 'Protect their livelihood. Don't mistreat the environment' (by the Spanish Red Cross in Valencia).

At the end of the Seminar, the CCM elaborated and disseminated a key issues document: a compilation of information and opinions as well as technical resources to be taken in account while developing national and international strategies to promote a sustainable human development.

A CD in which the presentations were compiled was distributed among participants at the end of the Seminar. A short video about contents and a visibility clip were made. They are available on the CCM you tube channel with a link on the CCM website.

More information about results (report, key inputs and presentations) was disseminated among participants and partners, such as the members of the Steering Committees of both the Mediterranean Conference and of the CCM, and are also available on the [Website of CCM](#).

15

2.2.2 *Terra Game*

In the Mediterranean region, as elsewhere, the environmental degradation and the climate change have a severe impact on poverty, population movements, conflicts and health risks. Raising awareness on the consequences of environmental degradation, especially through young people, is essential to face the challenges of climate change. Overall a common change in attitudes is needed to translate the raising awareness into responsible behaviours, as long as environmental degradation and climate change depend on the human model of development.

In this context and in line with the objectives of the Strategy 2020 of the International Federation of Red Cross and Red Crescent (RC/RC) Societies, as well as the recommendations of the 11th RC/RC Mediterranean Conference and the Solferino Youth Declaration, the Centre for the Cooperation in the Mediterranean aims at promoting the values of environmental protection and fostering the integration of risks related to climate change in programme planning, and mobilize human resources, especially young people as actors of behavioural change.

In this same line, the Terra Game is a role play game created by the Spanish Red Cross on the idea of the Youth Red Cross in Barcelona with the aim of raise awareness on environmental issues among youth people. The CCM, during 2010, translated into English the contents of the game (originally in Spanish), its handbook and information documents and used it in several international activities, such as Atlantis VI, the International Seminar "Water, environment and sustainable human development in the Mediterranean" and the international meeting "Our white see II".

The general objective of the Terra Game is to reflect the influence of human activity on the general degradation state of the planet. It also aims at making the participants aware that everyone is involved in the task of preserving and improving the environment, at local and global level. The game activity expects to put the participants in different problematic situations related to the environment and sustainable development encouraging them to debate in order to come up with solutions.

16

For 2011 the CCM has the objective of making the Terra Game a tool for the Youth Sections of the RC/RC Mediterranean National Societies in order to disseminate knowledge about environmental issues and climate change effects in the region and to promote a positive change of behavior in their community. For this reason the CCM will adapt the general contents of the game to the specific Mediterranean reality and make available the French and Arabic versions in order to let the RC/RC National Society use this tool in their awareness youth campaigns.

2.2.3 Workshop on "Sustainable Environment" - Mediterranean Youth Camp Atlantis VI

The Atlantis VI agenda included a workshop on Sustainable Environment as the environmental degradation and the climate change are some of the several reasons leading to the social exclusion of the most vulnerable groups, being the 2010 edition of Atlantis dedicated to the Social Inclusion topic.

During this workshop, participants were trained on how to integrate sustainable methods in their lifestyle, in order to spread this constructive impact in their communities and positively influence them. The workshop lasted 7 hours and was facilitated by a representative of the UNESCOcat.

The program included the definition of "de-growth" and its consequences, the reflection on a possible transition to a sustainable society, the analysis of the effects of the global warming in the Mediterranean region, the reflection on the consequences of the current system of production on our environment and the concept of Corporate Social Responsibility.

The participants understood the need for an urgent common strategy aimed at engaging everyone in changing his own attitude to achieve a sustainable life, which includes changes in the education system and in the economical structures.

17

At the end of the workshop, participants made some proposals of what they could do inside their National Societies and communities: youth programmes in and out of schools, awareness campaigns, concerts, youth camps, workshops, photo and video contests, dissemination through media and social networks, national and international awards and visits to eco-villages.

2.3 Youth

2.3.1 Mediterranean Youth Camp Atlantis VI

The Centre for the Cooperation in the Mediterranean and the French Red Cross organized the sixth edition of the Mediterranean Youth Camp Atlantis, with the support of the IFRC MENA Zone and the firm Abertis.

Atlantis VI was carried out in accordance with the European Year for Combating Poverty and Social Exclusion and the UN International Year of Youth and it was mainly devoted to subjects regarding social inclusion.

The specific objectives of Atlantis VI were the following:

- ◆ To consolidate the capacities of the young people participating in order to encourage the implementation of practical actions related to social inclusion in each of the National Societies where they come from and to promote new initiatives and creative contributions from Youth.
- ◆ To express and share strategies, good practices, management ideas, communication and manners of serving local communities. To develop a new creative idea in order to reduce social exclusion at all levels of the society in the Mediterranean region.

The sixth edition of Atlantis was held in Grans, near Marseille (France), from the 24th to the 31st of July, 2010. The camp was attended by about 80 participants, comprised of 44 volunteers representing 17 Mediterranean National Societies (Algeria, Andorra, Bosnia-Herzegovina, Egypt, France, Greece, Italy, Lebanon, Libya, Malta, Monaco, Morocco, Palestine, Portugal, Serbia, Syria, and Tunisia), the IFRC Principles & Values Department, International facilitators and speakers, and several volunteers from the French Red Cross.

18

The agenda included 6 workshops:

- ◆ Youth and Employment
- ◆ Sustainable Environment
- ◆ Principles & Values
- ◆ Migrants
- ◆ YABC
- ◆ Leadership skills

The methodology of work was comprised of mainly interactive and practical activities, with the addition of some very useful theoretical lessons.

The team of facilitators consisted of RC/RC peer youth educators, coming from: the SRC Social Intervention Department, the Italian Red Cross Youth, the French Red Cross Youth, the IFRC –P&V Department and North of Africa IFRC Office–, and the IEMed.

The evaluation of the workshops is very positive. In particular participants appreciated the methodology chosen and the interactive dynamics. Facilitators were considered highly skilled, friendly and flexible.

The French Red Cross made a short video about the event that is available on YouTube and on the website. The final report of Atlantis VI has been sent to the Nationals Societies and partners, and is available on the [CCM website](#).

2.3.2 Seminar on Youth Leadership in Palestine

The CCM together with the Palestine Red Crescent Society organized a seminar on build up leadership of the Youth volunteers Leadership Workshop, with the support of the IFRC MENA Zone and the IFRC Principles and Values (P&V) Department. It was held in Ramallah, Palestine, from the 20th to the 27th of September 2010 and it was attended by 22 youth leaders representing 4 Mediterranean National Societies: France, Italy, Palestine and Spain.

19

The two main objectives of this workshop, in accordance with the recommendations of the RC/RC Mediterranean Conference, were to strengthen the knowledge and skills of Youth volunteers, in order to enhance their performance within their daily community work, and to improve partnership among RC/RC National Societies in the Mediterranean region.

The agenda included 5 workshops:

- ◆ Leadership skills
- ◆ YABC
- ◆ the Youth in the Movement
- ◆ From Principles to Action
- ◆ Planning and setting up an awareness campaign

The methodology of work was comprised of mainly interactive and practical activities, with the addition of some theoretical lessons. The team of facilitators consisted of RC/RC peer youth educators, coming from the Italian Red Cross, the French Red Cross, the IFRC P&V Department, the IFRC

Bureau for Northern Africa, the IFRC Middle East and North Africa Zone and the Centre for the Cooperation in the Mediterranean.

This event provided a platform for discussion, consultation, policy development and exchange of best practices. After the workshop the participants were supposed to be able to apply the acquired skills at their national level, such as improving the current youth structures, strengthening their ability to work in groups and motivate other volunteers in their current work with their National Society.

A DVD was delivered to participants at the end of the camp, containing all key documents related to the workshop and organization, besides of a range of the most significant pictures. The outcomes of the workshop were distributed to all participants, to all the National Societies in the Mediterranean and other components, as well as to the members of the Steering Committee of the Mediterranean Conference and the members of the Governing Board of the CCM. They are also available on the [CCM website](#).

20

2.3.3 Mediterranean RC/RC Youth Exchange on Blood Donation

From 9th to 16th of May 2010 the CCM, in collaboration with the Spanish Red Cross Youth, organized this Mediterranean RC/RC Youth Exchange, hosted by the SRC in Catalonia, with the support of the Government of Catalonia (Health Department) and opened to all Mediterranean Red Cross and Red Crescent National Societies Youth Sections. It was organized in the frame of the celebration of the World Blood Donors Day which took place in Barcelona the 14th of June under the theme: "New Blood for the world". This international meeting was promoted by the World Health Organization, the IFRC, the International Federation of Blood Donor Organizations and the International Society of Blood Transfusion.

The objectives of the exchange were the following:

- ◆ enhance the knowledge of RC/RC Youth coordinators on different skills related to blood donation which can improve the implementation of programs as well as intensify their capacity building;
- ◆ promote partnership and network among Youth coordinators in the Mediterranean region, enhancing in the meanwhile intercultural dialogue

The participants were youth volunteers and/or coordinators of 13 National Societies (Palestine Red Crescent, Red Cross of Serbia, Lebanon Red Cross, Arab Syria Red Crescent, Morocco Red Crescent, Italian Red Cross, Tunisia Red Crescent, Algeria Red Crescent, Egyptian Red Crescent, Bosnia–Herzegovina Red Cross, Malta Red Cross, Montenegro Red Cross and Spanish Red Cross).

21

The Youth Exchange has foreseen different types of activities, such as:

- ◆ Technical visits to project and programs and some presentations , such as:
 - a visit to the Blood Bank and presentation of the "New blood for the world campaign, organized by the Government of Catalonia
 - a visit at the project "Childhood in hospital", organized by the Catalonia RC Youth
 - a visit to the youth project "University attack" of the Autonomous University of Barcelona, Faculty of Medicine, organized by the Government of Catalonia
 - a visit to HIV/AIDS prevention project at Centre Jove contraception and sexuality
 - participation at one "som.nit" intervention, a proposed direct action from the SRC Youth, of information, prevention and risk reduction associated with drug use

◆ Plenary sessions:

- the presentation of the Club 25, made by the Red Cross of Croatia and the Red Cross of Serbia
- a session on the sexually transmitted infections and HIV/AIDS, organized by the Catalonia RC Youth
- the presentation of the IFRC campaign ABC, facilitated by the Italian Red Cross

◆ Workshops:

- Leadership skills, facilitate by the CCM
- Role of the RC/RC Youth in the global campaign WBDD, facilitated by the CCM and the Campaign
- Blood Donation Campaign design, facilitated by the CCM, the Blood Bank and Transfusion and the Catalonia RC Youth.
- Group sessions on sharing experiences on blood donation by the participating National Societies

22

This event provided a platform for discussion and consultation by analyzing the different needs of the participant Youth Sections and finding the chances of partnership and network in order to contribute to a stronger and common RC/RC Mediterranean Youth Action on blood donation and HIV/AIDS and other STIs prevention responding to the needs of the most vulnerable.

At the end of the event the participants developed a final document in order to evaluate the strong points of the seminar and make some recommendations on how they can use the exchange as a start point for potential partnerships and collaborations.

A final declaration has been made and disseminated and the youth committed themselves to develop a common campaign at their National Societies on the occasion of the next World Blood Donation Day 2011.

A short video has been produced and is available at CCM YouTube channel and CCM website. All the documents related

to the Youth Exchange on Blood Donation are available on the [CCM website](#).

2.3.4 Workshop on “Leadership skills” – Mediterranean Youth Camp Atlantis VI

Two 7 hour workshops on leadership skills, were carried out by the Italian Red Cross facilitator, Marcello Sgroi. These workshops aimed to improve participants' capacities to play a leadership role in their National Society, promoting a positive change in attitudes and behaviours.

The methodology of this workshop was based on the principles of freedom and non-judgement. A non-cognitive way of learning was chosen in order to let the participants express themselves through their body. The key concepts of the workshops were: Communication, Trust, Credibility and Cooperation.

23

Participants understood how leadership is related to relationship through communication, trust and cooperation. They learned to use creativity to solve problems; to listen to their and other's feelings, to work and think as a team and to have trust within the group. They learned that good leadership is based on a balance between the leader and the followers. This balance is based on trust and relationship: a good leadership has to be a shared leadership.

At the end of the workshop, participant could trust one another: everyone was able to lead and follow the other, respecting their and other's limits and weaknesses; everyone was able to add their contribution to the team, playing their own role and sharing their feelings and thoughts.

2.3.5 Mediterranean Youth Port@l

The design of an “online” youth portal was started in 2009 as a common project for the youth department of the Red Cross/Red Crescent Societies of the Mediterranean, with the aim of fostering the dialogue among young volunteers of the region and to give technical support to the implementation of

initiatives through a first establishment of technical commissions.

Since the youth representatives meeting in 2009, and especially within the framework of Solferino 2009, the CCM has been working on the preparation of the Terms of Reference of this project, which turns out to be an essential tool to reach as many young people as possible.

The Mediterranean Youth Portal will provide a creative and interactive space of encounter, exchange and dialogue for youth, will create a common canal of communication and information sharing on youth programs and activities and will share tools and resources originating from youth and aiming at youth in order to support the knowledge and replication of best practices.

The implementation of the Mediterranean Youth Portal will be a priority of the CCM during 2011-2012.

24

2.4 Principles and Values and International Humanitarian Law

2.4.1 Workshop on YABC - Anna Lindh Forum 2010

The CCM was invited to participate at the Anna Lindh Forum, celebrated in Barcelona, last March 2010, with more than 1100 participants from 43 countries in the Euro-Mediterranean region.

The participation of the CCM took place in both areas, the Agora and in the Medina. In the frame of the Medina the CCM had the opportunity to organize an info-session about the YABC (Youth as Agents of Behavioural Change), an interactive and non-cognitive toolkit prepared by the IFRC focusing in violence prevention and culture of peace. Some of the areas covered by the YABC project are: non-discrimination and respect for diversity, gender and intercultural dialogue, aiming at empowering youth to be agents of social change.

The session had a theoretical part of presentation of main contents, followed by interactive practical part where some of the games and exercises used with young people were experienced by the participants which shown a great level of acceptation, highlighting the useful of the methodology in order to acquired new intercultural skills.

For the delivering of the session the CCM counted on the collaboration of the IFRC Department of Principles and Values, and the Italian Red Cross as well as its own staff and volunteers.

For the CCM, the participation at the Anna Lindh Forum allowed to share the task of RC/RC in the area of violence prevention, acquired relevant information of similar activities in the region and establish new potential partners.

2.4.2 Solferino 2010

25

The CCM participated through its Youth Officer to the Solferino 2010 events, taking place from the 20th to the 27th of June.

Solferino have had participation from volunteers around the world, from over 20 RC/RC National Societies and have included different activities, such as: a Summer Youth Camp with four working topics; a National Meeting of Representatives of the Youth Council, a workshop for the analysis of the emergency response operation to the earthquake in Abruzzo; a training on international humanitarian law, or a meeting on "Youth as Agents of Change" and, finally.

Within the event, the CCM Youth Officer co-facilitated a workshop on YABC together with the Italian Red Crescent Youth,

2.4.3 Workshop on "Principles and Values" – Mediterranean Youth Camp Atlantis VI

The Atlantis VI agenda included a workshop on Principles and Values focused on non discrimination, respect for diversity, and reduction of violence and gender issues.

The objectives of this workshop were to enhance understanding and to share best practices in the area of Fundamental Principles and Humanitarian Values and training, capacity building and putting principles in action in order to be the "living examples" to achieve a more inclusive society.

The workshop, which was attended by 22 participants, lasted 7 hours and was facilitated by a team of French Red Cross facilitators, with the support of the IFRC P&V Department.

26

Participants understood the necessity to spread and disseminate principles and values with new tools inside their National Societies and in their communities in order to prevent and avoid conflicts and in order to achieve a more inclusive society. They understood the need to embody the 7 Fundamental Principles not only during the RC/RC service but also in their daily life, in order to be a living example for the community.

They recognized that they needed to first work with themselves to internalize the 7 Fundamental Principles, then to share them within their RC/RC team, and finally promote them in the community.

2.4.4 Workshop on "Youth as Agents of Behavioural Change" – Mediterranean Youth Camp Atlantis VI

Fulfilling the main objective of Atlantis VI, providing a ground of discussion and sharing of best practices on social inclusion, the YABC (youth as agents of behavioural change) dynamics contributed to make participants widen their perspectives, dropping biases about oneself and others, both on a personal and community level.

The workshop was carried out in two sessions for a total of 7 hours, and facilitated by the CCM, the Principles and Values Department of the IFRC, and the responsible for the YABC programme for the North Africa IFRC Office.

Through their experiences, participants learned how inner change is the first step towards a more inclusive society, how self-criticism is essential in order to get closer to what we want to achieve. Dropping biases can be encouraged by acting according to how we feel, primarily as individuals.

2.5 Millennium Development Goals

2.5.1 Mediterranean Exchange of best practices on Social Inclusion

27

The CCM, in collaboration with the Spanish Red Cross Social Intervention Department, organized a Mediterranean Exchange on Social Inclusion Programmes which took place from the 29th November to the 4th December 2010 and was hosted by the Spanish Red Cross regional branches of Madrid and Valencia. The Exchange counted on the support of the IFRC Mena Zone and was carried out in the frame of the 2010 European Year of Fighting against poverty and social exclusion and focused on the one of the highest priorities of the IFRC Strategy 2020: promote social inclusion and a culture of non-violence and peace.

The general objective of the encounter aimed at offering a platform for discussion and sharing of best practices on social inclusion programmes for RC/RC Mediterranean Societies, while fostering the spreading of humanitarian values throughout the Mediterranean region.

The methodology implemented consisted in technical visits to programmes and institutions, discussions and group sessions in order to learn from experiences already put into action and exchange best practices. 19 participants (with senior programme coordinators and Youth volunteer and/or coordinator) from 11 Mediterranean RC/RC National Societies

(Andorra, Algeria, Bosnia-Herzegovina, Egypt, Italy, Lebanon, Morocco, Palestine, Serbia, Spain and Tunisia) participated at the encounter.

In Madrid the participants visited the SRC Social Intervention Department, where they had the opportunity to analyze the Social Inclusion Strategy of the Spanish Red Cross, including the Social Intervention Plan and the Employment Plan; the Reina Sophia Centre, a day centre which runs programmes for elderly and their caregivers and provides services for people with Alzheimer and other dementias, as well as respite care; the Community Pozas Centre, an open space to Diversity, Coexistence and Participation where several community programmes concerning the topics of social intervention, awareness and participation are carried out.

In Castellon the participants visited the Provincial Office of the Spanish Red Cross where they had the opportunity to know the activities carried out in the following social intervention areas: dependence, migrants and diversity management, fight against poverty, employment and fight against drug abuse.

28

In Valencia the participants visited the Children's Cerebral Palsy School, a school hosting around 50 children having cerebral palsy and related disorders; the Provincial Office of the SRC where a comprehensive programme addressing migrants has been explained; the Tele-assistance project, a project offered to people with disabilities, third age, social isolation, illness and those in psychosocial or physical risk situations.

During the Exchange, three special sessions were foreseen in order to share information and best practices on the Social Inclusion topic. Those sessions were attended by all participants who were asked to present their National Society's programmes or activities.

Underling the importance of the IFRC Strategy 2020 (strategic aim 3: promote social inclusion and a culture of non violence and peace) the exchange of best practices on social inclusion programmes gave the CCM the possibility to implement the follow up of one of the most important among

the recommendations of the Mediterranean Conference: tackle the social effects of the world economic crisis through developing vulnerability and capacity analysis and cooperation programmes with stakeholders –as to be in line with the Millennium Development Goals of the UN– as well as improve the living conditions and livelihood of vulnerable populations and encourage their social inclusion.

As the encounter provided the group for interaction, it aimed at creating new bonds and schemes for cooperation and the sharing of both existing and future programmes that the organization will foster and support.

A DVD containing all key documents about the Exchange was delivered to participants, who received also several brochures by the SRC local branches concerning the programmes carried out. More information about results (report, key inputs and presentations) was disseminated among participants and partners, such as the members of the Steering Committees of both the Mediterranean Conference and of the CCM, and are also available on the [CCM Website](#).

29

2.5.2 Workshop on “Youth and Employment” – Mediterranean Youth Camp Atlantis VI

A seven hour workshop on Youth and Employment was organized in the frame of the Mediterranean Youth Camp Atlantis VI and was attended by 22 participants.

The facilitators from the Spanish Red Cross in Catalonia – Social Intervention Department-, introduced several concepts regarding the issue of employment and showed some programs carried out by the SRC. As a general overview on the Mediterranean situation regarding employment, special attention was given to the non-European countries: Morocco, Syria, Palestine, Libya, Tunisia, Algeria, Lebanon and Egypt. Common patterns were highlighted regarding the precarious employment and working conditions, prevalence of informal work, and weak business structure. All these factors lead to the increased tendency of migrations towards other countries (mainly European) where patterns of social exclusion are repeated.

Participants were exposed to new best practices on the issue of youth and employment and the link between Social Inclusion and Employment, understanding their role as key agents in the process of breaking social and family chains of poverty, one of the main causes of exclusion.

As a final activity of the workshop, participants were asked to take into consideration the possibility of adapting the Spanish Red Cross programmes and initiatives to their own National Societies. Once shown the effectiveness and the human impact of such programmes, all representatives of the National Societies seemed determined to take the experiences and try adapting them to their own context.

2.5.3 Photo contest for young people on Social Inclusion

30

During the 11th Mediterranean Conference, in March 2010, the CCM launched a 2nd photography contest for youth, in this occasion with the objective to raise awareness and promote participation of the young Mediterranean people on the issues of Social Inclusion, as 2010 is the European Year of Fight against Poverty and Social Exclusion and it is one of the main enabling action of the IFRC Strategy 2020.

Thus, the photo contest was related to themes such as migration, gender perspective, employment, respect for diversity, equal opportunities, principles and values and intercultural dialogue.

The Rules of the competition were set up for the 1st edition in 2009, in consultation with related departments of the Spanish Red Cross and partners National Societies. An exhibition of the best pictures from 1st edition was exhibited at Atlantis V in Morocco and during the 11th RC/RC Mediterranean Conference in Croatia.

The 2010 competition was open to all individuals between the ages of 18 and 30 who live within the countries of the Mediterranean Conference or neighbouring countries. The

photos, accompanied by a descriptive form including the copyright permission, were sent to CCM and selected by an ad hoc committee composed by: French Red Cross, Spanish Red Cross Youth, Croatian Red Cross, Hellenic Red Cross, Arts Commission of the Spanish Red Cross in Catalonia, Social Intervention Department of the SRC, Communication Department of the SRC, International Cooperation Department of the SRC and, as well, the Centre for the Cooperation in the Mediterranean.

The most representative 15 photos were selected to be exhibited in Atlantis VI. Among them, the jury chose the best one and invited the photographer to participate in Atlantis VI. Travel and accommodations were covered by the organization. The winning photo was shot by Maria Jose Trapiello Suarez, from Spain. Her photo was titled "Sea of Dreams".

The exhibition and Rules of the contest are available at the [CCM website](#).

31

2.5.4 Collection of Best practices

Responding to a clear demand of the participants of the "International seminar on employment" organized in Tunisia in 2008, the idea of designing good practices database on employment was born.

This idea was implemented with the project of a platform aiming at facilitating and spreading the interconnection of information between the Mediterranean National Societies specifically in regards to employment practices but also regarding the main subjects of the Conference. It will act as a tool to transfer of knowledge.

The collection of information will enable Mediterranean National Societies to access a variety of different programs already used, or currently underway, giving them a better understand of the complexity of options presented before them.

The implementation of this data base will be a priority of the CCM during 2011-2012.

A generic form shall be sent out to all Mediterranean National Societies in order to let them to compile the main facts of their programs. After the collection of this initial data, the information will be placed on the CCM website in a manner that will be easily searchable and highly visible and organized regarding the different main topics of the Med Conference.

Result 3. The partnership among National Societies of the region was strengthened

Throughout 2010, the CCM has established new partnerships and reinforced existing ones within and outside the Movement. New patterns of collaboration were established with private and public organizations, the contact with National Societies in the region was clearly reinforced, the cooperation with the IFRC was strengthened, both with the Offices of the MENA (Middle East and North Africa) Zone and Europe Zone, as well as with the Secretariat in Geneva (Principles and Values Department, Youth Department) and with other components of the Movement, as the International Committee of the Red Cross, the RC/RC Climate Centre, the MENA Youth Network and the European Youth Network.

We would like to emphasize the importance of the Memorandum of Understanding signed in May 2010 between the CCM and the IFRC-Zones Europe and MENA. Thanks to this partnership, the CCM has been invited to participate in various external activities during the past period, both international and Mediterranean, while the IFRC has actively participated in activities organized by the Centre

33

We would like also mention the tireless collaboration of the Italian Red Cross and its Youth who actively participate and give technical support in all activities. In this frame, since January 2007 the Italian Red Cross supports the Youth Desk and since 2010 it moreover supports a post of part time Desk Officer.

Hereafter you will find the detail of activities undertaken under this chapter.

3.1. Partnership within the International Movement of the Red Cross and Red Crescent Societies

The Centre has carried out a constant work, keeping contact with the National Societies, the IFRC and other components of the International Red Cross and Red Crescent Movement.

◆ *Participation at the Red Crescent consultation meeting for North Africa region*

It was organized by the IFRC Mena Zone and it was held in Libya from the 9th to the 12th of February 2010. This consultation meeting aimed at discussing the aspect of the North Africa Red Crescent Society cooperation. The Director of the CCM was invited to participate.

◆ *Participation at the RC/RC Youth European Cooperation Meeting*

34

Held in Vienna, Austria, from the 7th to the 12th of April 2010. This event is held every two years and during that the European Coordination Committee is elected for two years by the National Society youth representatives.

This Committee aims at stimulating the exchange of experiences and ideas encouraging the wide involvement of Youth within the RC/RC International Movement.

The CCM participated at this event through its Youth officer.

◆ *Participation at the Italian Red Cross National Youth Meeting*

It was held in Milan from the 30th of October to the 1st of November 2010. This meeting gathered the youth leaders at all levels (local, regional and national) and the regional and national deputies from the different areas, in order to discuss the new strategy and renew their commitment.

The CCM participated through its Youth officer who was in charge of one session: "Youth, the present of the future: the role of Youth in the International Red Cross Red Crescent Movement".

◆ *Participation at the Italian Red Cross meeting between the National Youth Board and the local youth representatives*

It was held in Castelnuovo di Porto, from the 3rd to the 5th of January, with the objective of defining the international cooperation strategy.

The CCM, through its Youth Officer, facilitated the workshop "International Cooperation in the local RC branches" in collaboration with the Italian Red Cross Youth.

◆ *Presentation of the CCM at the ENDOV meeting*

35

It was organized by the ENDOV and the Andorra Red Cross and it was held in Barcelona on the 5th of June 2010.

The meeting dealt with several subject such as the approaches used by National Societies to recruit Volunteers and commit them, the European Year of Volunteering and the exchange of experiences between participants.

The program of the ENDOV meeting foresaw a visit to the CCM, during which the Centre has presented its mission, its objectives and its activities.

◆ *Youth Summit 2010*

It was organized by the Asia-Pacific and MENA Zones, with the support of the IFRC P&V Department, in Amman (Jordan), from the 9th to the 17th of October 2010.

The goal of this summit was to empower young people to improve service delivery for vulnerable people across

the region and to actively implement Strategy 2020 at national level.

The event had four objectives:

- *Train youth peer educators in the regions on 'Youth as Agents of Behavioural Change (YABC)' initiative;*
- *Improve youth-led service delivery through greater exchange of good practices and technical assistance;*
- *Profile the contribution of youth;*
- *Work together to develop national youth policies and strategies*

The CCM participated through its Youth Officer.

◆ *Coordination meeting between the Spanish Red Cross and the Morocco Red Crescent*

36

It was held in Seville (Spain) on the 11th of March 2010 and it was organized by the Spanish Red Cross. It aims at discussing about various aspects of the cooperation between the two National Societies. .

The Director of the CCM took part at the meeting presenting the Centre and the Mediterranean Conference thematic issues.

◆ *Collaboration with the Italian Red Cross*

This National Society is constantly supporting the Centre in various aspects since 2007. It hands over a member of its staff in order to be in charge of the Youth Desk who is responsible for the organization of youth related activities and youth partnership contacts that are carried out from the Centre and affect the whole region. Since February 2010 a second member (part time bases) of its staff is supporting the CCM in the implementation of its plan of action.

Besides, the Italian Red Cross actively participated in the activities promoted by the Centre and contributed

by offering experts trainers when necessary (such as Anna Lindh Forum, Atlantis VI and Seminar on Youth Leadership) and it gave technical support in the elaboration of cooperation projects with a common interest shared by the National Societies of the region.

◆ *Collaboration with the Croatian Red Cross*

This National Society hosted and leaded the organization of the 11th Mediterranean Conference of Red Cross and Red Crescent. Therefore, the Croatian Red Cross gave technical support to the Centre as far as the Conference's resolutions are concerned. It also actively participated in the activities promoted by the Centre; it always provided expert trainers when necessary as well as technical support to cooperation projects with a common interest shared by the National Societies of the region.

37

The Croatian Red Cross is also a member of the Governing Board of the Centre and has participated as a member of the Jury for the II Photo contest for Youth in the Mediterranean.

◆ *Collaboration with the Libyan Red Crescent*

This National Society took part in the great majority of the activities promoted by the Centre. And it is part of the Governing Board of the Centre.

◆ *Collaboration with the Egyptian Red Crescent*

This National Society is part of the Governing Board of the Centre and performs a constant role in all the activities that the Centre promotes.

Moreover, the Egyptian Red Crescent provided expert facilitators of the National Society for the implementation of training activities organized by the Centre and it also gave technical support in the elaboration of cooperation projects with a common interest shared by the National Societies of the region.

◆ *Collaboration with the Tunisian Red Crescent*

This National Society performs a constant role in all the activities that the Centre promotes. Moreover it provided facilitators for the implementation of the YABC workshop within the Mediterranean RC/RC Youth Exchange on Blood Donation and is working on the setting up of Atlantis VII.

◆ *Collaboration with the Red Cross of Serbia*

This National Society actively participated in the activities promoted by the Centre and provided expert facilitators for the presentation of the Club 25 within the Mediterranean RC/RC Youth Exchange on Blood Donation.

◆ *Collaboration with the Palestine Red Crescent Society*

38

The Palestine National Society actively participated in the activities promoted by the Centre. It hosted and co-organized the Seminar on Youth Leadership and it always provides technical support to cooperation projects with a common interest shared by the National Societies of the region.

◆ *Collaboration with the French Red Cross*

The French National Society actively participated at the activities promoted by the Centre. It hosted and co-organized the Mediterranean Youth Camp Atlantis VI and it always provides expert trainers when necessary (such as the Seminar on Youth Leadership), as well as technical support. It participated as a member of the Jury for the II Photo contest for Youth in the Mediterranean

◆ *Collaboration with the Andorra Red Cross*

The Andorra National Society actively participated at the activities promoted by the Centre and proposed the side meeting of ENDOV in Barcelona.

◆ *Collaboration with the Spanish Red Cross*

Being the CCM part of the Spanish Red Cross, undoubtedly, collaboration has been strengthened, both with technical Departments (Red Cross Youth; Social Intervention; International Cooperation; Environment and Training, Volunteering and Communication) and with the Territorial Delegations of the Mediterranean coast, with special regards to the Spanish Red Cross in Catalonia, where the Centre is set.

The Spanish National Society co-organized and hosted several activities with the Centre: the International Seminar "Water, environment and sustainable development in the Mediterranean", the Mediterranean RC/RC Youth Exchange on Blood Donation (this two being organized with the SRC in Catalonia) and the Mediterranean Exchange of Best Practices on Social Inclusion (being organized with the SRC in Valencia Community and Madrid Community).

It provided experts and trainers when necessary (Atlantis VI, Seminar on water and environment, and exchange on social inclusion programs), as well as technical support to cooperation projects. It has participated as a member of the Jury for the II Photo contest for Youth in the Mediterranean

◆ *Collaboration with the IFRC*

On 10th of May 2010 a Memorandum of Understanding (MoU) between the IFRC MENA and Europe Zones and the CCM was signed in order to enhance collaboration through exchanging of information, experiences and expertise among National Societies and through the implementation of joint activities on the following thematic areas: migrations, environment and climate change, RC/RC principles and values, Youth, and the achievement of the UN Millennium Development Goals.

Through the MoU, the CCM could count on the technical support of the IFRC in several activities, as for the case

at the Anna Lindh Forum, Atlantis VI Camp, Seminar on Youth Leadership or during the "Seminar on water and Environment". And from its side the CCM is also available for providing technical input when required.

Besides, the MENA Zone through the funding of the SRC supported the participation of Mediterranean National Societies in activities organized by the CCM, such as the seminar "Water, environment and sustainable human development in the Mediterranean", "Atlantis VI", the "Seminar on leadership" in Palestine and "Exchange on Social Inclusion Programs".

◆ *Promotion of Volunteering*

Being volunteering a mainstay of our Movement, the Centre carries out a constant task of volunteer up-taking, an accurate profile design and the implementation of such a valuable driving force in all the CCM activities that it promotes. Thanks to volunteer engagement it has been possible to plan and manage a growing number of activities that can better meet the needs of the region's National Societies.

40

At present, the Centre in coordination with the Spanish Red Cross in Catalonia, disposes of volunteer profiles related to the fields of: international cooperation, task management, administration management and communication. During 2010 the Centre has incorporated collaborators of different countries, up to now from: Germany, Algeria, United States, Italy, France, Palestine, Spain, Syria and Sweden. The unique diversity of nationalities, backgrounds, skills, languages and cultures is a source of wealth and dialogue for the activities of the Centre.

◆ *Participation at Coordination meetings*

Regarding meetings at the International Red Cross and Red Crescent Movement we should mention: preparation meetings for the undertaken activities, working and coordination meetings with several departments at the Central Headquarters of the Spanish

Red Cross, coordination meetings with the Spanish Red Cross in Catalonia, meetings with the Croatian and the French Red Cross, the Tunisia Red Crescent, among others.

3.2. Partnership with the public sector and international and national organisations

Apart from the bond between CCM and the *Generalitat de Catalunya* (Government of Catalonia) and the City Council of Barcelona, new patterns of collaboration have been enhanced such as the Anna Lindh Foundation of the European Commission and the Euromed Youth Platform, and punctual partnerships with public and private organization for the development of the activities, such as the "la Caixa" Foundation, Abertis, and others.

The Centre has also signed agreements with various national and international universities to offer stays for students, who can benefit from a brief experience in an international environment and at the same time, participate in developing the CCM activities.

41

Public sector

◆ Collaboration with the Government of Catalonia (Generalitat de Catalunya)

The Health Department of Catalan Government has granted a funding to the Centre through the Spanish Red Cross in Catalonia for the exercise of 2010. The purpose is to contribute both to the implementation of the activities and to support the structure of the Permanent Office of the Mediterranean Conference.

The support of the Government of Catalonia is a key factor in the designing of the action plan for 2010, with a growing number of activities that enabled to foster interaction and partnership between the region's National Societies thus helping the Centre to accomplish its mission.

Among such collaboration, one that deserves mentioning is the support in the organization of the Mediterranean Youth Exchange on Blood Donation.

On this occasion the Government of Catalonia supported, both financially and technically, the event providing facilities and facilitating technical visits and group sessions.

Furthermore, a representative of the *Generalitat de Catalunya* took part at the 11th Mediterranean Conference at the panel of Youth. The Government was represented, as well, at the International Seminar on "Water; Environment and sustainable human development in the Mediterranean". At this event the Department of Environment and Housing presented the 2026 Cat Strategy for the sustainable development of Catalonia and the TACC-UNDP project while the Health Department reported about the link between environment and health.

42

◆ *The City Council of Barcelona*

The government of the city of Barcelona has constantly supported the Centre in its activity through a three years collaboration agreement for the 2008-2010 period. Such support affects both the fulfilment of activities and the structure to carry them out. This way the Centre becomes one of the many entities that have their location in this city.

Moreover the Barcelona City Council has participated in the organization of the international seminar on "Water, environment and sustainable human development in the Mediterranean", offering technical and logistic support. It facilitated the external visits –city water storage and Sun factory-, supplied welcoming material and welcomed the participants at the City Hall by the Councillor for the Environment. It has also taken part to the seminar through its Director of Communication and Environmental Education who presented the Local Agenda 21 and through its Director of the Youth Programme "Tomorrow, sharing water".

Finally the Barcelona City Council participated at the 11th Mediterranean Conference at the panel of Social effects of the economic crisis.

◆ *Spanish Ministry of Environment and Rural and Marine Affair*

It provided partial financial support to the organization of the seminar on "Water, environment and sustainable human development in the Mediterranean" through the Environment Department of the Spanish Red Cross.

◆ *Euromed Youth Platform*

The Euromed Youth Platform from the European Commission took part at the 11th Mediterranean Conference, where the Head of Platform programs presented the basic lines of its action.

43

Moreover, some working meetings have been conducted and the CCM has been invited to the conference organised by the Platform "Our White Sea II - sustainable environment", the annual meeting of the Euro-Med Youth Platform and Salto-Youth EuroMed held in Malta.

◆ *Working meetings*

Various working meetings were called with the Government of Catalonia (Department of Health and Environmental Department) as well as with the City Council of Barcelona (International Cooperation, Environment and Youth).

3.2.2 Partnership with international and national organisations

◆ *The Anna Lindh Euro-Mediterranean Foundation (ALF)*

The Centre is a member of the ALF network – an intergovernmental organization promoted in 41 countries by the European Commission for Intercultural Dialogue in the Euro – Mediterranean region-.

The CCM took has taken part to the Euro-Med Dialogue Award 2010 "Together for the ecological sustainability", launched by the Anna Lindh Foundation, and to the call for proposal "Peace and coexistence".

The Centre is also collaborating in the joint project between the Spanish and the Morocco networks and in the promotion of the short story contest "Sea of words" participating at the Awards ceremony. Furthermore, the CCM has participated in the 1st Anna Lindh Forum, organizing a workshop on YABC, and in the working meetings of the Spanish network leaded by the IEMED.

44

◆ *United Nations Environment Programme (UNEP)*

The UNEP, through the Regional Activity Centre for Cleaner Production has collaborated with the Centre in the Seminar on "Water, Environment and Sustainable Human Development in the Mediterranean", both financially and technically participating at the panels of "Water, environment and health" and "Environmental Education and Sustainable Consumption".

◆ *European Institute of the Mediterranean (IEMed)*

The CCM has a close collaboration with the IEMed which has provided its technical support in the design of many activities.

The IEMed participated at the 11th Mediterranean Conference where the General Director, Mr Senen

Florensa, delivered a conference on the "Current challenges of the Mediterranean" region for the opening ceremony.

The IEMed also facilitated the workshop on "Migrants and migration" during the Mediterranean Youth Camp Atlantis VI.

◆ *The Chair Unesco on Intercultural Dialogue*

The CCM has a collaboration agreement with the Chair Unesco for the Intercultural Dialogue of the Rovira I Virgili University (Tarragona, Spain) to facilitate non-remunerated internships to the students of the Master of Intercultural Dialogue in the Mediterranean.

◆ *Abertis*

In 2010 the Abertis firm provided partial financial support the Centre in the organization of the Atlantis VI camp in France.

45

◆ *"La Caixa" Foundation*

In 2010 "la "Caixa" Foundation collaborated in the Seminar on "Water, Environment and Sustainable Human Development" and facilitated the conference hall at the Caixa Forum.

◆ *University of Dreams (UOD)*

This entity is in charge of organizing non-remunerated internship stays for students of prestigious universities of the United States of America. The CCM has a collaboration agreement to facilitate the stays of students specializing in international relations and marketing.

◆ *International Skolorna*

This entity is in charge of organizing non-remunerated internship stays for the students of prestigious Swedish universities. The CCM established in 2010 a

collaboration agreement to facilitate the stays of internship students specializing in international relations.

◆ *Pompeu Fabra University*

The CCM established in 2010 a collaboration agreement to facilitate the stays of internship students specializing in Political Sciences.

◆ *Sant-Pau Mediterranean Network*

The Centre has participates at the platform that Sant Pau Hospital Foundation is promoting. The aim of the platform is to make the facilities of the historic site useful, and to promote a network of networks among Mediterranean entities that may provide a common working scene for the entities and networks that act in the area.

46

The CCM has been invited to the constitution ceremony of the International University Institute of the United Nations for the Alliance of Civilizations that will be located at the Sant Pau Network.

◆ *United Nations Environment Programme (UNEP)*

The UNEP, through the Regional Activity Centre for Cleaner Production has collaborated with the Centre in the Seminar on "Water, Environment and Sustainable Human Development in the Mediterranean", both financially and technically participating at the panels of "Water, environment and health" and "Environmental Education and Sustainable Consumption".

◆ *Encuentro civil EuroMed*

The ECEM born in 2003 and has been developing through the networking of different organizations, acquiring legal personality in 2008. Currently it include over than 20 institutions.

The CCM was invited to participate in two meetings of the *Encuentro Civil Euromed*, being the Spanish coordination platform of the EuroMed Platform.

In those two meeting (the 3rd of May and the 20th of September) the EuroMed platform presented its activities and the Euromed Civil Forum.

◆ *UNESCoat*

The Unescocat has collaborated with the Centre in the Seminar on "Water, Environment and Sustainable Human Development in the Mediterranean" through its Head of Sustainability Programs who intervened in one of the sessions reporting about "Water, climate change and consumption models: an educational approach". It also facilitated the workshop on "Sustainable Environment" during the Mediterranean Youth Camp Atlantis VI.

47

◆ *Xarxa FP*

The CCM is coming to a collaboration agreement with the *Xarxa FP* to facilitate the stays of its internship students at the Centre.

The Xarxa FP –a foundation from the Barcelona City Council for the promotion of vocational training and mobility of student and teachers- have participated in 2009 in the Seminar on Youth and Employment in the Mediterranean held in Algiers.

◆ *Universitat Jaume I*

The CCM is working, in collaboration with the Spanish Red Cross in Valencia, to an agreement in order to facilitate practical internships for its students at the Centre.

Result 4. The presence of the CCM in the Mediterranean forums was increased

With the aim of reinforcing the visibility of the action deployed by Mediterranean National Societies in the region and its own activity the CCM is present in several Mediterranean Forums and actively participates in or attends activities organized in the Mediterranean basin by other organizations. It also develops communication tools, such as the Newsletter and the web site.

◆ *WWF Mediterranean meeting*

On the 14th of April 2010, the CCM was invited by the WWF Mediterranean Program to collaborate to a training course for NGO's about "network strategies". The CCM director facilitated a session on "RC/RC Movement, the mission and the objectives of the Centre and the importance of networking in the cooperation issues".

48

◆ *Congress Ortho Mare Nostrum*

In October 2010, the Centre organized a round table at the IV International Mediterranean Congress of Orthopaedic Surgery, held in Barcelona. The aim of this Conference was to facilitate communication and sharing of knowledge between Mediterranean specialists.

During the opening session, the CCM presented the medical response role that the Red Cross and Red Crescent Movement plays while facing emergencies. Ms Corachan, the Vice-President of the Centre, gave an overview of the Mediterranean region, and Dr. Harald Veen, senior surgeon of the ICRC, presented the main aspects of war surgery, challenges, modalities of treatment, protocols and specifications, as well as shared his medical experience during an emergency in Gaza in 2009.

◆ *CIDOB – Meeting*

On the 21th of April the CIDOB (Centre for International research and documentation in Barcelona) hosted the visit of a delegation of 50 experts from the Mediterranean Foundation for Strategic Studies (FMES) based in Toulon (France).

In this frame the CIDOB organized an encounter with Mediterranean experts and organizations based in Barcelona aimed at promoting the exchanging of ideas among academic experts, NGOs and local authorities to open up possible ways of future collaboration between Catalonia and France.

The CCM participated through its Director and facilitated a session on the main objectives and mission of the Centre and how the CCM cooperates outside the RC/RC Movement.

49

◆ *Euro-Arab Training Course for cooperation youth projects through non formal learning*

It is a long-term training course of the Directorate of Youth and Sport of the Council of Europe and the League of Arab States aiming to develop the capacity of youth organisations active in Euro-Arab cooperation, in the areas of non-formal learning, training and intercultural dialogue.

The course aims at developing the participants' competences (skills, knowledge and attitude) through residential training seminars, distance learning as well as through the set up of projects to be implemented in European and Arab regions.

The course will include two residential seminars: the first one in December 2010 and the second one in the second half of November 2011.

The CCM, through its Youth Officer, has been chosen among youth organisations among the region to take part in the course.

◆ *Training on Mundo Cruz Roja*

Mundo Cruz Roja is a social network created by the Spanish Red Cross. The CCM participated, through its Youth Officer, at the training course aiming at spread the information on how to join the network and take advantage of it.

◆ *Tools for Visibility: Newsletter and website of the Centre*

Regarding the dissemination tools, 3 numbers of the CCM newsletter have been published and disseminated among more than 1200 contacts. The electronic version is uploaded at the CCM website and hard copy version is sent by post to Mediterranean National Societies. The newsletter has been published in English, French, Arabic and Spanish.

It is divided into three sections (activities, Youth and partnership) and collects all the information about what the CCM is doing in the Mediterranean region. It also contains advices and opinions from inside and outside partners, such as the article about "The Principles and Values and Youth" signed by the French Red Cross Youth Coordinator.

The Centre is also working on implementing and updating the web site www.cruzroja.es/ccm.

It is divided into five parties:

- Issues: where information and documentation about what the CCM is doing in the frame of the thematic areas of its action plan (Migrants, Environment, Youth, Principles and Values, Millennium Development Goals) are provided;
- Conferences: where information and documentation are collected about the Mediterranean Conferences (data base of previous Conferences and all

documents related to the 11th Mediterranean Conference).

- CCM: where are explained the objectives and the activities of the Centre are explained and presented the Staff and the Governing Board.
- Partnership: where all the information about the implementation of the partnership of the CCM in the Mediterranean region is collected. In this section a directory of Mediterranean National Societies is included and the collection of data on different programs carried out by the National Societies in the frame of the main topics of the Conference is foreseen.
- Newsletter: where all the editions of the CCM newsletters are uploaded.

51

The website is translated in the four languages of the RC/RC Movement.

It has been officially launched during the XI Mediterranean Conference.

◆ **Participation in external activities**

The CCM has participated in various activities organized by other organizations in fields related to its scope of action. Among them we would like to mention:

- *Presentation of the draft Strategy for Sustainable Development of Catalonia*, organized by the Department of Environment and Housing on the 25th of February in Barcelona.

The document proposed Strategy for Sustainable Development of Catalonia establishes lines and strategic objectives to ensure the transition of Catalonia towards greater sustainability scenarios of social, economic and environmental, taking as

the horizon year 2026. The CCM was invited to participate.

- *Launch of the World Blood Donor Day*
It was held in Barcelona on the 22nd of February under the theme: "New Blood for the world" and promoted by the World Health Organization, the IFRC, the International Federation of Blood Donor Organizations and the International Society of Blood Transfusion.
- *Technical Conference about the response of the Spanish Red Cross in Catalonia to the socio-economic crisis* organised on the 22nd of April in Barcelona.

The meeting aimed at defining new strategies and actions to be carried out by the Red Cross in Catalonia in front of the crisis. A part from the local experts of the Red Cross, several representatives of local Catalans organizations working on poverty issues and social exclusion and Catalan public administrations took part to the meeting.

52

- *Roundtable "New neighbourhoods: women in intercultural relations"*, organized by the International Network of Journalists with a gender vision and the IEMed on the 27th of April in Barcelona.

The event is part of the project "Neighbors: New neighbours, new encounters," a joint action of the Spanish Network of the Anna Lindh Foundation for dialogue between cultures, which aims to show the cultural diversity present in the Spanish municipalities.

- *Exchanges of Best Practices: Promotion of a network of recreational centres in Latin America*, organized by the Catalan Foundation *Esplai Sense Fronteres* on the 11 of May in Barcelona.

The CCM, through its Vice President, moderated the first roundtable about the recreational centres in Quèretaro, Mexico; the youth social inclusion program of the Municipality of Avellaneda, Argentina; the social and labour inclusion Office *Centro Ruta Joven*, in El Salvador and the exchange program between Catalonia and Mexico of the *Centre d'Esplai El Nus* and the *Club d'Esplai El Tricicle*.

- *Presentation and discussion about the implication in Catalonia of the report "Labour market and migration flows in Arab Mediterranean countries: determinants and effects"*, organized by the Employment Service of Catalonia (SOC) and the Centre for Research on the Economics of the Mediterranean (CREMed) on the 16th of June in Barcelona.

53

It is a study conducted during 2009 by the European Commission and the European University Institute, and published in the European Economy.

- *Act of creation of the International Institute of the United Nations University for the Alliance of Civilizations (UNU-IIAOC)*. It was, organized by the United Nations University on the 17th of November in Barcelona.

The Institute for the Alliance of Civilizations, which will be located at the Sant Pau Hospital network, will contribute, through research; education and advanced training at develop skills, disseminate knowledge and promote initiatives of the United Nations for the Alliance of Civilizations.

➤ *UICN Mediterranean Conservation Forum*

It has been held in Malaga from the 22nd to the 25th of November.

It was organized by the International Union for Conservation of Nature in collaboration with the Spanish Ministry of Environment and Rural and Marine Affairs, the Spanish Agency for the International Development and the *Junta de Andalucía* (Government of Andalusia). The Mediterranean Forum 2010 gathered government representatives, public administrations, NGO's, private business, scientists and biodiversity and development experts in the Mediterranean to agree on future commitments in environmental cooperation and to specify the priority projects for the conservation of the Mediterranean.

54

➤ *Ecomeda Green Forum*

It was organized by the CP/RAC (from the United National Environment Program) and ASCAME (the Association of Mediterranean Chambers of Commerce and Industry), in Barcelona on the 25th and 26th of November.

It addressed the business needs in terms of profitability and competitiveness, by introducing the environment as a relevant element in the company's strategy.

➤ *Conference about the project "Neighbours: New neighbours, new encounters,"* – organized by the IEMed in Barcelona on the 27th of April 2010.

The project is a joint action of the Spanish Network of the Anna Lindh Foundation for dialogue between cultures and aims to show the cultural diversity present in the Spanish municipalities. The project consists of several stages, including a collection of photos and posters to display in various locations.

➤ *Mediterranean Economic Leaders Summit*

It was organized by Invest in Med in Barcelona on the 3rd and 4th of June 2010. It has been implemented in partnership with ACC1O, ASCAME with the support of their Med Alliance partners ANIMA, BUSINESSMED and EUROCHAMBRES.

➤ *Course on Social and Working Inclusion of vulnerable groups: the Youth*

Organized by the Exit Foundation in Barcelona on the 28th of October and the 4th and 11th of November, together with the Spanish Red Cross in Catalonia.

The course lasted three days and covered the policies and programs of the Exit Foundation about the insertion in the labour market of young people at risk of social exclusion.

55

➤ *Ceremony of the literary contest "A sea of word"*, organized by the IEMed and the Anna Lindh Foundation in Barcelona on the 13th of December 2010.

The Vice-President of the CCM took part at the Award Ceremony of the literary contest "A sea of word".

➤ *Round Table "Is it an Euro-Mediterranean dialogue possible?"*, organized by the IEMed in Barcelona on the 14th of December 2010.

The CCM participated, through its Vice-President.

➤ *Conference "Sustainable Economy"*, organized by the Club of Rome in Barcelona on the 14th of December 2010.

IV. FOLLOW UP INDICATORS ACTION PLAN 2007-2010

This document has the objective of evaluating the work done by the Centre for the Cooperation in the Mediterranean during the last four years, according to the multi-year Action Plan 2007-2010. This Plan defined four results, each of them having a number of indicators in order to measure their level of achievement.

As 2010 was the last year of the Action Plan and all the activities have been completed, there is the possibility of follow up the formulated indicators and give a general overview the impact of the actions undertaken.

Result 1. The National Societies and governmental bodies have information on the impact of the meetings and issues discussed at the Conferences

56

Indicator 1. There is updated information on 70% of the NS in the region as regards the implementation of Conference resolutions.

Indicator 2. There is updated information on 70% of the NS as regards the programmes in progress relating to issues discussed at the Conference.

These two indicators were combined by the setting up of two different surveys. The first one, on general topics tackled by the 10th RC/RC Conference and programmes in progress related to those issues and the second one related to programmes and needs of RC/RC Youth sections.

Thus, in 2008 the CCM conducted a survey by sending a questionnaire to all Mediterranean National Societies that provided important information about topics of general interest concerning the priorities of action in the region, current activities and foreseen joint initiatives mainly related to the main areas of interest of the Mediterranean Conference: migrations, youth, principles and values, environment and climate change, and millennium development goals of the United Nations. 16 out of

25 National Societies (representing the 74%) have sent their feed-back. The input comes from the National Societies of: Andorra, Algeria, Bosnia Herzegovina, Croatia, Egypt, Hellenic, Italy, Libya, Malta, Monaco, Morocco, Palestine, Portugal, Spain, Tunisia and Turkey. This information was reported to the Steering Committee of the Mediterranean Conference and used as baseline to identify the main topics of the 11th Conference. The final report is available at the CCM website.

In the other hand, at the beginning of 2010 a survey was also conducted in relation to RC/RC Youth activities. All National Society responded (100%) providing data on youth activities and structure. The main findings were presented at the 11th Mediterranean Conference on the Youth Panel and are available at CCM website.

The indicator has been achieved at 105% (for the first case) and at 142% (for the second case).

57

Result 2. *The National Societies' knowledge on the issues discussed at the Conference were strengthened*

Indicator 1. At least 2 annual activities were organized for each conference issue.

During the period 2007-2010 the CCM has undertaken 55 activities, being an average of 13,75 activities per year. Those activities were carried out in the following issues:

- YOUTH: 14 activities for an average of 3,5 per year
- MIGRATION: 4 activities for an average of 1 per year
- ENVIRONMENT AND CLIMATE CHANGE: 14 activities for an average of 3,5 per year
- PRINCIPLES AND VALUES: 13 activities for an average of 3,25 per year
- MILLENNIUM DEVELOPMENT GOALS: 10 activities for an average of 2,5 per year

The indicator has been achieved at 115%.

Indicator 2. 80% of the National Societies have taken part in the organized activities.

30 different National Societies participated at the activities organized by the CCM, 22 of them being from the Mediterranean region, which represents 88% of the region.

The National Societies participating at the CCM activities, even though they are not part of the Mediterranean network, are: Germany, United Arab Emirates, Ethiopia, Haiti, Russia, Tajikistan and Sweden.

The indicator has been achieved at 110%.

Indicator 3. 70% of the NS that take part in the activities actively use the information acquired.

58

In every CCM activities the National Societies participating are invited to share experiences and put into action the information acquired.

Analysing the evaluation questionnaires, filled by the participants after every activities, and the survey made in 2008, we may conclude that more than 70% of the National Societies consider the information acquired relevant to be used in the setting up and implementation of their programmes.

By analyzing the results issued from the survey made in 2008, all the National Societies answering to the questionnaire are running programs related to the issues addressed by the CCM and the Mediterranean Conference: youth, migrants and population movements, environment and climate change, principles and values and the themes related to the development of the UN Millennium Goals.

Analyzing the results of the evaluation questionnaires filled by the participants after every activity, an average of 83% of the participants valued the activity done to have an excellent or good utility in order to be replicated in their National Society. The participants also express their commitment to spread at local level the information acquired.

At the same time an average of 87% of the participants valued the activity done as excellent or good. A part from the general evaluation, the questionnaires also include the evaluation of every single activity or workshop done during the event: none of those activities received a rating lower than 70%. Even the surveys concerning the logistic organization of the events gave a very positive result, being the rate not lower than 70%.

Some examples of National Societies putting setting up action as a consequence of the organized activities are:

- ◆ The Algerian Red Crescent, supported by the CCM, developed and implemented an "awareness campaign about the effects of the environmental degradation and the climate change", after the seminar on "Climate Change and Population Movement" held in Morocco in 2008.
- ◆ After the "Youth Exchange on Blood Donation" (2010), the Italian Red Cross nominated a national representative in charge of the development of the awareness campaigns on blood donation and joined the Club 25. Furthermore, the 13 National Societies participating at the Exchange committed themselves to know and use the YABC methodology, to continue the initiative of the Club 25 and apply it in their respective youth sections and to advocate for blood donation launching a joint campaign in the frame of the World Blood Donors Day 2011 and keep in touch through electronic networks for sharing thereby initiatives.
- ◆ After the seminar on "Climate Change and Population Movement" held in Morocco in 2008, all participant National Societies started to implement programs about raising awareness on environmental degradation and climate change, to develop local projects or carry out national and regional researches; the Morocco Red Crescent decided to host the Mediterranean Youth Camp Atlantis V that was focused on Sustainable Environment and Climate Change.
- ◆ After the seminar on Social Inclusion held in Tunisia in 2008, the CCM supported the Mediterranean National Societies in the creation of a best practices database. The

terms of reference of this tool was launched also during the Mediterranean exchange on Social Inclusion, in 2010.

- ◆ After the Youth Leadership Seminar held in Morocco in 2008, the Palestinian Red Crescent was committed to host and organize the Leadership Seminar held in 2010.

Result 3. *The partnerships among the National Societies of the region and other components of the Movement were strengthened*

Indicator 1. The Zone Offices of the International Federation of Red Cross and Red Crescent Societies participate in 60% of the organized activities.

The IFRC participated in 19 activities, representing the 60% of the activities organized. The IFRC participated through the: Principles and Values Department, Health Department, Youth Commission, Youth Department, Europe Zone, Mena Zone and IFRC for the North of Africa Office.

60

From its side, the CCM actively participated at the Global Campaign "Our World your move" and collaborated at the "Youth on the Move" event facilitating a workshop on YABC organized by the Department of Principles and Values of the IFRC, and a workshop about Leadership organized by the Youth Department of IFRC. Furthermore the CCM collaborated with the RC/RC Climate Centre organizing a workshop focused on climate change and aimed at promoting experience sharing among the participants as well as providing them with some tools to use in their awareness campaigns.

Other examples of collaboration are:

- ◆ The ICRC participated at the Seminar on the "Current challenges of Migration: Cooperation on both shores of the Mediterranean"; a representative of the ICRC participated at the round table organized by the CCM at the Congress Ortho Mare Nostrum; and the CCM was invited to participate at the seminar on "Migration in the Mediterranean: country of origin, transit or destination" held in Geneva in 2008.
- ◆ The RC/RC Climate Centre supported the CCM in several activities: the workshops on "Sustainable Consumption" and on "How to make a dissemination video on climate change", in the frame of the Mediterranean Youth Camp Atlantis V; the Mediterranean Youth Camp Atlantis IV, providing informational material; the seminar on "Climate Change and Population Movements" in Morocco, for the facilitation of some sessions and the provision of a DVD from former seminars. On November 2009, the Director of the Climate Centre visited the Centre and facilitated a one-day technical meeting on "climate change" for the Spanish Red Cross in Barcelona. The CCM was also invited to the meeting of the UNFCCC, held in Barcelona on 2009.
- ◆ The Arab Organization of RC/RC participated at the Seminar on "Climate Change and Movements of Population", at the Mediterranean Youth camp Atlantis IV and the seminar on "social insertion of vulnerable collectives through labour market".
- ◆ The European Coordination Committee invited the CCM youth officer during the last European Cooperation Meeting held in Vienna in April 2010 during which the new European Coordination Committee was elected. Moreover, a member of the ECC participated during the last Mediterranean Conference.
- ◆ The MENA Youth Network invited the CCM youth officer to taken part at the last meeting of the network (organized jointly with the Asia Pacific Youth Network) that was held in Amman (Jordan), October 2010.

Moreover, a member of the MENA youth network taken part at the last Mediterranean Conference.

- ◆ The Youth Commission of the IFRC participated through one of his member during the last Mediterranean Conference, held in Croatia, in March 2010.

The indicator has been achieved at 100%.

Indicator 2. At all times the CCM has staff on loan from other National Societies in the Mediterranean.

Since 2007 the CCM counted on one staff on loan from the Italian Red Cross (the Youth Desk) with the aim of supporting the Youth partnership among the Mediterranean NNSS. And since 2010 the CCM also counted with a second staff on loan at partial time, from the Italian Red Cross, as a Desk Officer in order to support the development of the Action Plan.

62

The indicator has been achieved at 100%.

Indicator 3. An Internet-based work tool was implemented for volunteer participation in CCM activities.

The CCM is working on the setting up, after a first consulting phase with the Mediterranean National Societies in order to collect information about different needs, two Internet-based work tools: the Youth Med [Port@I](#) and the Compilation of Best Practices..

The Youth Med [Port@I](#) will provide a creative and interactive space of encounter, exchange and dialogue for youth, will create a common canal of communication and information sharing on youth programs and activities and will share tools and resources originating from youth and aiming at youth in order to support the knowledge and replication of best practices.

The Compilation of Best Practice is platform aiming at facilitating and spreading the interconnection of information between the Mediterranean National Societies specifically in regards to the

main subjects of the Mediterranean Conference. It will act as a tool to transfer of knowledge.

The set up and implementation of those tools will be a priority of the CCM during 2011-2012.

Indicator 4. The 70% of the activities were organized outside of the city where the centre is located.

This indicator aims at estimating the degree of implication of the National Societies in the activities organized by the Centre.

Only 7 of the 55 activities organized by the Centre were held in Barcelona: therefore, we may say that the 88% of the activities were organized outside the city where the Centre is located. If we include also the Governing Board meetings in the activities organised, we may say that the 85% of the activities were organized outside the city where the Centre is located (2 of five Governing Board meetings were held in Barcelona).

63

9 Red Cross and Red Crescent National Societies hosted the activities organized by the Centre: Syrian Arab Red Crescent, Italian Red Cross, Morocco Red Crescent, Spanish Red Cross, Red Cross of Serbia, Tunisian Red Crescent, Algerian Red Crescent, French Red Cross and Palestine Red Crescent Society.

The indicator has been achieved at 120%.

Result 4. The Centre has become more present in Mediterranean forums

Indicator 1. The CCM takes part in 3 international networks on the Mediterranean.

The CCM is member of a number of Mediterranean networks, such as: the Anna Lindh Euro-Mediterranean Foundation for intercultural dialogue promoted by the European Commission; the Sant Pau Foundation which welcomes Mediterranean organizations and aims at the promotion of the convergence of thoughts leading to new strategies; and the Euro-Med permanent University Forum that gathers universities throughout the Euro-Mediterranean region.

The CCM is having regular or specific collaborations with other international organizations and networks, such as:

- ◆ UNEP, which is the United Nations system's designated entity for addressing environmental issues at global and regional level; through the RACCP (Regional Activity Centre for Cleaner Production).
- ◆ IEMed, the European Institute of the Mediterranean, which is a centre of reflection and debate on Mediterranean societies and promotes the dialogue between the EU and the other Mediterranean countries.
- ◆ UNESCOcat, the Unesco Centre of Catalonia, which aims at becoming a reference in managing diversity and it is committed to the essential values of human rights, the culture of peace, cultural plurality, biodiversity and dialogue between cultures.
- ◆ WWF Mediterraneum, with the program "Across the water" that aims to strengthen environment and development NGOs by helping team build their operational skills and develop their institutional capacity.
- ◆ Congress Ortho Mare Nostrum, which is the international Mediterranean Society of Orthopedic Surgery.
- ◆ Encuentro Civil EuroMed, which is a meeting point encouraging discussion, analysis and reflection on the Mediterranean reality from the perspective of Spanish civil society.
- ◆ CIDOB, the documentation centre aiming at offering information and ideas in order to promote a safer, freer and just life.

64

The indicator has been achieved at 100%.

Indicator 2. The Centre's website is active and updated in the work languages, with periodic information on both the Centre and the National Societies.

During the period of 2007-2010 the CCM set up and put in place a website hosting information about the activities that the Centre is carrying out. The information, available in four languages is divided into five sections:

- ◆ Issues: with information and documentation about what the CCM is doing in the frame of the thematic areas of the Mediterranean Conference (Migrants, Environment, Youth, Principles and Values, Millennium Development Goals);
- ◆ Conference: with information on the Mediterranean Conference (data base of previous Conferences and all documents related to the 11th Mediterranean Conference).
- ◆ CCM: with objectives and mission of the Centre, annual reports, action plan, presentation of Team and information about its Governing Board;
- ◆ Partnership: with information about partners in and out the RC/RC International Movement;
- ◆ Newsletter: where all the editions of the CCM newsletters are published.

65

The web site was officially presented during the 11th Mediterranean Conference, held in Croatia in March 2010.

The indicator has been achieved at 100%.

Indicator 3. Two cooperation agreements were signed with universities in the Mediterranean area.

A number of four agreements with educational institutions have been signed during the period:

- ◆ International Skolorna: to facilitate the stay of internship students from Sweden, specialized in international relations.
- ◆ Pompeu Fabra University: to facilitate the stay of internship students specialized in Political Sciences.
- ◆ University of Dreams: to facilitate the stay of North-American students specialized in international relations and marketing.
- ◆ Chair Unesco for the Intercultural Dialogue of the Rovira Virgili University to facilitate non-remunerated internships to the students of the Master of Intercultural Dialogue in the Mediterranean.

The indicator has been achieved at 200%.

66

Indicator 4. Two agreements were signed with the private sector to further promote the activities in the region.

During the period a number of six agreements have been achieved:

- ◆ The firm Abertis supported the seminar on "Climate Change and Movements of Population" (2008) and the editions IV, V and VI of the Youth Mediterranean Camp Atlantis, making a total of 4 agreements.
- ◆ "La Caixa" Foundation supported the organization of the seminar on "Current challenges of Migration" (2009) and the International seminar on "Water, environment and sustainable human development in the Mediterranean" (2010), making a total of 2 agreements.

The indicator has been achieved at 300%.

ANNEXES

ANNEX 1

Photos



11th Mediterranean Conference (Cavtat, Croatia)



MoU signing: Mena Zone, Europe Zone, CCM (Barcelona, Spain)



Centre for the Cooperation
in the Mediterranean



Youth Exchange on Blood Donation (Barcelona, Spain)



Youth Exchange on Blood Donation (Barcelona, Spain)



Seminar 'Water, Environment and Sustainable Human Development' (Barcelona, Spain)



Seminar 'Water, Environment and Sustainable Human Development' (Barcelona, Spain)



Youth Camp Atlantis VI (Marseille, France)



Youth Camp Atlantis VI (Marseille, France)



Photo Contest winning photograph, by Maria Jose Trapiello Suarez (Spain)



Youth Summit (Amman, Jordan)



Centre for the Cooperation
in the Mediterranean



Seminar on Leadership for Youth Coordinators (Ramallah, Palestine)



Seminar on Leadership for Youth Coordinators (Ramallah, Palestine)



Italian Red Cross Youth, II National Assembly (Milan, Italy)



Exchange on Best Practices on Social Inclusion Programmes (Madrid-Valencia-Castellon, Spain)

ANNEX 2

Posters

Mediterranean Youth Exchange on Blood Donation

New Blood for the World



Barcelona
9-16 May 2010

WATER, ENVIRONMENT AND SUSTAINABLE HUMAN DEVELOPMENT IN THE MEDITERRANEAN

Barcelona, 29th and 30th of June 2010



Organized by:



Centre for the Cooperation
in the Mediterranean



Cruz Roja
Creu Roja

Caixa Forum

Social and Cultural Centre of la Caixa Community Projects in Barcelona
Av. Francesc Ferrer i Guàrdia, 6-8 · 08038 Barcelona

In the frame of:



Regional Activity Centre
for Cleaner Production



Ajuntament de Barcelona
Cooperació Internacional,
Solidaritat i Pau



International Federation of Red Cross And Red Crescent Societies
الاتحاد الدولي للمعاهد الصليب الأحمر والهلال الأحمر
الاتحاد الدولي للمعاهد الصليب الأحمر والهلال الأحمر
MIDDLE EAST AND NORTH AFRICA ZONE

Recycled Paper



Centre for the Cooperation
in the Mediterranean

croix-rouge française



Atlantis VI

From 24 to 31 July 2010
Grans, Marseille



Mediterranean:
Values in action



WITH THE SUPPORT OF:



2010
European Year
for Combating
Poverty and
Social Exclusion



CENTRE UNESCO DE CATALUNYA
UNESCOCAT



2010
UN
INTERNATIONAL
YEAR OF YOUTH

abertis



International Federation of Red Cross And Red Crescent Societies

الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

MIDDLE EAST AND NORTH AFRICA ZONE

منطقة الشرق الأوسط وشمال أفريقيا



Centre for the Cooperation
in the Mediterranean

Second Photo Contest for Youth in the Mediterranean “Social Inclusion”

March-July 2010
Centre for the Cooperation
in the Mediterranean
www.cruzroja.es/ccm

In collaboration with

In the frame of



Mediterranean: values in action
Méditerranée: valeurs en action
Mediterráneo: valores en acción
الحوض المتوسطي: قيم وتفاعل

2010
European Year
for Combating
Poverty and
Social Exclusion

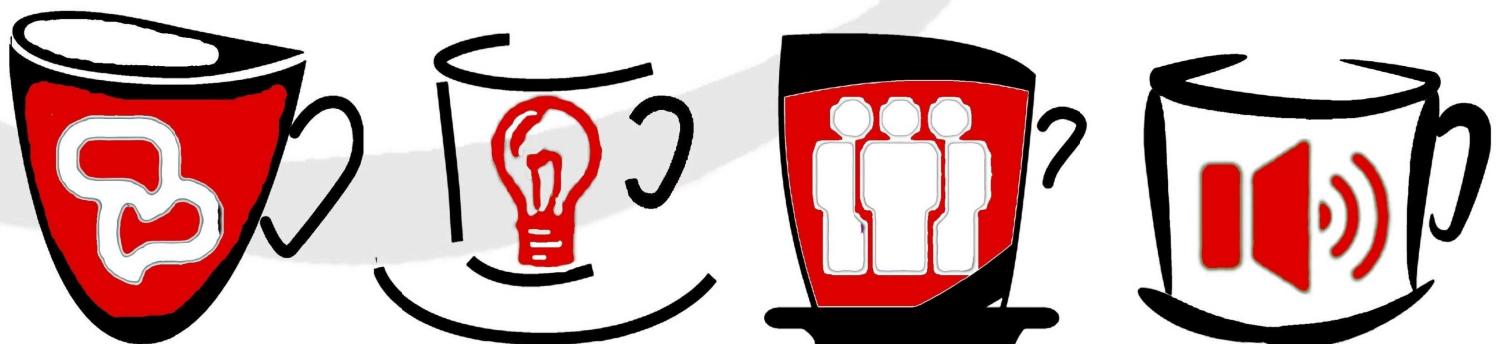




Centre for the Cooperation
in the Mediterranean



SEMINAR ON LEADERSHIP FOR YOUTH COORDINATORS



Ramallah, Palestine
from 19th to 26th September 2010



WITH THE SUPPORT OF:



International Federation of Red Cross And Red Crescent Societies
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر
MIDDLE EAST AND NORTH AFRICA ZONE
منطقة الشرق الأوسط وشمال أفريقيا

ANNEX 3

Newsletter



Centre for the Cooperation in the Mediterranean

ACTIVITIES

- Water, Environment and Sustainable Human Development in the Mediterranean
- Participation at Anna Lindh Forum
- Mediterranean exchange on social inclusion

YOUTH

- Atlantis VI
- Seminar on Youth leadership in Palestine
- Mediterranean Red Cross and Red Crescent Youth Exchange on Blood Donation
- Mediterranean Youth Photo Contest on social inclusion

PARTNERSHIP

- Governing Board meeting
- CCM website
- Som.nit 2010
- XI Mediterranean Conference in Dubrovnik
- MoU IFRC-CCM
- Solferino 2010
- RC/RC Youth European Cooperation Meeting
- European Year for combating poverty and social exclusion
- WWF-Mediterraneo meeting

OPINION

Social effects of the global economic crises, signed by Social Intervention Department of the Spanish Red Cross

www.cruzroja.es/ccm



The Euro-Med region has one of the highest inequality rates between developed and developing countries and is facing important social challenges such as migration and population movement, environment degradation, economical and financial crisis, with lack of employment increasing rates of poverty which leads to social exclusion.

Last November, the Red Cross and Red Crescent International Federation adopted the Strategy 2020 as a guideline for the National Societies at worldwide level to promote all forms of humanitarian activities to prevent and reduce the vulnerability. It has three aims: save lives, protect livelihoods and strengthen recovery from disaster and crises; enable healthy and safe living; promote social inclusion and a culture of non-violence and peace. The National Societies are actively working to implement the Strategy 2020 to give response to the current humanitarian challenges as it has been recently highlighted at the Mediterranean Conference celebrated in Croatia, last March and the European Conference, celebrated in Vienna, this April.

In this same line, the CCM, as a Permanent Office of the Mediterranean Conference, is promoting several activities with the aim to exchange best practices and knowledge on the main issues discussed at the Conference, with special emphasize on youth volunteers as agents of behavioural change in their communities.

Some examples of the activities that will take place this year are: a Mediterranean youth exchange on blood donation and public health programs that will take place in Barcelona; the international seminar on water, environment and sustainable human development, in Barcelona, the youth Camp Atlantis VI that will take place in Marseille, or a Mediterranean exchange on best practices on social inclusion programs, next October.

You will find more information in this newsletter and further editions.



Centre pour la Coopération en Méditerranée

ACTIVITÉS

- Eau, Environnement et Développement Humaine Durable en Méditerranée
- Concours de photos pour les Jeunes en Méditerranée
- Echange Méditerranéen sur l'Insertion sociale

JEUNESSE

- Atlantis VI
- Séminaire sur le Leadership de la Jeunesse en Palestine
- Échange Jeunesse Croix-Rouge et Croissant Rouge en Méditerranée sur le don du sang

PARTENARIAT

- Initiative pour le changement climatique, Jeunesse en action
- Prix Green Shots
- Solferino 2010
- Congrès International Ortho Mare Nostrum
- Plate-forme Euro-Med Youth
- Journée Mondiale de la Croix-Rouge
- Concours de photos de l'Année Européenne
- Journée Mondiale du Don du Sang

OPINION

Croire au changement, signé par Aitor Murciano, Directeur National, Croix-Rouge Espagnole Jeunesse

www.cruzroja.es/ccm



Eau et conflit

Dans toute la planète, et la Méditerranée ne fait pas exception, l'eau est en train de devenir une source de conflit et d'intérêts confrontés. En relation avec l'eau et sa pénurie nous ne devrions pas perdre de vue un certain nombre de questions.

D'abord, la relation étroite existante entre la dégradation de l'environnement et les écosystèmes, avec la manque d'eau et par conséquent avec l'insécurité alimentaire.

D'autre part, nous sommes dans un moment de l'histoire de l'humanité où on s'attend à plusieurs phénomènes météorologique extrêmes, ce qui comporte, sans doute, l'augmentation des catastrophes naturelles, avec un accès plus limité à l'eau potable pour nombreuses personnes, et avec les conséquences que cela représente pour le développement humain.

Par ailleurs, le débat sur la gestion de l'eau se poursuit, surtout en ce qui concerne le coût relatif à sa distribution.

Comme exposé dans ce bref résumé on voit que l'eau est en train de devenir un sujet qui mérite une attention spéciale et une préoccupation dans de nombreuses régions du monde qui vivent avec la préoccupation de sa pénurie, avec une attention particulière dans le bassin méditerranéen, où les conflits en relation à ce sujet se suivent tout au long de la région.

Pour cela la tâche de sensibilisation et d'éducation à l'environnement et à la consommation responsable et l'utilisation efficace de cette ressource naturelle si faible est un axe d'action de la Croix-Rouge et du Croissant Rouge, notamment avec les jeunes comme agents de changement positif de comportement.



Centro para la Cooperación en el Mediterráneo



ACTIVIDADES

- Agua, Medioambiente y Desarrollo Humano Sostenible en el Mediterráneo
- 11ª Conferencia Mediterránea
- Intercambio Mediterráneo sobre Inclusión social

JUVENTUD

- Atlantis VI – Valores en Acción
- Intercambio de Jóvenes de Cruz Roja y Media Luna Roja del Mediterráneo sobre donación de sangre
- Seminario de Líderes de Juventud en Palestina

PARTENARIADO

- Cumbre de Juventud CR/MLR 2010
- Mar de palabras
- Nuestro Mar Blanco II
- Congreso internacional Ortho Mare Nostrum
- Buenas prácticas en Inclusión Social
- Asamblea Nacional de la CR Italiana Juventud
- Foro Mediterráneo UICN

OPINION

Los Principios y Valores y la Juventud, firmado por el Equipo de Juventud de la Cruz Roja Francesa, Caroline Soubie, Responsable de Juventud

www.cruzroja.es/ccm

La **exclusión social** se define como un proceso multidimensional de ruptura social progresiva, que separa a los grupos e individuos de las relaciones sociales e instituciones y que les impide la plena participación e interacción en las actividades normales de la sociedad en la que viven.

El **Año Europeo 2010 de Lucha contra la Pobreza y la Exclusión Social** prioriza la necesidad de construir una sociedad más inclusiva como elemento vital para el crecimiento económico sostenido, así como más y mejores empleos y cohesión social. La Comisión Europea en 2010 ha propuesto nuevos objetivos centrados en concienciar y movilizar a la población, apoyando la participación activa de las personas en situación de pobreza y reconociendo su derecho a vivir dignamente. El principal objetivo de la CE es reducir el riesgo de la pobreza y la exclusión social en 20 millones de personas para el año 2020.

En esta línea, la Federación Internacional de la Cruz Roja y la Media Luna Roja (FICR) está abordando el problema de la exclusión social a través de su **"Estrategia 2020"**. Uno de sus tres objetivos básicos se refiere a la promoción de la inclusión social, tal como se reafirmó en la **Declaración de Dubrovnik** de la XI Conferencia Mediterránea en su compromiso de mejorar las condiciones de vida y el sustento de las poblaciones vulnerables y favorecer su inclusión social.

Por esta razón, el CCM, siguiendo los compromisos de la Conferencia del Mediterráneo ya ha abordado la cuestión en actividades anteriores y seguirá trabajando en esta dirección a través de próximas/futuras iniciativas como el **Intercambio Mediterráneo de buenas prácticas para la Inclusión Social** que se organizará en colaboración con el Departamento de Intervención Social de la Cruz Roja Española en noviembre, así como otras actividades programadas para el **2011**.

CENTRE FOR THE COOPERATION
IN THE MEDITERRANEAN
PERMANENT OFFICE OF THE RED CROSS
AND RED CRESCENT OF THE MEDITERRANEAN

With the support of:



Ajuntament
de Barcelona

 Generalitat
de Catalunya



CROCE ROSSA ITALIANA

 Cruz Roja Española



Centre for the Cooperation
in the Mediterranean

Av. Portal de l'Angel, 7, 4th, Office J-K, E-08002, Barcelona (Spain)
Phone: +34 93 302 15 85

www.cruzroja.es/ccm