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**Fundamental Principles
and
Humanitarian Diplomacy**

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RC RC objectives and Aims

Based on IFRC P&V

- Fulfillment the 2020 strategic aims:
 - Saving lives & livelihood- enabling healthy living.
 - Establishing agreeable cultures:
 - social inclusion and solidarity.
 - peace and nonviolence .
 - Stimulating changing minds.
- Dissemination of principles and values.



RAISING LIFE STANDARDS

Relevant Activities

- Dissemination of IHL & RC/ RC principles.
- Auxiliary role to authorities in disasters.
- Community development & raising life standards.
(health , social, economic...).
- Partnerships:
 - Authorities (education, health, civil defense, local authorities....).
 - Non governmental .

Issues of concern

Fundamental Principles & Programs - Activities

- Many problems tackled are humanitarian and universal challenges .
- Activities implemented are neutral and unbiased .
- Dedicated volunteering work is a unique asset. Its enforcement is vital.
- Auxiliary role of RC RC is essential (without contradiction to independence) .



Enforcement through HUMANITARIAN DIPLOMACY

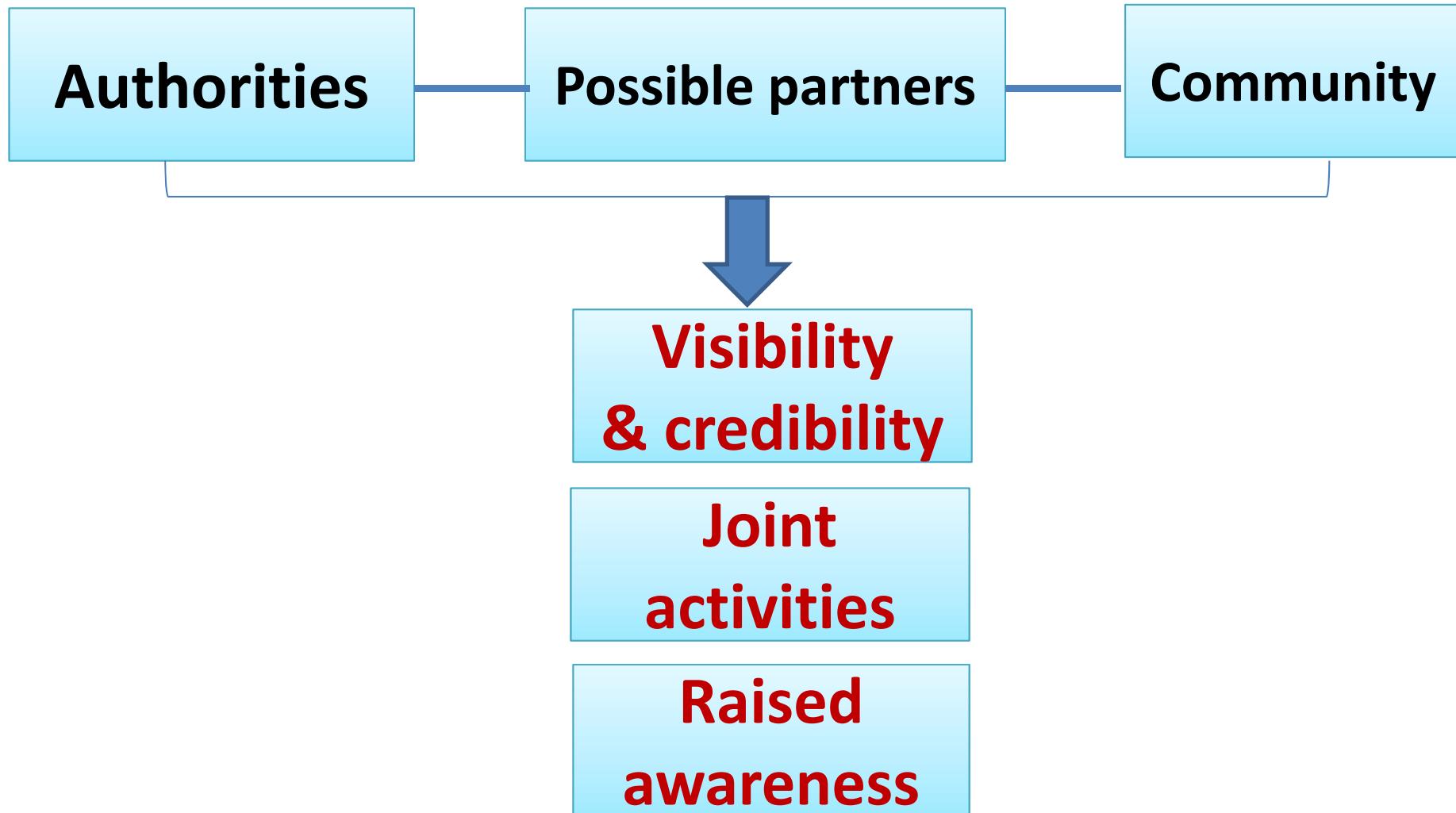
Fundamental Principles And Humanitarian Diplomacy

“ [....] to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies , with a view to preventing and alleviating human suffering , and thereby contributing to maintenance and promoting of human dignity and peace in the world.”

(IFRC, Constitution, Article4, General Object)

Key pillars for Humanitarian Diplomacy

Advocacy & Raising Awareness



Scopes of Advocacy & Awareness

- Humanitarian perspectives .
- RC RC humanitarian role.
- MDGs.
- Partnerships and agreements.
- Building capacities of N.S.

Points of Strength of RC RC

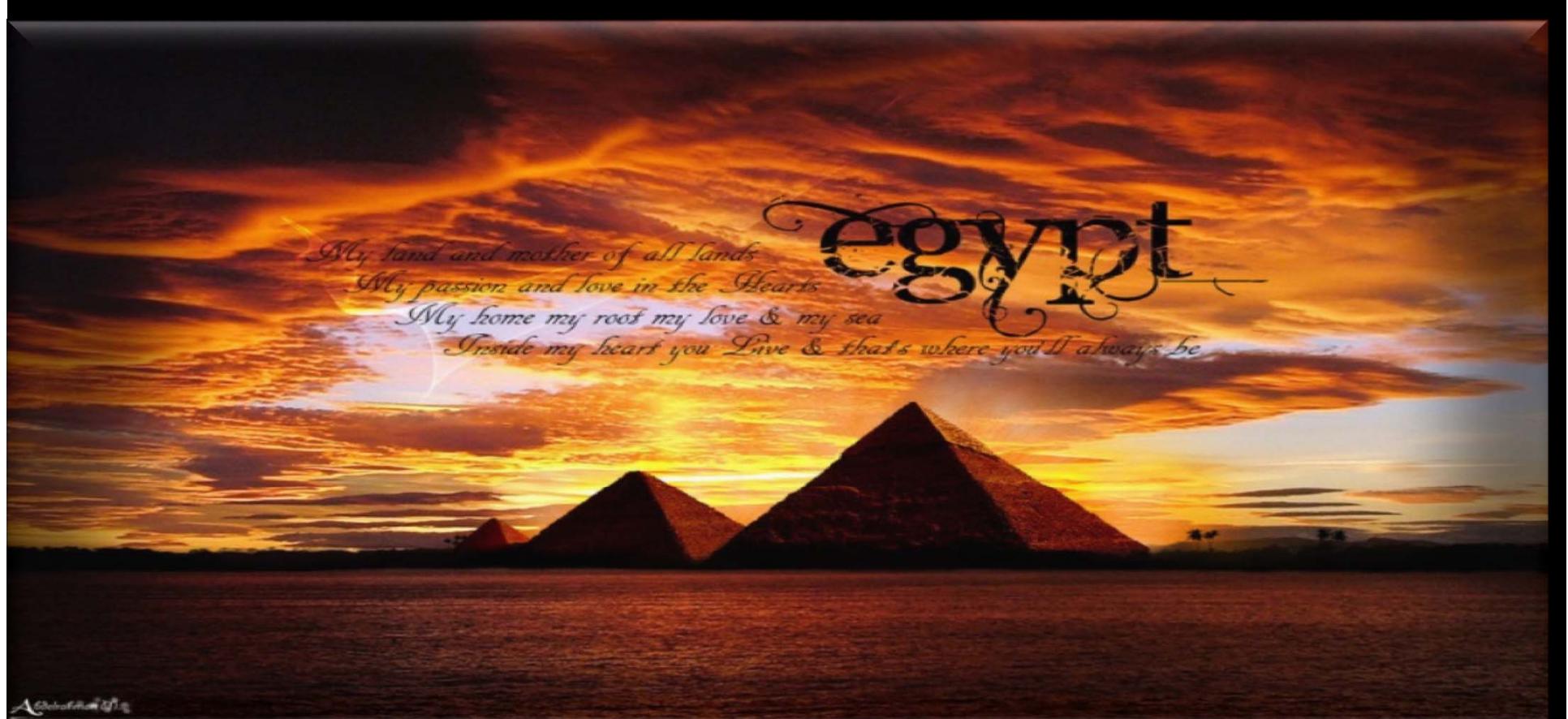
- Movement principles and values.
- Credibility.
- The positive auxiliary role to authorities.
- Partnerships.
- Accumulated experience .

Challenges/ Obstacles for H.D.

- Multiplicity of partners and competition.
- Impacts of internal conflicts .
- Variability & peculiarities of problems.
- Insufficient culture of peace and nonviolence.



- Need for more work.



*My land and mother of all lands
My passion and love in the hearts.
My home my roots my love and my sea.
Inside my heart you live and that's where you'll
always be*

EGYPT